

APPENDIX A

Olympia Strong Public Engagement Snapshot

Overview

- 2 online surveys (+/-300 participants)
- 25 person-on-the-street interview events (200 individuals reached)
- 35+ community interviews
- 5 listening sessions with underrepresented groups
- 3 industry focus groups
- 8 advisory board briefings
- 6 community group briefings
- 7 Saturdays at ASHHO Cultural Center

Community Organization Interview and Meeting Participants

- ASHHO
- Asian Pacific Islanders Coalition
- Chamber of Commerce
- Cielo
- Community Foundation
- Community Youth Services
- Construction Corps Trainees
- Dupont Carpenters Training
- Economic Development Council
- EDC BIPOC Business Taskforce
- Emerald Cities Collective
- ESD 113
- Evergreen State College
- Experience Olympia & Beyond
- Family Education & Support Services
- GRUB
- Islamic Center
- Journey to Jobs
- Morningside
- New Market Skills Center
- NW Cooperative Devo Center
- Olympia Area Chinese Association
- Olympia Downtown Alliance
- Olympia School District
- PacMtn Workforce Development
- Pizza Klatch
- Port of Olympia
- POWER
- Senior Services of South Sound
- SPS Community College
- TESC Gateway Program
- Thurston Chamber Board
- Thurston Conservation District
- Thurston Thrives
- Timberland Library
- TRPC/ Disaster Planning
- United Way
- WA Building & Const Trade reps
- WA Comm on Asian Pacific Affairs
- WA State Plan to Dismantle Poverty
- West Olympia Business Assoc.
- WSU Extension

Industry Focus Groups

- Auto Mall; Financial Sector; Health Care Sector

Advisory Board Briefings

- Bicycle and Pedestrian Advisory Committee
- Council of Neighborhood Associations
- Inspire – Cultural Access Advisory Committee
- Olympia Heritage Commission
- Olympia Planning Commission
- Parking and Business Improvement Area Board
- Parks and Recreation Advisory Committee
- Social Justice and Equity Commission

Targeted Focus Groups

- Adults in Re-entry (Justice-involved)
- EDC BIPOC Business Taskforce
- Low Income, Working Families, Single Parents
- People with Disabilities
- Renters
- SPSCC Ignite Students (DEI and Black Scholars)
- Thurston BIPOC Business Roundtable
- Transgender Town Hall (review 2020 town hall input)

Other Engagement

- Individual Council Member Briefings (2022, 2023)
- City Council (July 18, 2022 and August 15, 2023)
- Public Meetings (June 12 and June 14, 2023)