

## **P R O C L A M A T I O N**

***WHEREAS, Connie Lorenz has served as the Executive Director of the Olympia Downtown Association for sixteen years; and***

***WHEREAS, Connie is well-respected for her leadership, creativity, and passion for downtown; and***

***WHEREAS, Connie, as the first Executive Director of the Olympia Downtown Association, laid the foundation for a financially stable organization focused on promoting downtown Olympia; and***

***WHEREAS, Connie's leadership, presence, and participation has contributed to the creation and longstanding success of many downtown programs and events, including the Downtown Clean Up, Music in the Park, Pet Parade, Downtown for the Holidays, Fall Ball, Girls Night Out, the Lakefair Sidewalk Sale, and a coordinated downtown marketing campaign during construction of the new 4<sup>th</sup> Avenue Bridge; and***

***WHEREAS, Connie's marketing savvy and creativity led to the creation of the Downtown Shopping and Dining Guide and Personal Services Brochure; and***

***WHEREAS, Connie has been a leader in the Main Street Program, lending her knowledge and experience to other communities in our State and across the country; and***

***WHEREAS, Connie's ability to nurture and sustain partnerships with the Parking and Business Improvement Area, Downtown Neighborhood Association, City, Port of Olympia, The Washington Center for the Performing Arts, and numerous other agencies and organizations has benefited the downtown and the entire community, and***

***WHEREAS, with Connie's retirement, she and her husband Mark are embarking on the next chapter in their lives;***

***NOW THEREFORE, BE IT RESOLVED, that the Olympia City Council does hereby honor Connie Lorenz for her outstanding service and thank her for making a positive difference in downtown and the greater Olympia community.***

***SIGNED IN THE CITY OF OLYMPIA, WASHINGTON THIS 16<sup>th</sup> DAY OF DECEMBER, 2014.***

***OLYMPIA CITY COUNCIL***

***Stephen H. Buxbaum  
Mayor***

