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Page 1: Grants to Arts and Culture Organization Application

Q1

Arts/Culture Organization Information

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Arts/Culture Organization	Olympia Family Theater
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Q2

Project Name

ACCESS FOR ALL Summer Camp Program

Q3

Project Summary

We are requesting a \$5,000 grant to support the pilot of a new "Sliding Scale" fee structure for OFT Youth Summer Camps in 2022: ACCESS FOR ALL. We know that the pandemic has had an immense impact on the economic and social-emotional well being of families in our region. With this in mind, we want to ensure that all youth have access to high-quality summer camp experiences at Olympia Family Theater. In 2022, we will pilot a sliding scale fee structure for all summer camps, with the aim of expanding the program to our school year offerings if successful. Our goal is to ensure that all youth have the ability to access community-building, creative experiences during and after the COVID-19 pandemic.

Q4

Total Grant Request Amount

\$5,000

Q5

What types of expenses will your grant be used to cover?

\$5,000 will directly support operating costs associated with our summer camps, i.e. paying teaching artists, venue costs, supplies, snacks, and more - so that we are able to offer sliding scale tuition (starting at FREE) to all youth attending our camps in 2022.

Q6

Yes

Eligibility - To apply for this opportunity organizations must:- Have programs centered on arts and/or culture in Olympia- Minimum two-year history of continuous operation serving Olympia residents- Be a 501(c)3 non-profit organization- Have at least one ongoing arts program open to the public in Olympia- A City of Olympia Business License
Previous grant recipients must wait one granting cycle before reapplying
Does your program/organization meet eligibility?

Q7

How does your Arts/Culture Organization's prior experience ensure a successful project?

Olympia Family Theater (OFT) is to engage audiences of all ages in performances and programs that entertain and educate. We have been serving families in Thurston County and surrounding areas since 2006. We offer quality theatrical productions for audiences of all ages in a variety of settings, as well as educational programs for youth from infancy through high school. From humble beginnings, OFT has become a thriving non-profit arts organization engaging thousands of children and their families each year. To date we have produced nearly 60 shows in our mainstage season, including 5 world premieres.

In a typical year (pre-COVID) a typical season included:

Mainstage Stories – Five plays annually including two musicals and at least one show featuring youth performers

Creative Camps and Workshops –performing arts workshops and ongoing classes for youth, culminating in performances, plus more than 35 different week-long school break camps for ages 5-18.

Let's Play– New shows every month- Generally the 1st week of the month we offer a different folk/fairy tale for our youngest patrons

On The Move – OFT's field trip and/or touring performance program. Book one of our "on the move" shows as a special field trip experience for your students here at OFT, or we can bring the show to your school or library.

As described above, OFT has significant experience producing quality educational programs for youth. We are excited to bring another summer of camps to the Olympia community - and thrilled that we will be able to offer sliding scale tuition (starting at FREE) for all experiences.

Q8

Please summarize the public benefit of your proposed project. Please describe in what ways this project will reach underserved communities.

As OFT prepares to reopen our doors to in-person summer camps in 2022, we want to make sure that every child who wants to attend is able to - regardless of their families economic or social circumstances. We believe that arts programming is essential to building resilient communities, especially as we continue to navigate the COVID-19 pandemic.

Several key ways that we will reach underserved communities include:

(1) Conducting community outreach to local nonprofits serving BIPOC (Black, Indigenous, People of Color), LGBTQ, low-income, and/or disabled youth. We will distribute fliers and also seek ways to do in-person recruitment if appropriate, i.e. having a teaching artist come into a program session to lead a game and talk about our summer camps. Youth recruitment of this sort can also be done virtually via Zoom or other online systems.

(2) Conducting outreach to local schools with higher populations of BIPOC and low-income youth as reported by OSPI. We will distribute fliers about our programs at these schools and also work with principals and individual teachers to do in-class recruitment to invite students to attend our camps.

