



Meeting Minutes

Downtown Strategy Stakeholder Work Group

City Hall
601 4th Avenue E
Olympia, WA 98501

Contact: Amy Buckler
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Wednesday, February 3, 2016

6:30 PM

Council Chambers

ROLL CALL

Present: 16 - Alternate Tessa Andrascik, Committee member Janice Arnold, Committee member Clydia Cuykendall, Committee member Janae Huber, Committee member Meg Martin, Alternate Kim Murillo, Committee member Jessicarae Nunez, Committee member Connie Phegley, Committee member Dave Platt, Committee member Karen Reagan, Committee member Mike Reid, Alternate Carole Richmond, Committee member Annette Roth, Committee member Terry Wilson, Committee member Bob Wubbena and Committee member Missy Watts

Excused: 3 - Alternate Ruben Nunez, Committee member Karen Parkhurst and Alternate Vita Zvirzdys-Farler

OTHERS PRESENT

City Staff Present:

Community Planning and Development Senior Planner Amy Buckler
Director Keith Stahley

MAKERS Consultant Group Present:

John Owen, Kendra Dahlen and Rachel Miller

1. WELCOME & OVERVIEW

Ms. Dahlen welcomed group members and the public. She indicated though the meeting is open to the public there is not a public comment time.

2. MEETING OBJECTIVES

Ms. Dahlen reviewed the meeting objectives:

- Evaluate proposals
- Confirm proposals represent the range of ideas heard thus far and realistic potential steps forward
- Test the workshop materials and evaluation method for its utility in leading to a guiding framework for the Downtown Strategy
- Preparation for February 20th Public Workshop

3. AGENDA ITEMS

[16-0149](#) Explanation & Attachments

Rachel Miller and John Owen from MAKERS consulting team gave a presentation of proposals for evaluation.

The Committee members broke up into small groups to:

- Rate each proposal
- Select their top proposals
- Advise how to improve the proposals and workshop materials

Feedback:

- Two facilitators per table (would be ideal)
- Landmarks and orienting features needed on all maps
- Street names would be helpful on maps
- Add character with local photos
- Possibly remove special features page
- Add a definitions page
- Show amount of growth expected
- Criteria useful to have as a handout
- Possibly too much information
- Scenarios parced out well, intuitive
- About a 90-minute exercise
- Limit to 6-12 (per table?)

The work session was discussed and closed.

4. MEETING WRAP UP

Ms. Buckler reported the Council's Land Use Committee will review the general scope and timeline of development code updates related to the Downtown Strategy at their March 3 meeting, 5:30 p.m. in the Council Chambers.

5. ADJOURNMENT

The meeting was adjourned at 8:34 p.m.