Public Process to Form the Downtown Strategy
Connecting Places & Spaces

Key

- Public Involvement
- Online Engagement
- City Council Briefings
- Stakeholder Work Group

Oct - Nov 2015

Gather Information

Deliverables
- Background report & maps
- Preliminary market analysis
- More specific project objectives, including identification of sub-districts

Workshop #1 — Gather Information
Sat, Nov 21| 9:30 - 12
The Olympia Center

Online input
Oct 27 to Nov 11,
Nov 25 to Dec 7

Announcement
Tues, Oct 13
Council Chambers

Meetings on
Oct 23 & Nov 4

Dec - Feb 2015/16

Evaluate Alternatives

Deliverables
- Land use & urban design alternatives with illustrations
- Analysis of potential viewsheds, parking issues, & feasibilities for development

Workshop #2 — Evaluate Alternatives
Sat, Feb 20 | 9:30 - 12
The Olympia Center

Online input
Feb 24 to March 7

Debrief & direction
Tues, Dec 8
Council Chambers

Meetings on
Dec 2, Jan 6 & Feb 3

March - May 2016

Develop Strategies

Deliverables
- Preferred land use & urban design strategy with illustrations
- Recommended economic, retail, & housing strategies
- Preliminary parking strategy recommendations

[1]Workshop #3 — Develop Strategies, TBD*
[2]Joint advisory board workshop, TBD*
[3]Developement & business forum #1, TBD*

TBD*

Debrief & direction
March TBD*

Meetings on
Mar 2, April 6 & May 4th

June - July 2016

Develop Implementation Tools

Deliverables

Recommendations for:
- Capital improvements
- Business & economic development incentives
- 6-year implementation strategy
- Zoning & view protection standards
- Design guidelines with graphics

Development & business forum #2, TBD*

TBD*

Debrief & direction
July TBD*

Meetings on
June 1 & July 6

Aug - Dec 2016

Prepare - Present Report

Deliverables
- Draft Downtown Strategy available for public feedback
- Final Downtown Strategy

Workshop #4 — Draft Report, TBD*

Draft report online
TDB*

City Council & Planning Commission review TBD*

TBD = To Be Determined

Note: All materials will be available online @ olympiawa.gov/DTS

Connect With Us @ **olympiawa.gov/DTS**