



# Action Plan Community Indicators

Why Have Community Indicators?  
Indicators are a way for us to track and share our progress in achieving our Comprehensive Plan vision and goals.

Unless otherwise noted, indicators are community-wide and the data is reported annually.

Learn more about Olympia's Action Plan at [olympiawa.gov/takeaction](http://olympiawa.gov/takeaction)

**Questions? Contact:**

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## Community, Safety & Health



- Rate of citizen satisfaction with their involvement in City decision making
- High School 5-year graduation rates
- Emergency response times
- How safe do residents feel in Olympia?
- Hours of participation in parks, arts, and recreational activities
- Number of mental health calls to which fire and police respond
- Percentage of residents who have nearby access to a source of healthy food
- Number of individuals who are homeless in Thurston County

## Downtown



- Sales tax revenue
- Retail/office vacancy rates
- Housing mix (market rate to low income ratio)
- Peak-hour parking occupancy on weekdays
- Percent of survey respondents rating Downtown as clean and safe
- Number of community-wide arts venues or special events
- Number of historic and cultural sites

## Economy



- Gross local production
- Percent of jobs that are living wage or higher
- Percent of business owners rating Olympia as a good place to do business
- Number of arts-related businesses
- Condition of City infrastructure

## Environment



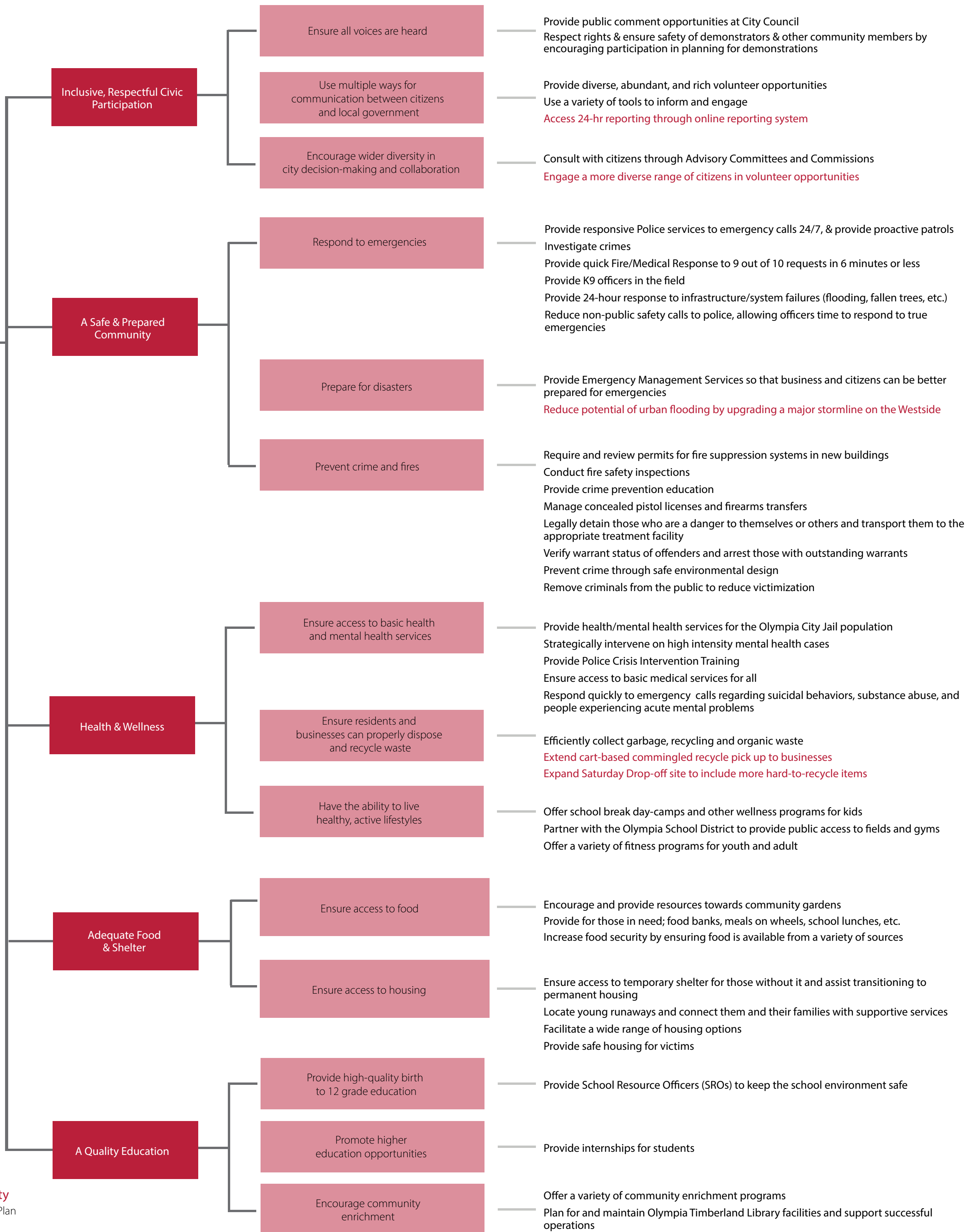
- Acres of preserved green space per capita for public use or environmental benefit
- Tons of solid waste per capita going to landfill
- Percent compliance with clean drinking water standards
- Citywide greenhouse gas emissions
- Percent of residents using alternative forms of transportation
- Number of sites with contaminated soil cleaned up

