



**ARTS
CULTURE
HERITAGE**

Recap

- 30+ blocks
- 150+ Creative Industries
- 25+ makers and fabricators
- 10+ performance & event spaces



Creative District Strategic Plan

Mission Statement

We engage local artists and businesses in the development of a thriving creative economy and community that is antiracist and anti-bigoted.

Creative District Strategic Plan Goals

Build Community

Support

Promotions

Space

Access

****Creative District Administration***

What's Happening Now?

- Recertification (5yr anniversary!)
- EDDS update
- Partnership with Olympia Artspace Alliance
- PBIA funded Mural Project
- Indie Music History Project Phase 2
- Music City conversation & engagement
- Artesian “Light Market” grant





EDDS Update

- Flexibility for alternative uses in buildings
- Supports Creative District Strategic Plan elements related to affordable space
- Adds more equity and inclusion to the Creative District

Olympia Artspace Alliance Partnership

- Ongoing arts programming
- Inventory and data collection
- Continuous outreach and community building
- Brand identity





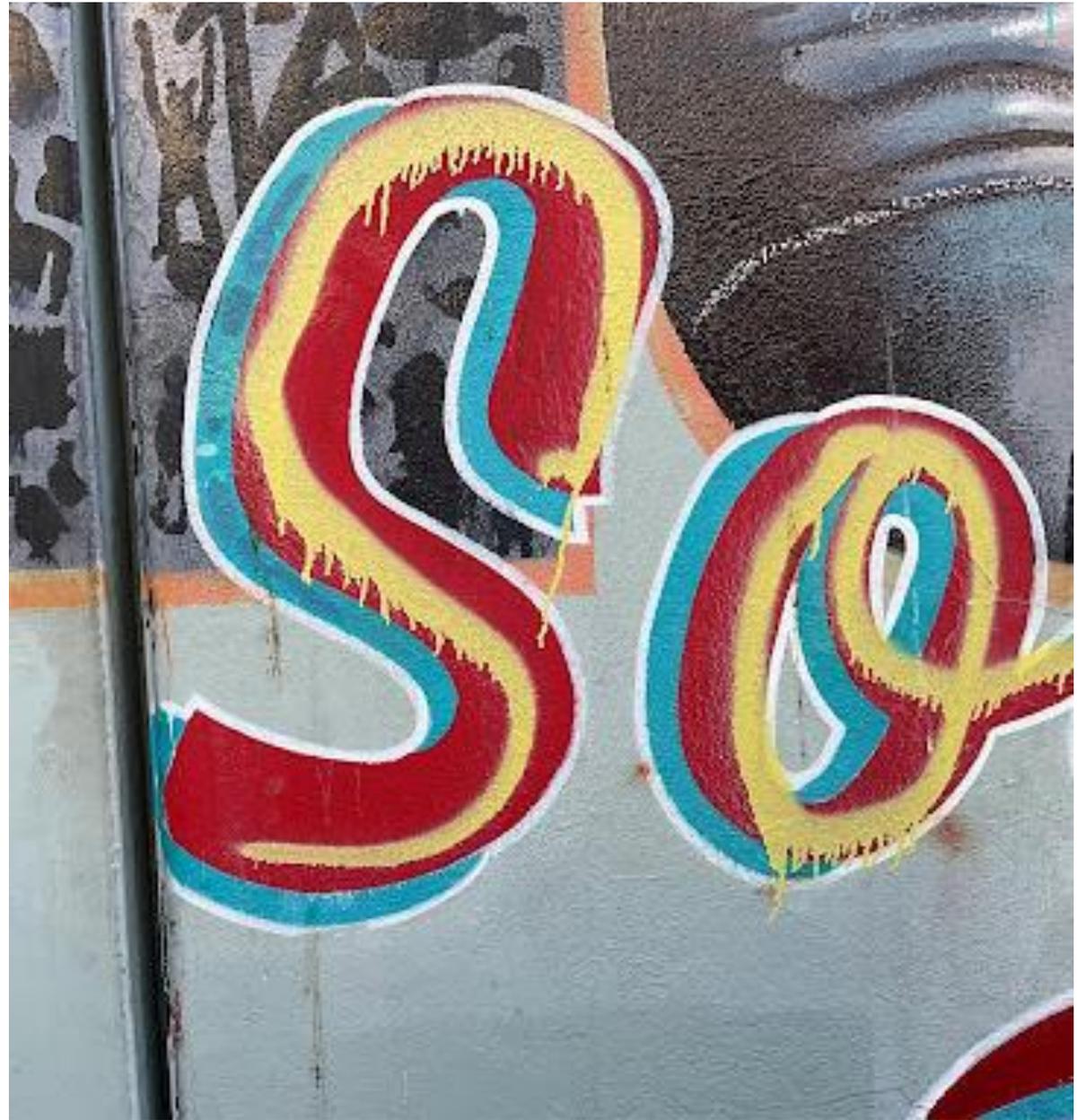
PBIA Funded Mural Project (2023)

- Downtown is home to 70+ murals
- OAA + PBIA added 3 new murals and restored a dozen existing murals in the Creative District









Indie Music History Project Phase 2

- Phase 1 completed in June 2023
- Phase 2 will make work accessible to the public

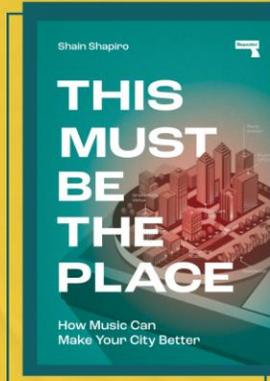


Follow along at www.olympiamusichistory.org

WHEN MUSIC THRIVES SO DO CITIES

Join a book talk and panel discussion with music cities expert Shain Shapiro, Ph.D.

6:30 – 8:30 p.m.
Monday, March 25
Capitol Theater



Music City Talks

Olympia hosted Shain Shapiro on March 25

- Internal presentation with City staff
- Invite-only stakeholder conversation
- Public event





Artesian “Light Market”

- Builds on years of past community engagement & CD Strategic Plan
- \$70K approved funds to support activating in 2024
- \$56,250 Capital Grant from ArtsWA



**ARTS
CULTURE
HERITAGE**

Thank you!



Contact info

Daisha Versaw

dversaw@ci.olympia.wa.us

360.280.8947