

WHY DO I HAVE TO PAY FOR PARKING?

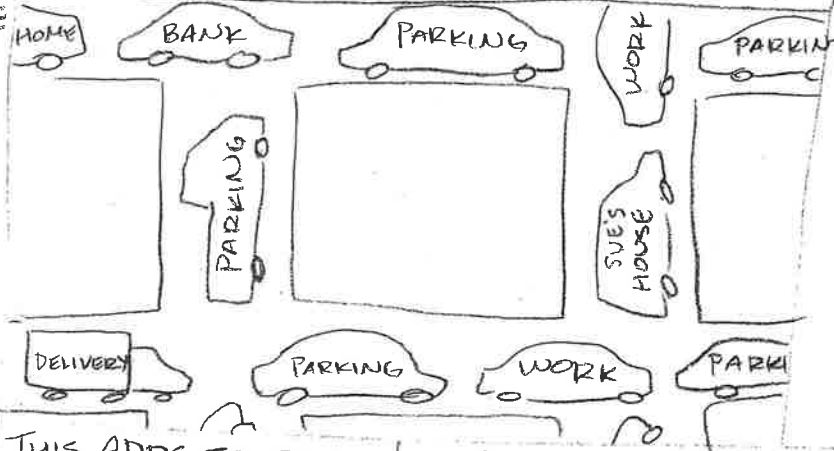


PAID PARKING IS PROVEN TO REDUCE TRAFFIC, KEEP OUR AIR CLEANER, AND SLASH GREENHOUSE GASES WHILE RAISING MONEY FOR SAFETY IMPROVEMENTS.

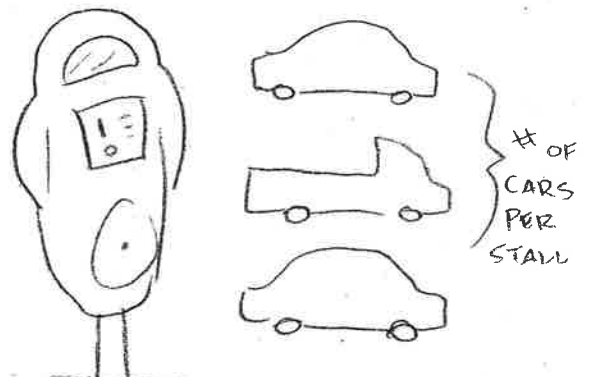


THAT MEANS OUR COMMUNITY SPENDS _____ HOURS CRUISING FOR PARKING EVERY DAY.

IN OLYMPIA, _____% OF TRAFFIC DOWNTOWN IS CRUISING FOR PARKING AND IT TAKES THEM _____ MINUTES ON AVERAGE TO FIND A SPOT.



WE HAVE _____ METERS IN THE DOWNTOWN CORE AND EACH ONE SEES AN AVERAGE OF _____ CARS EACH DAY.



THIS ADDS TO THE AMOUNT OF TRAFFIC DRIVING THROUGH OUR STREETS—

AND THE GALLONS OF GAS WE BURN.

CRUISING FOR PARKING IN OLY CONTRIBUTES _____ TONS OF CO₂ EVERY DAY! YEAR? OR WHATEV'

THAT'S HOW LONG IT TAKES TO _____



AGE TIE IN THIS TIDBIT



THE BEST WAY TO MITIGATE THESE ISSUES IS TO AIM FOR AN 85% OCCUPANCY RATE FOR ON-STREET PARKING



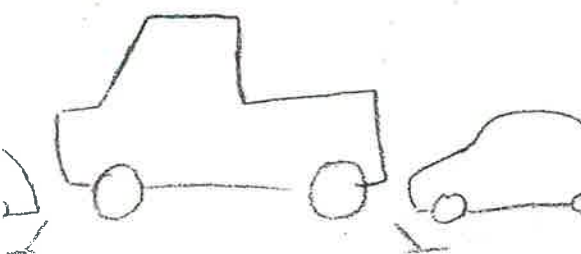
THAT'S ONE EMPTY STALL FOR EVERY EIGHT PARKING SPOTS

AND SO DOES ENFORCING TIME LIMITS.

