

City of Olympia  
 Request for Qualifications (RFQ)  
 Downtown Redevelopment Consulting Services  
 Supplemental Questions:

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The City Council formed a subcommittee to provide recommendations on proceeding with establishing a Community Renewal Area(s) for Olympia based on the following:

**Goals:**

- Eliminate blight and blighting influences.
- Increase commerce in Olympia.
- Create a safer and more welcoming Downtown for all users.
- Leverage existing public sector investment including City Hall, Hands on Children's Museum, East Bay Development, Percival Landing renovation, and the LOTT WET Center and Office to create private sector investment.
- Align and coordinate complementary funding and regulatory tools.

**Desired Outcomes:**

- Develop an analysis of the benefits and constraints of creating a Community Renewal Area(s) in Olympia.
- Conduct outreach and education about the creation of the Community Renewal Area and Plan.
- Create a Community Renewal Plan as required by RCW 35.81.010(18).
- Identify what land is to be acquired, buildings demolished or redeveloped, and what improvements are to be carried out.
- Establish a clear action plan with clear next steps for project implementation.

In light of the goals and desired outcomes, the Committee seeks your response and recommendations on the following additional questions:

1. Based upon your experience, what are the pros and cons and your recommendation to the Committee for establishing one large or multiple smaller Community Renewal Areas? *(For example, one for the downtown area and one along the east and west arterial corridors of Harrison Avenue and Martin Way.)*
2. Based upon your experience, what are the pros and cons and your recommendation to the Committee on whether to include condemnation authority?
3. What role does existing urban design regulations have in establishing CRAs? Do you think we will need to amend urban design regulations?
4. Out of the CRA plans you have prepared and other cities have adopted, has anything been done?
5. Should the City concur with your recommendations, what would be your preliminary recommendations on the timeline and process for conducting public involvement?

**6. If the City concurs with your preliminary timeline and public process recommendations, what do you estimate as the range for consultant fees?**

**Response:**

Please provide one hard copy and one digital copy of your responses to Keith Stahley, Community Planning and Development Director, by 4:00 PM on \_\_\_\_\_, 2012.

To be considered, responses must be delivered to the Community Planning and Development Department, 601 4<sup>th</sup> Ave, Olympia, Washington 98501 no later than 4:00 PM on \_\_\_\_\_, 2013.

***Please do not contact the City of Olympia for status on the selection process.***

**Hand deliver to:**

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