

## **PROCLAMATION**

***WHEREAS, Olympia, celebrates our local small businesses and the contributions they make to our local economy and community; and***

***WHEREAS, according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and***

***WHEREAS, 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and***

***WHEREAS, 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and***

***WHEREAS, Olympia supports our local businesses that create jobs, boost our local economy and preserve our communities; and***

***WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and***

***NOW, THEREFORE, BE IT RESOLVED, that the Olympia City Council hereby recognizes November 26, 2022 as***

### **SMALL BUSINESS SATURDAY**

***In the City of Olympia and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.***

***SIGNED IN THE CITY OF OLYMPIA, WASHINGTON, THIS 22<sup>nd</sup> DAY OF NOVEMBER 2022***

***Cheryl Selby  
Mayor***