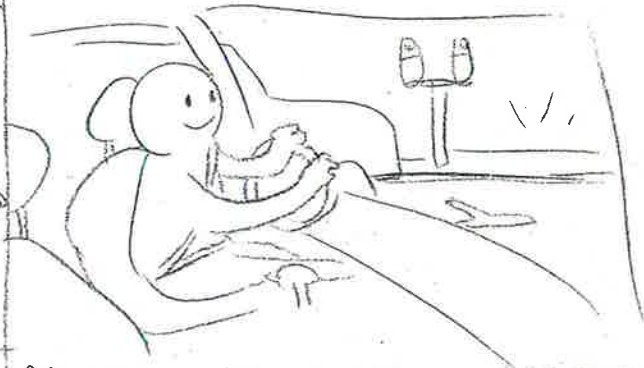
MY TIME LIMIT IS ALMOST UP! I NEED TO MOVE MY CAR!



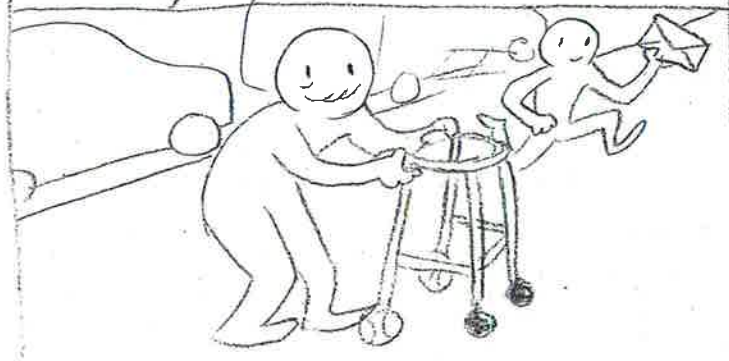
AND PAINTING STALL MARKING SO THERE'S SPACE FOR EVERYONE



IF EVERY BLOCK HAD ONE EMPTY STALL, NO ONE WOULD WASTE _____ MINUTES JUST DRIVING IN CIRCLES.



MAINTAINING AN 85% OCCUPANCY RATE IS GREAT FOR PEOPLE WHO ARE RUNNING LATE, JUST NEED TO DROP SOMETHING OFF QUICKLY, OR HAVE ACCESSIBILITY ISSUES.



AND MAINTAINING SIGNS THAT HELP ENSURE EVERYONE PARKS SAFELY.

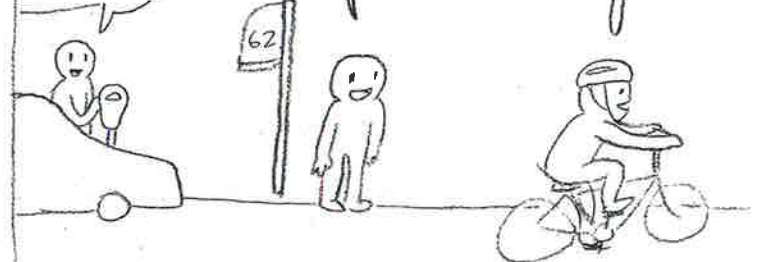


CHARGING FOR PARKING CHANGES PEOPLE'S BEHAVIOR

I ONLY NEED 50¢ BECAUSE I'LL MAKE IT QUICK.

TAKING THE BUS IS CHEAP.

RIDING MY BIKE IS FREE.



FUNDS COLLECTED FROM PARKING GO TOWARDS OUR CITY'S PARKING INFRASTRUCTURE.

LIKE LIGHTING IMPROVEMENTS IN OUR LOTS



PARKING ENFORCEMENT IS A WAY OF MAKING PEOPLE SHARE A LIMITED RESOURCE WHILE HELPING THEIR ENVIRONMENT AND THEIR COMMUNITY.

AND THAT'S A GOAL WE SHOULD ALL GET BEHIND.

