



# NEW BUSINESS WELCOME PACKAGE PARTNERSHIP PROPOSAL

**Jeff Barrett**

2021-09

# New Business Welcome Package

- ▶ What Is It
- ▶ Who's Doing It
- ▶ Partnership Proposal

2021-07-01

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# Who's Doing This

- ▶ Jeff Barrett is putting this together as a volunteer project
- ▶ Input has been solicited from business and organizations around downtown
- ▶ ODA Economic Vitality Committee has provided most of the ongoing feedback

# PBIA Partnership Proposal

- ▶ Request is for \$1,000 from PBIA
- ▶ This would help cover costs of printing the two-pocket folders and the reminder post card, and initial web site creation
- ▶ PBIA designated logo will appear on folder and reminder card along with the ODA logo

# Backup Info

2021-07-01

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# Community Resource Web Examples

## ▶ Downtown Bellingham

- ▶ Excellent example of partnerships advocating for downtown business with tools to support getting started
- ▶ <https://www.downtownbellingham.com/live-work/#contact-our-retail-advocate>

## ▶ Downtown Boulder

- ▶ Solid example of links to resources
- ▶ <https://boulderdowntown.com/business/business-resources>

## ▶ Downtown Boise

- ▶ Map-based links to resources
- ▶ <https://downtownboise.org/do-business/professional-services>

## ▶ Downtown Prosser, WA

- ▶ Facade improvement grants, historic preservations, business-to-business links
- ▶ <https://historicprosser.com/resources/facade-improvements/>