

# ARTS COMMISSION - 2013 Work Plan

*During 2013 the Arts Commission will hold full committee meetings every month. In addition to full committee meetings, Art in Public Places and Community Events & Outreach subcommittees will meet as needed.*

- *Professional staff liaison for the Arts Commission is provided by Stephanie Johnson, Arts Program Manager.*

## Section 1 - 2013 Policy Issues - Recommendations to City Council

Consistent with past practice, committee recommendations are forwarded to the full Council as part of the report for relevant Council agenda items, often as an attached memo authored by the Chair or committee and/or an oral report by the Chair at a Council meeting. Staff estimates that there is sufficient professional and administrative staff time to accomplish the policy recommendation staff support to the committee in 2013.

Estimated Percent of Overall Committee Effort: 46%

<b>Title Description</b>	<b>Committee Lead and Commitment</b>  <i>Committee hours, not individuals.</i>	<b>Staff Commitment</b>  <i>Hours reflect working with the committee, not total project staff time.</i>	<b>Schedule</b>  <i>Estimated timeline from start to finish.</i>	<b>Budget Implications</b>	<b>6 month update</b>
<b>1.1 Area arts promotion</b> <b>Description:</b> Maintain efforts to highlight existing sources of arts promotion: websites, calendars, etc. through PSAs, art tours, maintaining the Arts Digest, and on the Commission’s web page. <b>Deliverable:</b> Helping build community awareness of area arts events.	CE&O 6 hours	Stephanie Johnson 6 hours	Ongoing	None	
<b>1.2 Phase II of Survey of Economic Value of Olympia’s Music Industry</b> <b>Description:</b> To complete the research on the economic value of the music industry of the Olympia community. To make suggestions as to how the industry and the city can support one another to	Michael Olson Not more than 40 hours	Stephanie Johnson 2 hours	March	None	

enable a vibrant community. <b>Deliverable:</b> Report to General Government Committee	Reports to CE&O				
<b>1.3 Public Art Projects</b> <b>Description:</b> Continue with public art projects currently under contract.	APP 8 hours	Stephanie Johnson 8 hours	Ongoing	Municipal Art Fund	
<b>1.4 2013 Municipal Art Plan to City Council</b> <b>Description:</b> Pending budget process, recommend plan for 2013 dollar per capita funds and any potential capital projects where 1% funds might apply. The Arts Commission will review the Art in Public Places committee's recommendation and forward a formal recommendation to City Council. <b>Deliverable:</b> Recommend 2013 Municipal Art Plan to City Council.	APP 6 hours	Stephanie Johnson 6 hours	March	Municipal Art Fund	
<b>1.5 Community Art Process for APP Review</b> <b>Description:</b> Define review process for approval of community art proposed for city property or with City funds, Development of the proposal would include other City departments and groups, such as the PBIA. <b>Deliverable:</b> Recommendation to GG Committee.	APP 4 hours	Stephanie Johnson 6 hours	August	None	
<b>1.6 Artspace Market Study Support</b> <b>Description:</b> Assist the Olympia Artspace Alliance in making contact with the Olympia arts community and arts organizations. <b>Deliverable:</b> Ensure market study reaches as many artists as possible.	CE&O 6 hours	Stephanie Johnson 6 hours	December	None	
<b>1.7 Community Mural Support</b> <b>Description:</b> Help connect artists in the community with potential venues for mural art. <b>Deliverable:</b> Develop a toolkit to help artists approach businesses if they wish to do a mural. Create a register of mural artists for businesses interested in hosting or commissioning a mural.	CE&O 4 hours	Stephanie Johnson 6 hours	August	None	

## SECTION 2. 2013 Arts Program Support

Arts Commission members provide valuable volunteer assistance to accomplish the City's annual arts program. Also, as programs are implemented and administrative procedures developed, staff often consults with Commissioners for their input and perspective. Input from the Commission is considered by staff in implementing the program or policy.

Unless noted under "Budget Implications," there is sufficient staff time/resource available in 2013 to accomplish or advance these items.

