

**PBIA Member Annual Meeting**  
Wednesday, September 27, 6:00-8:00 pm  
Ramblin Jack's, 520 4<sup>th</sup> Ave E.

6:00-6:30 Mingle

6:30 Welcome by Chair Mary Corso

Presentation by Ambassadors Katherine and Teal (10 mins)

*About the Downtown Ambassador and Clean Team Program: what they do, history and evolution, how they can help your business, (we also wanted to include info about how they are funded and perhaps that breakdown would be better presented by Chair Corso or Amy); show positive photos; do not give stats or talk about poop*

Thank the Ambassadors and Clean Team (5 mins)

*We haven't discussed this yet, but it might be nice to present the Ambassadors and Clean Team with a thank you following their presentation*

Presentation by PBIA Liaison Amy Buckler (10 mins)

*The strength of and opportunities for Downtown Businesses: data about # of businesses opening vs. closing, share that recent market study shows that as our region grows DT has opportunity to capture a larger share of regional sales because it's a destination with unique experiences; many initiatives underway and partners working together to achieve vision of a vibrant business environment and PBIA is an important part of that, PBIA's role.*

Transition to Mary: She gives message of we all need to work together, and individual businesses have a role also.

Q&A (15 mins, facilitated by Chair Corso)

7:15 or 7:30 Mingling again

Other Notes:

- A buffet will be served
- There will be a handout about the Ambassador and Clean Team program
- Members will be invited to attend via email and a postcard to be handed out by Ambassadors