



Public Process to Form the Downtown Strategy

Connecting Places & Spaces

Key



Public Involvement



City Council Briefings



Online Engagement



Stakeholder Work Group

Oct - Nov 2015

Gather Information

Deliverables

- Background report & maps
- Preliminary market analysis
- More specific project objectives, including identification of sub-districts

Dec - Feb 2015/16

Evaluate Alternatives

Deliverables

- Land use & urban design alternatives with illustrations
- Analysis of potential viewsheds, parking issues, & feasibilities for development

March - May 2016

Develop Strategies

Deliverables

- Preferred land use & urban design strategy with illustrations
- Recommended economic, retail, & housing strategies
- Preliminary parking strategy recommendations

June - July 2016

Develop Implementation Tools

Deliverables

- Recommendations for:
- Capital improvements
 - Business & economic development incentives
 - 6-year implementation strategy
 - Zoning & view protection standards
 - Design guidelines with graphics

Aug - Dec 2016

Prepare - Present Report

Deliverables

- Draft Downtown Strategy available for public feedback
- Final Downtown Strategy



Workshop #1 — Gather Information Sat, Nov 21 | 9:30 - 12 The Olympia Center



Workshop #2 — Evaluate Alternatives Sat, Feb 20 | 9:30 - 12 The Olympia Center



¹Workshop #3 — Develop Strategies, TBD*
²Joint advisory board workshop, TBD*
³Development & business forum #1, TBD*



Development & business forum #2, TBD*



Workshop #4 — Draft Report, TBD*



Online input Oct 28 to Nov 11, Nov 25 to Dec 7



Online input Feb 24 to March 7



TBD*



TBD*



Draft report online TBD*



Announcement Tues, Oct 13 Council Chambers



Debrief & direction Tues, Dec 8 Council Chambers



Debrief & direction March TBD*



Debrief & direction July TBD*



City Council & Planning Commission review TBD*



Meetings on Oct 23 & Nov 4



Meetings on Dec 2, Jan 6 & Feb 3



Meetings on Mar 2, April 6 & May 4th



Meetings on June 1 & July 6

* TBD = To Be Determined

Note: All materials will be available online @ olympiawa.gov/DTS