



# Meeting Minutes

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Amy Buckler  
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Tuesday, October 31, 2017

10:00 AM

CR 112

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### Special Meeting of the Marketing Committee

#### 1. CALL TO ORDER

Chair Dean called the meeting to order at 10:00 a.m.

#### 1.A ROLL CALL

**Present:** 2 - Boardmember Janis Dean and Boardmember Danielle Ruse

#### OTHERS PRESENT

Jessica Hoppe, Thurston Talk  
Amy Kelley, The Olympian

City Staff  
Staff Liaison and Senior Planner Amy Buckler  
Downtown Liaison Mark Rentfrow

#### 2. APPROVAL OF AGENDA

The agenda was approved.

#### 3. APPROVAL OF MINUTES

- 3.A [17-1054](#) Approval of September 26, 2017 PBIA Marketing Committee Meeting Minutes

The minutes were approved.

#### 4. PUBLIC COMMENT - None

#### 5. BUSINESS ITEMS

- 5.A [17-1205](#) Oral Reports: Updates on Downtown Flower Basket and Watering Services Agent; PBIA Partnership with the ODA for 2017 Holiday Marketing

Chair Dean reported the PBIA is moving forward and ordering flower baskets from a few selected vendors. The City Probation Services will be providing watering services for the flower baskets in 2018.

Chair Dean discussed the PBIA partnership with the ODA for 2017 holiday marketing.

**The discussion was completed.**

**6. ADJOURNMENT**

The meeting adjourned at 11:00 a.m.