



## Action Plan Outreach Tools

### Inform

- Utility bill insert
- Online videos
- City e-newsletter
- City website
- Social media - Facebook & Twitter
- TCTV announcements
- Flyers, posters and displays
- Street banner
- News releases
- Email notices

### Consult

- City Council briefings
- OlySpeaks
- Comment cards
- Presentations for community groups, government agencies, non-profits, and neighborhood groups

### Involve

- Work sessions with community groups, government agencies, non-profits and neighborhood groups.
- OlySpeaks (City online survey and/or discussion groups)
- Community open houses (Kick-off event and unveiling & Partner Recognition Event)

### Collaborate

- Action Plan Partner Work Group
- Focus work groups
- Advisory Committees and Commissions

Make a Difference – Take Action  
Ask me how you can help  
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