

City of Olympia, Washington

Rules and Requirements for a Pilot Project to Allow Alcohol Sales/Consumption with One Community Event in 2011

The following rules and regulations are required for the serving/consumption of alcohol at the 2011 Capital City Pride Festival, June 11-12, 2011.

- Beer and/or wines sales and serving must be within a fenced area on 7th Avenue near the intersection of 7th and Washington. Food of substance (such as sandwiches) must be available for purchase and consumption within the fenced area. No live entertainment may take place within the fenced area.
- Hours of operation for alcohol sales within the designated area will not exceed:
 - Saturday, June 11: 12:00 Noon to 4:00 p.m.
 - Sunday, June 12: 12:00 Noon to 3:00 p.m.
 - The beer garden area will close each day one hour after the end of sales.
- The beer garden area must be completely fenced with fencing at least 6' in height of a material agreed to by the City and that will easily allow the interior to be viewed from the north (Sylvester Park) side for security purposes.
- The City of Olympia Fire Marshall will establish the number of required entrances/exits based on the overall size of the fenced area; and the Fire Marshall will establish maximum occupancy based on the proposed square footage, usage and furnishings within the fenced area.
- The Olympia Police Department may require reasonable security measures for the duration of the event, including the presence of commissioned police officers and/or private security, or other security requirements. The event sponsor will be responsible for providing and paying for all security measures required by the City.
- The Pride Festival will provide the Olympia Police Department with the name and cell phone number of an on-site contact person with appropriate level of authority who will be present during the hours of beer garden option so that the on-duty policy supervisor will have one contact person to work with should issues arise during the event.
- Advertising posters, banners, or other materials may not be placed on the fence. No advertisements of alcohol brands may be displayed. Pride banners, flags and bunting may be secured to the fence as long as the interior of the beer garden is easily visible from the north (Sylvester Park) side.

- No one under the age of 21 will be allowed into the fenced beer garden area or served alcohol or be in possession of alcohol at the event. The Festival will establish a process to check age identification of all individuals who enter the fenced area.
- No alcohol may be served, carried or consumed by event attendees outside the designated fenced Beer Garden area.
- Alcohol may not be sold/served/consumed in glass containers.
- There will be no admission fee for entrance to the Beer Garden.
- The Pride Festival sponsor must obtain a Special Occasion Permit from the State of Washington Liquor Control Board, pay all associated fees, and abide by all applicable State requirements.
- The Pride Festival must obtain liability insurance covering the event in a minimum amount of at least \$2 million dollars per occurrence and \$3 million general aggregate. Coverage must include liquor liability including alcohol sale/serving. The City of Olympia, Washington must be named as an additional insured party and the Pride Festival must provide evidence in a form acceptable to the City. The type and amount of insurance is subject to the review and approval of the City Manager.
- Post Event Reporting: Within 30 days, the event sponsor must submit a written report to the City documenting:
 - State requirements for special occasion outdoor alcohol sales/serving (“beer gardens”)
 - Estimated overall event attendance by day at the Pride Festival event in Sylvester Park and adjacent streets
 - Estimated number of individuals who entered the beer garden area
 - Volume of alcohol sold
 - Type and Volume and/or weight of food sold
 - Dollar amount of gross and net sales of alcohol
 - Any known positive and negative issues with the beer garden.
 - Any other information the Festival organizer feels will be helpful for the City Council to have for post-event assessment.