



# Meeting Minutes

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

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Wednesday, September 18, 2019

6:00 PM

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### Special Meeting

#### 1. CALL TO ORDER

Chair Ruse called the meeting to order at 6:03 p.m.

#### 1.A ROLL CALL

**Present:** 6 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember David Rauh and Boardmember Nathan Rocker

**Excused:** 1 - Boardmember Lyndsay Galariada

**Absent:** 2 - Boardmember Jeffrey Trinin and Boardmember Jeremy Williamson

#### 1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:  
Senior Program Specialist/Staff Liaison Max DeJarnatt

#### 2. APPROVAL OF AGENDA

The agenda was approved.

#### 3. BUSINESS ITEMS

##### 3.A [19-0833](#) Fall Downtown Marketing Campaign

Boardmembers discussed ideas for the Olympia Downtown Alliance Fall Marketing Campaign. Boardmember Dean provided a handout. Boardmembers would like to continue this discussion at the next regular meeting.

**The discussion was continued to the PBIA Advisory Board due back on 10/2/2019.**

##### 3.B [19-0836](#) Downtown Halloween Promotion Sponsorship Request

Boardmembers discussed sponsoring the KXXO Mixx 96.1 Downtown Halloween Promotion.

**Boardmember Barrett moved, seconded by Boardmember David, to support**

**the Downtown Halloween Promotion with a \$500 sponsorship to KXXO Mixx 96.1. The motion passed unanimously.**

**4. ADJOURNMENT**

The meeting adjourned at 7:07 p.m.