## Neighborhoods



- Percent of households within recognized neighborhood associations
- Percent of residents rating their neighborhood as a desirable place to live
- Percent of residents rating their neighborhood as safe
- Percent of housing units within 1/2 mile walking route to essential services
- Percentage of City located within 1/2 mile of a park or open space

# Community Indicators





# Outcomes



A vibrant, attractive urban destination

Attract people to live, work and play Downtown

- Coordinate traffic control and provide public safety services for special events
- Repair Downtown sidewalks
- Promote and enhance Percival Landing to be a family friendly waterfront
- Enhance Artesian Commons through the Artesian Leadership Council
- Improve streets (Capitol, Franklin, Washington, Jefferson and Legion) for all modes of travel

Encourage investment while preserving Downtown's unique and historical qualities

- Ensure predictable permitting processes for business/development with opportunities for strategic incentives
- Adopt and implement strategies for future development in Downtown
- Analyze and evaluate significant public views and adopt code amendments to protect them
- Implement the Greening Capitol Way project
- Update City design standards

A safe and welcoming Downtown for all

Make Downtown safer and cleaner

- Ensure daytime walking patrol availability during regular shopping hours
- Support the rights of people to demonstrate while ensuring people are safe and traffic flows
- Collect garbage and recycling from street-side litter bins
- Support the Downtown Ambassador program
- Utilize nighttime walking patrol during prime entertainment hours
- Increase availability of Downtown public restrooms
- Develop centralized waste collection areas
- Install shared-use compactor for businesses

# Strategies

Mitigate the effect of sea level rise

- Complete a response plan for sea level rise
- Update building regulations to enhance protection from flooding

A mix of urban housing options

Balance market rate housing and low-income housing

- Develop Downtown housing strategy

A variety of businesses

Promote commercial activity Downtown

- Partner with Downtown businesses and associations for marketing programs, contests, etc.
- Update the City parking strategy and clearly communicate services and information to customers
- Update zoning to allow for appropriate light industrial uses

Implement a Community Renewal Area (CRA)

- Facilitate a Water Street redevelopment project strategy
- Promote the redevelopment of the former Griswold's property

Connections to our cultural & historic fabric

Preserve and promote unique historic and cultural features

- Provide historical and cultural interpretive opportunities
- Develop and implement a historic preservation strategy
- Evaluate and expand the designated historic district
- Connect existing assets and investments

Engaging arts & entertainment experiences

Create more opportunities for events, art, music & entertainment

- Develop the "Music Out Loud" project
- Establish a "creative district"

