



# Meeting Agenda

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Max DeJarnatt  
360.570.3723

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Wednesday, January 8, 2020

5:30 PM

CR 207

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1. CALL TO ORDER

1.A ROLL CALL

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

[20-0022](#) Approval of December 4, 2019 Parking and Business Improvement Area Advisory Board Meeting Minutes

Attachments: [Meeting Minutes 120419](#)

4. PUBLIC COMMENT

*During this portion of the meeting, citizens may address the Advisory Committee or Commission regarding items related to City business, including items on the Agenda. In order for the Committee or Commission to maintain impartiality and the appearance of fairness in upcoming matters and to comply with Public Disclosure Law for political campaigns, speakers will not be permitted to make public comments before the Committee or Commission in these two areas: (1) on agenda items for which the Committee or Commission either held a Public Hearing in the last 45 days, or will hold a Public Hearing within 45 days, or (2) where the speaker promotes or opposes a candidate for public office or a ballot measure.*

5. ANNOUNCEMENTS

6. BUSINESS ITEMS

[20-0021](#) Downtown Marketing Campaign

[20-0023](#) Recommendation on the Downtown Improvement District (DID)

Attachments: [Draft Operational Plan](#)

[FAQ's](#)

[Process Timeline](#)

[PBIA Survey Results](#)

[PBIA Roundtable Notes](#)

[20-0018](#) Discussion about 2020 Work Plan Priorities

**Attachments:** [2020 Final PBI Budget](#)  
[Public Values Map](#)  
[Major City Plans Timeline](#)

**7. REPORTS**

**8. OTHER TOPICS**

[20-0029](#) Round Table Discussion

**9. ADJOURNMENT**

**Accommodations**

*The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Advisory Committee meeting, please contact the Advisory Committee staff liaison (contact number in the upper right corner of the agenda) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.*