



## Action Item Criteria

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By the end of 2014, we will have a new Comprehensive Plan with a clear vision for our community's future. The next steps are making sure we make real progress towards our vision becoming reality.

The Action Plan will lay out specifically what we, as a community, want to do over the next six years to accomplish our goals. Those things we intend to do are called "action items." Action items may include everything from individual projects, like development of the Artesian Park downtown, to on-going programs, like the downtown police officer walking patrol.

The Comprehensive Plan is a 20 year vision. There are likely hundreds of different things we, as a community, can do to accomplish our goals. Where do we start? How do we prioritize and make commitments? To help narrow the list, we need a set of criteria for determining the most important actions to include in the Plan. Clear criteria will also help communicate to everybody who participates in creating the Action Plan why some actions are included and others are not, and contribute to a public involvement process and final list of actions that everyone can feel good about.

Draft Action Item Criteria:

1. The action is new program or project, or is a significant enhancement or revision to an existing program or project.
2. The action will require a significant dedication of resources to implement. (Resources may include dollars, City or partner organization staff time, equipment, or volunteer hours.)
3. The action has a significant impact that makes a positive difference.
4. The action is vital for implementing the Comprehensive Plan.
5. The action is strategic. It was selected and developed purposely to make progress in achieving one or more goals in the Comprehensive Plan.
6. The action is of interest to, greatly supported by, and visible to the community and/or City Council.