



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
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Wednesday, June 5, 2019

6:00 PM

Council Chambers

1. CALL TO ORDER

Chair Ruse called the meeting to order at 6:05 p.m.

1.A ROLL CALL

Present: 8 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember Lyndsay Galariada, Boardmember David Rauh, Boardmember Nathan Rocker and Boardmember Jeremy Williamson

Absent: 1 - Boardmember Jeffrey Trinin

1.B OTHERS PRESENT

Community Planning and Development Senior Program Specialist Max DeJarnatt
Police Outreach Services Coordinator Anne Larsen

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

3.A [19-0502](#) Approval of May 1, 2019 PBIA Advisory Board Meeting Minutes

The minutes were approved.

3.B [19-0504](#) Approval of May 7, 2019 PBIA Advisory Board Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - None

5. ANNOUNCEMENTS

Mr. DeJarnatt made announcements.

6. BUSINESS ITEMS

6.A [19-0495](#) Crisis Response Unit and Familiar Faces Program Rollout

Ms. Larsen discussed the Familiar Faces program and the Crisis Response Unit program and provided handouts.

The discussion was completed.

6.B [19-0498](#) Event Sponsorship Structure

Mr. DeJarnatt discussed a structured plan to formalize the event sponsorship process and provided a handout.

The discussion was completed.

6.C [19-0500](#) Olympia Downtown Alliance Marketing Update

Boardmembers discussed communication strategies for Downtown businesses.

The discussion was completed.

6.D [19-0499](#) Discussion about the PBI's Annual Ratepayer Meeting and Survey

Boardmembers discussed dates and locations for the Annual Ratepayer Meeting and Survey and tabled the discussion until the next meeting.

The discussion was tabled.

7. REPORTS

Chair Ruse reported on outside meetings attended.

8. OTHER TOPICS

Boardmembers discussed the possibility of developing a marketing campaign to draw patrons Downtown and asked Mr. DeJarnatt to check on the date of the Board's banner reservation.

8.A [19-0021](#) Round Table Discussion

Boardmembers discussed the July meeting date and the last Special Meeting attended.

The discussion was completed.

9. ADJOURNMENT

The meeting adjourned at 8:09 p.m.