



# City of Olympia

Connecting Our Community's Vision with Our 2021-2022 Work Plan

## Vision

A Vibrant, Healthy, Beautiful Capital City

## Mission

Working Together to Make a Difference

## Values

Compassion, Integrity and Effectiveness

### City Manager & Executive Team

The City Manager implements the policy direction of the City Council and administers City operations. The City Manager relies on the Executive Team to help provide the City the cohesive leadership and strategic direction necessary to create a healthy, respectful organization where employees thrive and to advance the Community's Vision as outlined in the Comprehensive Plan.

#### Jay Burney

City Manager

#### Susan Grisham

Assistant to the City Manager

#### Keith Stahley

Assistant City Manager • Community Vitality

#### Debbie Sullivan

Assistant City Manager • Strategic Initiatives

#### Mark Barber

City Attorney

#### Leonard Bauer

Community Planning & Development Director

#### Kellie Purce Braseth

Strategic Communications Director

#### Rich Hoey

Public Works Director

#### Linnaea Jablonski

Human Resources Director

#### Aaron Jelcick

Interim Police Chief

#### Mark John

Fire Chief

#### Nanci Lien

Finance Director

#### Paul Simmons

Parks, Arts & Recreation Director

#### Mike Reid

Economic Development Director

### The Community's Vision

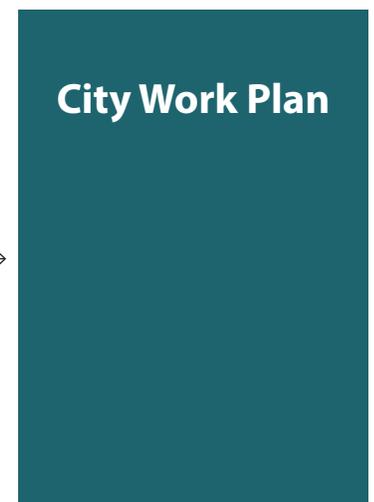
In 2014, the City Council adopted a 20-year Comprehensive Plan that outlines a broad and ambitious vision for our community. To help us track, share and evaluate our progress, the City organized the plan into six focus areas.

Every year we evaluate our performance and engage with the community to ensure we're making progress on our priorities. This informs where we invest resources and our annual work plan.

### Comprehensive Plan Six Focus Areas



### Informs the Annual Work Plan





**A Safe and Welcoming Community**

- Reimagining Public Safety
- Olympia Police Department 2020 Demonstrations and Crowd Control review
- Complete Public Safety Plan
- Implement Legislative Actions - Police Reform

**Reliable and Responsive Emergency Services**

- Provide I-940 training to all Police Officers
- Feasibility Study - Regional Fire Authority for Olympia and Tumwater
- Feasibility Study to provide Basic Life Support Transport/OFD Cares

**A Safe and Reliable Water Supply**

- Drinking Water Utility Emergency Response Plan
- Water System Plan update
- Drinking Water Reservoir improvements, including seismic upgrades

**Public Infrastructure in the City is Well-Maintained**

- Planning for replacement of Maintenance Center and Justice Center complexes
- Update of Citywide Pavement Condition Rating System
- Building Condition Assessment – completion of high priority needs

**Adequate Food and Shelter**

- Implement homeless encampment Scattered Site program
- Complete 2828 Martin Way construction
- Develop capacity of the Regional Housing Council



**A Commitment to a Diverse, Equitable and Inclusive Community**

- Establish Social Justice and Equity Commission
- Implement Transgender Rights Resolution action items
- Create equity framework to guide decision-making
- Citywide DEI Assessment and Strategic Plan

**Access to Affordable and Stable Housing**

- Landlord/tenant protections
- Select development partner for Boulevard Road parcel
- Collaborate with partners to leverage funding to build 300 new supportive housing units

**A Safe Transportation System with Options for Everyone**

- Fones Road multi-modal improvements project
- Bicycle and Pedestrian Safety improvements project – State and Plum intersection
- Finalize and implement ADA Transition Plan
- Implement Transportation Master Plan

