

DOWNTOWN PROJECT PHASE I:

- Establishment of the Downtown Ambassador Program
- Establishment of Best Management Practices for Bars/Taverns
- Establishment of an Alcohol Impact Area
- Installation of two parklets
- Art installation at Artesian Well
- Installation of two tree benches
- Survey of Downtown Users
- Review of Pedestrian Interference Ordinance

DOWNTOWN PROJECT PHASE II:

1. CLEAN:

- Expansion of Clean Team
- Downtown Olympia Graffiti Abatement Coordination
- Expansion of Downtown Pedestrian Recycling Program

2. SAFE:

- Expansion of Downtown Ambassadors
- Downtown Proactive Policing
- Coordinating Social Services
- Expanding Restroom Availability
- Alcohol Impact Area (AIA) Implementation
- Formalize Bars/Taverns BMP Review Guidelines
- Strengthen Downtown Neighborhood Association

3. ECONOMIC DEVELOPMENT:

- Downtown Marketing – “Telling our story”
- Parking Makeover
- Formation of Community Renewal Area
- Marketing Department of Fish & Wildlife Property
- Facilitating Housing Construction
- Council Gives Direction on Downtown Master Plan
- Washington Center for Performing Arts Repairs

4. PLACEMAKING:

- Artesian Court Design Council Presentation
- Alley Improvement Project Proposal
- Alley Naming Project
- Installation of more Parklets
- Installation of more Tree Benches
- Public Art Installation (PBIA Funded)