

PBIA Sponsorship Request

The Olympia Parking and Business Improvement Area (PBIA) is a formal advisory committee to the Olympia City Council representing businesses in downtown Olympia. For more information on the PBIA, search for "PBIA" on the city web site.

One of the functions of the PBIA is to support and promote events and activities that enhance the downtown community. The PBIA provides funding for a variety of projects and events with different organizations with this sponsorship process.

To be considered for sponsorship, complete this form and provide it to a board member, the Olympia city staff PBIA contact, or at the City Hall front desk.

Fill in all of the fields below to best of your knowledge. You may also attach additional information for PBIA to consider.

Event name: _____

Sponsoring Organization: _____

Sponsoring Organization's State UBI #: _____ ("none" if organization is unregistered)

Contact Information for this sponsorship request

Contact Name: _____

Contact phone #: _____

Contact email: _____

Event Description:

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Event Location: _____

Event Date / Time: _____

How will this be marketed?: _____

Who is participating (as artists, or performers, etc.): _____

Who is the intended audience? _____

Sponsorship Request:

What's your approximate full budget for the event? (check one)

____ less than \$500

____ \$500-\$2,000

____ \$2,000-10,000

____ greater than \$10,000

The PBIA provides a limited number of sponsorships at each of three levels. Which level of sponsorship are you seeking? (check one)

____ Sponsorship Level A (\$1,000)

____ Sponsorship Level B (\$500)

____ Sponsorship Level C (\$250)

Would you accept a sponsorship at a lower level: Yes / No (circle one)

Further Information:

Is there anything else you would like us to see or know? You can attach additional information including links to web sites. (Pictures of past events, further event description, etc.)