(3) Dropping off fliers at local community centers and in neighborhoods with higher populations of low-income families.

(4) Finally, we will make it easy to access our sliding scale structure - and we will make selecting "FREE" a shame-free decision. Previously, we have had scholarships that families have had to apply to, or ask about. They have had to convince us they deserve assistance. We want to pilot a program where we trust our community to tell us what they need, and where they are empowered to self-determine the appropriate financial contribution for their personal situation without explanation. We do not want this to feel like asking for a handout. We want it to feel like a valid option, freely given.

Q9

How does this project expand or build upon the arts in our community?

OFT fills an important niche in Olympia's arts community as one of the major outlets for youth to learn about theater and performance. Performance opportunities for youth are a major asset to a community's cultural health. Over the years, we have served many youth and their families in Olympia. However, our community at OFT has remained predominantly white and middle-class.

In light of the pandemic, and the civil rights uprising of 2020, we have taken time to deeply analyze where we have been, who we serve, and what we want our role to be in Olympia as we look to the future. Looking ahead, we know that we want to ensure that every child feels welcomed at OFT - and that we want to intentionally hold space for BIPOC, LGBTQ, disabled, and low-income youth. We believe that access to art is a human right.

One of the first barriers we have identified to everyone accessing our programming is simple: cost. With this in mind, we want our "Access for All" Summer Camp Program to be an important first step in piloting a permanent sliding scale fee structure for all of our offerings that can begin to deeply impact our ability to reach diverse communities in Olympia and beyond. We want to see Olympia be a city where people of all ages can access art, and use their creativity to build a resilient community. We never want cost to be a barrier to participation.

Q10

Describe any other funding you have pursued for this project in addition to the Arts/Culture Organization's contributions and the City's matching grant. Please indicate whether the funding has been secured.

Nisqually Tribe - \$5,000 (pending)
 Max & Victoria Dreyfus - \$10,000 (will submit Nov 10)
 Tulalip Tribes - \$5,000 (will submit Dec 1)

Q11

Project Expenses: please list a description and the amount of each project expense. (Eg. Artist fees: \$500)

Project Expense 1	OFT Education Director - 15 hours weekly x \$20.00 hourly x 12 weeks = \$3,600
Project Expense 2	Summer Camp Director - 30 hours weekly x \$20.00 hourly x 10 weeks = \$6,000
Project Expense 3	Asst. Summer Camp Director - 20 hours weekly x \$17.50 hourly x 10 weeks = \$3,500
Project Expense 4	OFT Admin Costs (website, enrollment, etc) = \$1,500
Project Expense 5	Teaching Artists x 6 (15 hours per, \$30 hourly, 5 weeks) = \$13,500
Project Expense 6	Venue Expenses (rent, electricity, cleaning, water etc) = \$5,000
Project Expense 7	Marketing (social media, printing, graphic design) = \$1,000
Project Expense 8	Art Supplies = \$500
Project Expense 9	Snacks = \$750
Total Expenses	\$35,350

Q12

Project Income (Matching Funds): please list a description and the amount of each project income source (Eg. Ticket sales: \$500) this can include dollar and in-kind sources. (Note: volunteer hours can be included as "project income". Each volunteer hour is valued at \$31.72. To calculate the In-kind dollar value of your volunteer hours multiply the total number of hours by \$31.72. (Eg. 10 Volunteer Hours: \$317.20)

Project Income 1	Student enrollment fees = \$25,000 (projected)
Project Income 2	General Operations funding = \$5,000 (committed from OFT's current bank balance)
Total Income (Matching Funds)	\$30,000
Grant Request Amount	\$5,000
Overall Total (Add total income & Grant Request amount)	\$35,000

Q13

Respondent skipped this question

Optional: Please upload any supplemental information.

Q14

Please attach verification of your organization's 501(c)3 status.

OFT 501c3-IRS-Certification.pdf (733.1KB)