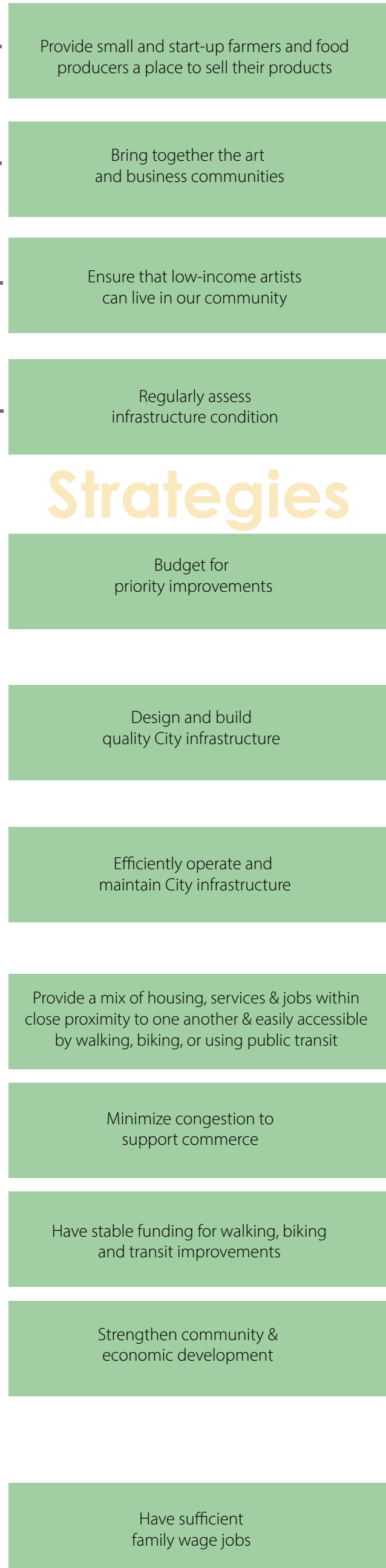
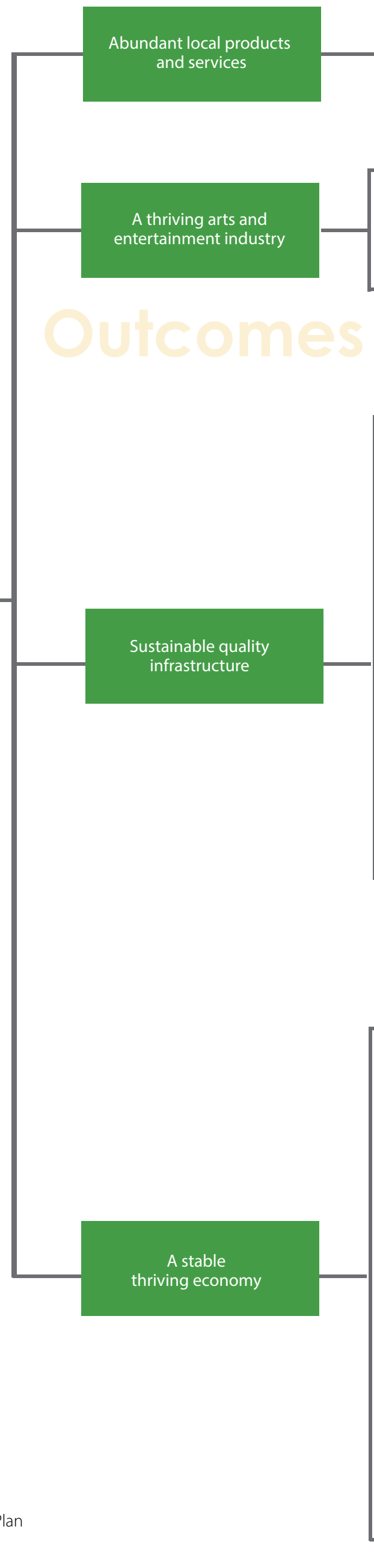
Support modern venues for community and cultural events

