



MEMORANDUM

TO: Community Livability and Safety Committee (CLPS)
Olympia City Council

FROM: Mikaela Shafer, Co-Chair
Mariella Luz, Co-chair
City of Olympia Cultural Access Advisory Board (CAAB)

DATE: February 16, 2024

SUBJECT: Cultural Access Advisory Board 2024 Work Plan

We are pleased to share with the CLPS Committee our first full-year Work Plan for the Cultural Access Advisory Board. 2024 will be a year of tremendous learning and opportunity for the CAAB and for *Inspire Olympia*!

With *Inspire Olympia's* inaugural funding cycle we will implement the planning efforts of the last two years. We will test the formula and assumptions behind the program's funding framework and apply the criteria by which we select applicants for funding and hold them accountable for creating public benefit. We will set benchmarks for increasing access for all to quality experiences in the arts, culture, heritage and science. We will learn, adjust, and guide the program to strive for the values expressed in our mission to support "a healthy, visible, welcoming, and inclusive nonprofit cultural and science sector, making creative experiences accessible to everyone in Olympia."

The enclosed 2024 Work Plan is presented in a highly simplified format. The first page provides an overview of the purpose of the CAAB and summarizes our cyclical, annual work -- activities and deliverables that the Board must complete every year to successfully meet our charge.

Within this annual work program, the Board has identified three areas of critical focus for 2024, summarized on the second page. Each focus area includes a statement of the base-year benchmarks we'll use to evaluate for improvements and to measure the progress toward meeting program goals. Our Board's organization and a calendar for reporting to City Council are also included on page two.

We welcome your feedback and look forward to a highly productive and exciting year ahead.

MS, ML: mg

Enclosure: 2024 CAAB Work Plan