**Recreation Opportunities for Everyone**

- Adopt the Parks, Arts & Recreation Plan
- Finalize the Yelm Highway Park design
- Complete an Aquatic Center Feasibility Study

**Connections to Our Cultures and History**

- Develop City Council/Squaxin Tribal Council strategic work plan
- Install Squaxin Island Tribal Land Acknowledgment in City Hall
- Work with Squaxin Island Tribe to design and install Historical Marker on Percival Landing



**A Stable and Resilient Economy**

- Complete Economic Development/Resiliency Strategic Plan

**Thriving, Independent and Locally Owned Businesses**

- Implement COVID Recovery & Reopening Plan

**Economically Secure with Opportunities to Prosper**

- Develop City-owned real estate to support future economic development opportunities
- Develop plan to leverage American Recovery Plan funding

## Downtown

### Outcomes and Work Plan Items



#### A Vibrant Urban Destination

- Open seasonal ice rink
- Develop Peace Park at Fertile Grounds
- Complete Franklin Street Improvements project
- Re-envision Percival Landing
- Develop partnership with ODA for COVID response and reopening

#### Safe and Welcoming for All

- Implement Downtown Clean and Safe program
- Implement CRU expansion pilot program
- Implement Ambassador expansion program

#### A Mix of Housing for All Income Levels

- Develop Griswold Property
- Implement Housing Action Plan

#### Engaging Arts and Entertainment

- Engage stakeholders and expand Creative District
- Use LTAC Funds and reserves to support local arts and entertainment partners
- Acquire Armory and develop creative campus concept

## Environment

### Outcomes and Work Plan Items



#### A Leader on Climate Action

- Implement Regional Climate Plan Phase III
- Create Climate framework to guide decision-making
- Become a Sol-Smart Community
- Implement Sea Level Rise Response Plan

#### Opportunities for a Daily Connection to Nature

- Develop Grass Lake Park trail
- Construct Kaiser Woods Park improvements
- Transfer stormwater properties for parks/open space use

#### Protected Water Resources and Natural Areas

- Harrison Avenue Stormwater Treatment improvements
- Aquatic habitat stewardship projects
- Use EPA Brownfield grants to clean up contaminated properties
- Support Capitol Lake/Deschutes Estuary EIS process

#### Embrace a Waste-Free Culture

- Waste ReSources Master Plan update
- Reduce contamination in recycling stream
- Improve recycling at multi-family complexes

## Neighborhoods

### Outcomes and Work Plan Items



#### Distinctive Places & Gathering Spaces

- Complete a Neighborhood Gateway art project
- Award neighborhood matching grants

#### Nearby Goods and Services

- Develop and support urban agriculture projects and policies
- Review incentives to establish neighborhood centers

#### Engaged in Community Decision Making

- Update Coalition of Neighborhood Association MOU

#### Safe and Welcoming Places to Live

- Partner with community to solve neighborhood problems
- Create strong partnerships with Neighborhood Associations
- Proactively address crime trends impacting neighborhoods
- Promote crime prevention through environmental design (CPTED) strategies

## Resources & Support

### Work Plan Items

#### Staffing & Training

- Hire Diversity, Equity & Inclusion Coordinator
- Implement Citywide DEI training for all employees
- Implement Climate 101 training for all employees

#### Process, Procedures & Planning

- Complete the Citywide Communication Strategic Plan
- Evaluate and update the City's complaint process
- Update staff reports to include Climate and Equity lens
- Complete financial analysis of SE Annexation proposal

#### Technology

- Procure and implement new Financial Management & HR software
- Procure and implement Business & Occupation software
- Implement One Community Plan data collection and tracking system
- Launch new parking software
- Launch new City website
- Procure and implement data visualization software

## City Councilmembers



**Cheryl Selby**  
Mayor



**Clark Gilman**  
Mayor Pro Tem



**Dani Madrone**



**Yến Huýnh**



**Lisa Parshley**



**Renata Rollins**



**Jim Cooper**