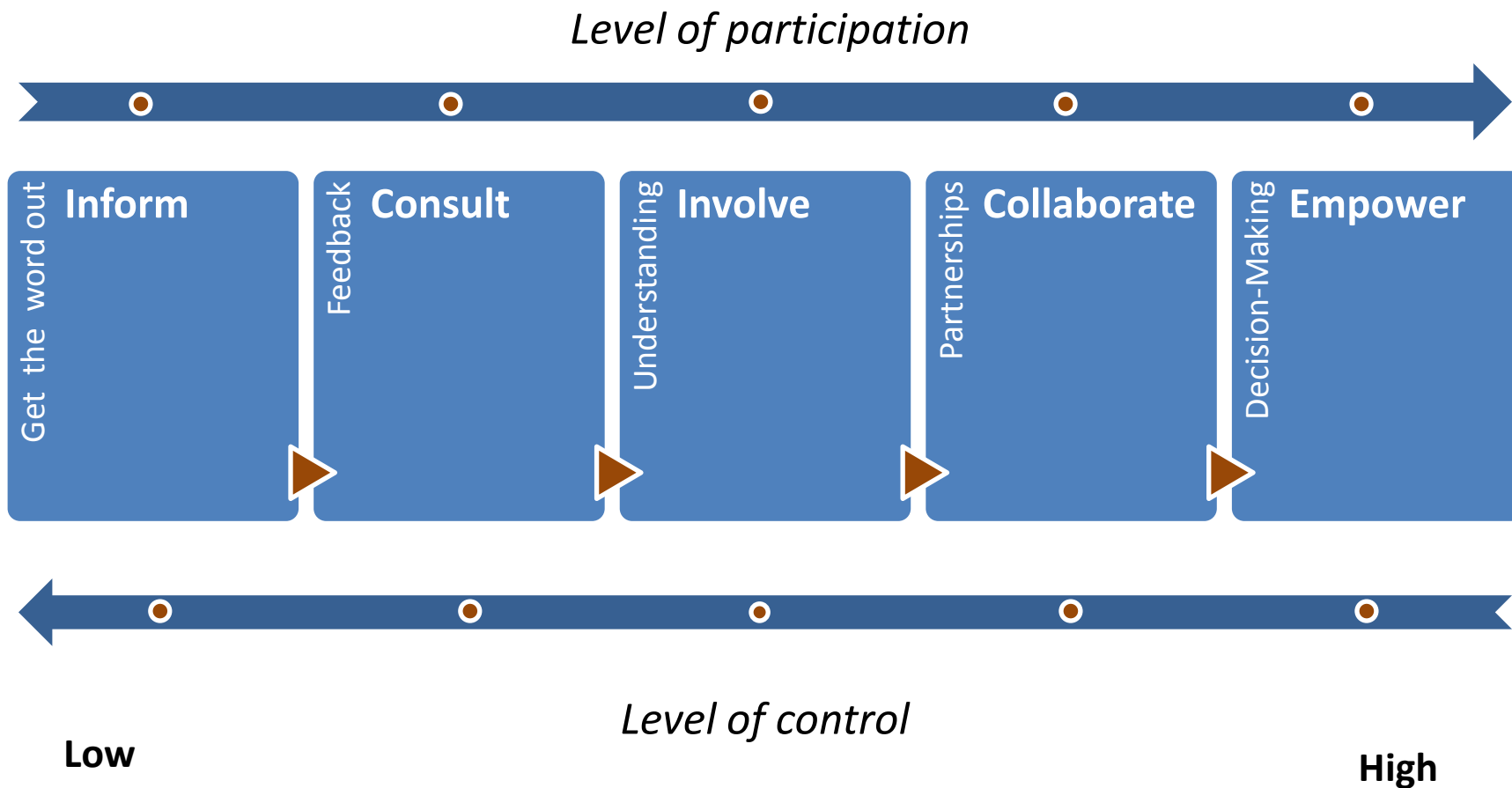


# Levels of Public Participation

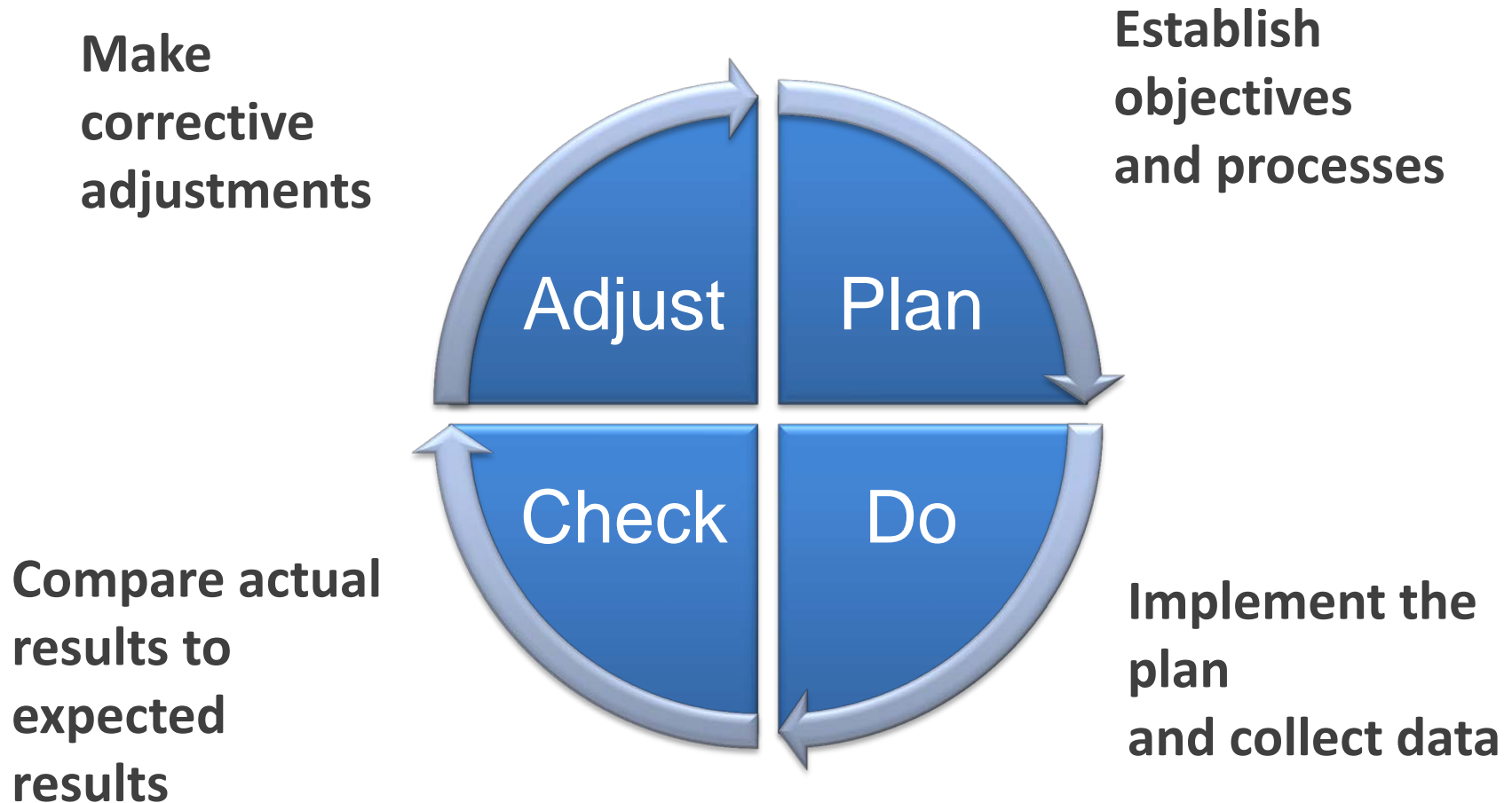


# Steps of Public Participation

- ❑ Step 1: Know what you want
- ❑ Step 2: Know who you want it from
- ❑ Step 3: Pick your method
- ❑ Step 4: Share your findings
- ❑ Step 5: Do it again



# A Culture of Performance



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# A Culture of Engagement



# Principles of Engagement

## Systematic

- Rigorous and disciplined

## Integrated

- Components work together

## Transparent

- Share what you learn

## Used

- Show you are using it

## Iterative

- Keep the conversation going



# 5 Things You Can Do Now

- ❑ Adopt [core values](#) for public engagement at next council meeting
- ❑ Develop a [public engagement guide](#) during your next plan update
- ❑ Check out the Citizen Participation tools in the [Local Government Performance Center](#)
- ❑ Adopt [plain talk](#) guidelines and subscribe to [plain language blog](#)
- ❑ Set up a [Twitter](#) account and follow:  
@LocalGovPerform, @IAP2, @plainlanguage, @civicyouth, @ncdd



# Assess Your Readiness

- Is the decision maker engaged and willing to be influenced?
- Can anything change as a result of participation?
- Is the issue of interest to your intended participants?
- Is this the first effort to involve the public on this topic or issue?
- Is your process the only attempt to involve participants?

