

DRAFT PERFORMANCE MEASURES:

NEIGHBORHOODS	Associated Action Area Goals**
Features available for community members to use in City parks (such as shelters, playgrounds, sports courts, and water features)	1B, 3D, 4D
10-minute neighborhoods—Neighborhoods in Olympia that have services residents can walk or bike to within a ½-mile	1B, 1C, 1D, 2B, 2D, 3C
Neighborhood residents involved in City and neighborhood-based activities and events (such as sub-area planning, neighborhood grant projects, and neighborhood block parties)	1A, 2A, 3A
Residents who feel their neighborhood is safe and a desirable place to live	1A, 1B
ENVIRONMENT	Associated Action Area Goals
Waste received at the landfill	2B, 2C
Land preserved as undeveloped for passive or active activities (such as community gardens, wellhead protection areas, wildlife habitat, play structures, sports fields, and neighborhood parks)	2A, 2B, 2C, 2D
Development occurring in areas targeted for it in the Comprehensive Plan (such as downtown and the around Capital Mall)	1C, 1D, 2B, 2D, 5A, 5B
Developed land in the City where the storm-water runoff is currently being treated prior to draining to a stream, lake, or Puget Sound	2B, 2C
Vehicle miles traveled (per capita)	1C, 1D, 2B, 3D, 5A
COMMUNITY	Associated Action Area Goals
Streets that are built to safely accommodate a variety of transportation types (including walking, biking, and taking the bus).	1C, 1D, 2B, 3D
Emergency fire and police response times	1B, 3B, 3C, 4B, 5C
City and community organization volunteer hours	1A, 2A, 2C, 3A,3D,4C
Community member satisfaction with participating in City decision-making	1A, 3A
The range of different housing types available in the City (such as apartments, accessory dwelling units, single-family homes, and senior housing)	1A, 1D, 2D, 3C, 5C

*See page 2 for the Action Area Goals.

ECONOMY	Associated Action Area Goals
City revenue	
Residential property values	1B, 4B
City infrastructure condition rating (including infrastructure like water pipes, sewer pipes and pumps, City roads, and City buildings)	1D, 4B, 5D
Commercial and retail vacancy rates	5A, 5B, 5D, 4D, 4B
Median community member income	3C, 4A, 4B
Creative Vitality Index (a combination of measures representing arts and culture activity in Olympia)	4A, 4B, 4C, 4D, 5B, 5D
DOWNTOWN	Associated Action Area Goals
Public and private investment in downtown (such as a new development project or improvements to an existing building or space)	1A, 1D, 4A, 4B, 4D, 5A, 5D
New jobs downtown	1D, 4D, 5A
New residential units downtown	1A, 1B, 1D, 5A
Community members' perception of downtown as a safe and welcoming place to live, work, and spend time	4C, 4D, 5A, 5B, 5C, 5D

Action Area Goals:

1. Neighborhoods

- A. The City plans collaboratively with neighborhoods, involving a broad spectrum of community members through a variety of outreach and public engagement methods.
- B. Neighborhoods are recognizable places with unique identities; people feel safe and have a sense of pride in their neighborhood.
- C. Neighborhoods have retail and community services within ten minutes, nearby places to spend time and gather together, and many different options for how to get around.
- D. Development is focused in areas that enhance the community, have the space and infrastructure needed to support it, and that contribute to Olympia's goals for growth and development.

**See page 2 for the Action Area Goals.*

2. Environment

- A. Everyone has the opportunity to experience the natural environment, and to participate and invest in its long-term stewardship.
- B. As a community and as individuals, we make choices that lessen our impacts to the natural environment and reduce our carbon footprint.
- C. We protect and restore natural areas to protect wildlife habitat, maintain or restore natural hydrologic processes, and preserve healthy ecosystems.
- D. Olympia plans for and accepts population growth and denser development, preserving larger expanses of natural areas, such as forest, wetlands, and prairie in the rural area.

3. Community

- A. Community members engage in respectful and productive discussions on city issues; they feel that their opinions and ideas are heard, valued, and have impact on the City's decision-making processes.
- B. Olympia's health, safety and public welfare are protected by predictable and reliable police, fire, and other vital services.
- C. Residents have access to what they need to meet their basic needs, including a quality education, healthy food, a safe place to live, and clean water.
- D. Olympia's neighborhoods and community programs offer opportunities for community members to choose healthy ways in which to live.

4. Economy

- A. Olympia strives for a balance of diverse businesses, investments that support family-wage jobs, and opportunities for entrepreneurship.
- B. Olympia has a stable economy with a strong revenue base that funds city services, healthy schools, social services, and other community goals.
- C. The Olympia community produces and invests in the production of local food, goods, arts, and entertainment.
- D. Olympia is a place that people choose to visit, and spend time and money.

5. Downtown

- A. More people live, work, and shop downtown.
- B. Downtown is a regional destination.
- C. Downtown is safe and welcoming for all.
- D. Downtown's unique character, historic buildings, and waterfront are protected and enhanced.