- Maintain the Washington Center building and support successful operations

# Actions



# Outcomes



# Actions

- Support continued success of Farmers Markets
- Celebrate bi-annual "Arts Walk" events  
Update the Municipal Art Plan annually
- Establish artist live-work housing
- Televise sewer lines  
Inspect street pavement  
Inspect park facilities  
Inspect public art  
Complete signal condition rating  
Purchase and implement Asset Management Software for Water Utility
- Prioritize needs based on risk and cost  
Seek grant funding opportunities  
Prepare the Capital Facilities Plan  
Secure funding for the next phase of Percival Landing  
Secure funding for new City Maintenance Center
- Update Engineering Design and Development Standards  
Review designs and inspect infrastructure installed by private development  
Build a water storage tank near Log Cabin Road  
Pilot Envision Tool on three Public Works Projects
- Emphasize preventive maintenance  
Investigate traffic accidents and improve dangerous areas/conditions  
Monitor the safety of the transportation system  
Develop Maintenance Management Plans for school fields (partner with Olympia School District)  
Establish on-call roster for implementing small projects  
Upgrade technology for field staff
- Develop planning strategies for Harrison Avenue and Capital Mall area
- Construct a roundabout at Morse Merryman and Boulevard Road  
Design highway access ramps in west Olympia to increase mobility
- Shift developer fees so that they fund bike, pedestrian and transit improvements
- Review proposed new construction through a permitting process that is consistent, timely & ensures all new construction is safe  
Respond to business & investment interest looking to expand  
Support major employers & target new industry recruitment  
Create/implement strategies to ensure Olympia is a great place to do business  
Support small business retention & expansion by connecting resources  
Leverage public/private partnerships  
Support local, historical and recreational tourism
- Connect businesses with educational and training programs/resources to access a skilled workforce



# Outcomes

Clean Water & Air

Improve & protect drinking, ground and surface water quality

- Protect drinking water, groundwater & surface water quality to ensure we meet or exceed all state and federal regulations
- Motivate citizens to take action to protect air and water quality through environmental education
- Infiltrate and/or treat rainwater locally so that waterbodies are not negatively impacted
- Facilitate septic to sewer conversions
- Convey/treat wastewater; and respond to spills
- Construct stormwater treatment on 4th Avenue, East Bay Drive, and Harrison Avenue**
- Make innovative stormwater practices the common approach to land development**

Create attractive walking, biking and transit options

- Plan and build an efficient, safe and diverse transportation system
- Develop transportation education and incentive programs
- Build bike corridors**
- Review and update development regulations to promote living and working on major streets with quality transit, pedestrian and biking opportunities**
- Prioritize buses at traffic signals**

Reduce greenhouse gases

- Implement a multifaceted approach to reduce energy and fuel consumption in City operations and fleet
- Expand implementation of one-side road solid waste collection**
- Participate in the development of a regional Climate Action Plan**
- Plan an infrastructure that encourages electric vehicle use**

# Strategies

A Daily Connection to Nature

Foster an appreciation for nature

- Educate and promote environmental stewardship through a diversity of programs
- Increase outdoor recreation opportunities for youth and families**

Manage our urban forest effectively

- Create a tree inventory and assets management strategy through our inter-departmental Urban Forestry Team**

Develop and plan for future park developments

- Provide convenient neighborhood parks
- Complete West Bay Park Master Plan**
- Construct Grass Lake Trail**

Preserved, Quality Natural Areas

Expand our open space and natural area

- Purchase open space (park land)

Protect our sensitive natural areas and wildlife

- Plan and implement restoration projects utilizing staff and volunteers
- Prevent or mitigate environmental impacts during review of new development
- Improve aquatic habitat on public and private property
- Adopt code provisions to protect locally important species when permitting new development**

A Toxin-Free Community

Manage City operations utilizing an Integrated Pest Management (IPM) approach

- Update and coordinate Integrated Pest Management (IPM) Plan citywide
- Increase the number of pesticide-free parks**

Prevent and clean up contaminated sites

- Increase investigations and clean up of priority contaminated properties**

Develop and implement a public toxic awareness /education program

- Eliminate the purchase or use of neonicotinoids on City land/property**

A Waste-Free Culture

Conserve drinking water supply

- Encourage water conservation by businesses and residents

Reduce or prevent amount of solid waste disposed

- Collect recycling and organic materials, diverting garbage from the landfill
- Promote grasscycling and backyard composting
- Provide waste-prevention education to 3rd grade and 6th grade classes**
- Inspect recycle/organics carts for contamination & provide customers with feedback**
- Increase recycling and composting at community events**



Note: Actions noted in blue are new actions for 2016

# Outcomes

# Actions

## Strategies



Neighborhoods

#OlyTakeAction