Estimated Percent of Overall Committee Effort: 54%

Title Description	Committee Lead and Commitment	Staff Commitment	Schedule	Budget Implications	6 month update
<b>2.a Arts Walk 46 &amp; 47</b> <b>Description:</b> Provide input on policies, procedures, and marketing. Assist with map distribution. <b>Deliverable:</b> Community event.	CE & O/ Entire Commission 6 hours	Stephanie Johnson 6 hours	April 26 & 27 October 4 & 5 November: Poster Jury	None	
<b>2.b Commission Retreat/Work Session</b> <b>Description:</b> Develop agenda and speakers <b>Deliverable:</b> Complete the retreat	Entire Commission 6 hours	Stephanie Johnson 7 hours	Following new Commissioner appointment	None	
<b>2.c Community Arts Roundtable</b> <b>Description:</b> Organize/facilitate community meetings to promote the arts through presentations and workshops. <b>Deliverable:</b> Host quarterly meetings that provide opportunity for the community to grow culturally.	CE&O 12 hours	Stephanie Johnson 10 hours	Ongoing	None	
<b>2.d Art Ambassador Program</b> <b>Description:</b> Continue development of Art Ambassador program to provide regular tours of waterfront public art, and access to information when tours are not available. <b>Deliverable:</b> Assist in Cultural Tourism and general community ownership and education of the public art collection. Work with Downtown Ambassadors for cross-promotion.	APP & CE&O 2 hours	Stephanie Johnson 2 hours	July-September	None	

<p><b>2.e Public Art Assessment</b>  <b>Description:</b> Based on developed process for assessing City public art, periodically review the public art collection for vandalism, cleanliness and repair.  <b>Deliverable:</b> Assist staff in determining what pieces require repair, removal or conservation efforts. Efforts that require expending funds from the Public Art Maintenance Fund will be forwarded to the Council for review and approval.</p>	<p>Entire Commission 2 hours</p>	<p>Stephanie Johnson 4 hours</p>	<p>March</p>	<p>Public Art Maintenance Fund pending Council approval</p>	
<p><b>2.f Arts Day at the Capitol</b>  <b>Description:</b> Participate in the Washington State Arts Alliance’s Arts Day at the Capitol.  <b>Deliverable:</b> Set meetings and invite constituents of the 20th, 22nd, and 35th districts - participate in the day’s events.</p>	<p>CE&amp;O 6 hours</p>	<p>Stephanie Johnson 6 hours</p>	<p>February</p>	<p>None</p>	
<p><b>2.g Comprehensive Plan Update</b>  <b>Description:</b> Continue to participate in Department’s process of updating the plan.  <b>Deliverable:</b> Review Arts component to the plan, and provide input to staff.</p>	<p>Entire Commission 4 hours</p>	<p>Stephanie Johnson 4 hours</p>	<p>TBD</p>	<p>None</p>	
<p><b>2.h Percival Plinth Peoples’ Choice award</b>  <b>Description:</b> Review process and criteria for exhibition of sculpture on Percival Landing, as well as long-range vision for permanent installation of People’s Choice purchases.  <b>Deliverable:</b> Program plinths for art exhibitions.</p>	<p>APP 4 hours</p>	<p>Stephanie Johnson 4 hours</p>	<p>Ongoing</p>	<p>Municipal Art Fund</p>	
<p><b>2.i Music in Olympia</b>  <b>Description:</b> Explore ways for the City to support music in our community.  <b>Deliverable:</b> Recommendation to GG Committee.</p>	<p>Entire Commission 10 hours</p>	<p>Stephanie Johnson 2 hours</p>	<p>December</p>	<p>TBD</p>	
<p><b>2.j Define Theater District</b>  <b>Description:</b> Define costs, benefits and community interest in establishing a formal theater district in downtown Olympia.  <b>Deliverable:</b> Recommendation to GG Committee.</p>	<p>Entire Commission 6 hours</p>	<p>Stephanie Johnson 1 hours</p>	<p>December</p>	<p>TBD</p>	

<b>2.k Street Designations</b> <b>Description:</b> Explore street level/wayfinding district identification. <b>Deliverable:</b> Possible incorporation into 2014 Municipal Art Plan recommendation to Council.	Entire Commission 8 hours	Stephanie Johnson 1 hours	December	TBD	
<b>2.l City Entry Signs</b> <b>Description:</b> Explore potential to address City entry signs as a possible public art project. <b>Deliverable:</b> Possible incorporation into 2014 Municipal Art Plan recommendation to Council.	Entire Commission 10 hours	Stephanie Johnson 2 hours	December	Municipal Art Fund	
<b>2.m Washington Center - Public Art</b> <b>Description:</b> Explore potential for a public art project associated with façade replacement project. <b>Deliverable:</b> Possible incorporation into 2014 Municipal Art Plan recommendation to Council.	APP 2 hours	Stephanie Johnson 1 hours	December	Municipal Art Fund	
<b>2.n Artesian Well Public Art</b> <b>Description:</b> Pending award of NEA Our Town Grant, facilitate public art process for the Artesian Well Park site. <b>Deliverable:</b> Public art for the project.	APP 2 hours	Stephanie Johnson 1 hours	TBD	NEA Our Town Grant Funding - Pending	
<b>2.o Council Referral on Public Art at City Hall</b> <b>Description:</b> Review “mini” approach, similar to Peoples’ Choice Award, for City Hall. <b>Deliverable:</b> Recommendation to Council.	APP 2 hours	Stephanie Johnson 2 hours	October	TBD	