



# Meeting Agenda

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Amy Buckler  
360.570.5847

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**Thursday, December 14, 2017**

**6:00 PM**

**Council Chambers**

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**1. CALL TO ORDER**

**1.A ROLL CALL**

**2. APPROVAL OF AGENDA**

**3. APPROVAL OF MINUTES**

[17-1281](#) Approval of September 27 PBIA Member Meeting Minutes

Attachments: [draft minutes](#)

[17-1177](#) Approval of October 31, 2017 PBIA Marketing Committee Meeting Minutes

Attachments: [draft minutes](#)

[17-1280](#) Approval of November 9, 2017 PBIA Meeting Minutes

Attachments: [draft minutes](#)

**4. PUBLIC COMMENT**

*During this portion of the meeting, citizens may address the Advisory Committee or Commission regarding items related to City business, including items on the Agenda. In order for the Committee or Commission to maintain impartiality and the appearance of fairness in upcoming matters and to comply with Public Disclosure Law for political campaigns, speakers will not be permitted to make public comments before the Committee or Commission in these two areas: (1) on agenda items for which the Committee or Commission either held a Public Hearing in the last 45 days, or will hold a Public Hearing within 45 days, or (2) where the speaker promotes or opposes a candidate for public office or a ballot measure.*

**5. ANNOUNCEMENTS**

**6. BUSINESS ITEMS**

[17-1283](#) 2018 Downtown Marketing/Promotion

**Attachments:** [1. Proposal Outline](#)  
[2. Draft Scope of Services](#)  
[3. PBI Marketing Plan](#)  
[4. ODA Plan](#)

[17-1285](#) Downtown Street Improvement Update

**Attachments:** [Link to DTS](#)

[17-1286](#) Letter for Rate Payers (insert for billing)

**Attachments:** [Rate payer letter.2017](#)

[17-1302](#) Announcement of PBI Board Election Results

**Attachments:** [Link to Ballot](#)

[17-1288](#) Recognition of Outgoing Boardmembers and Councilmember

**7. REPORTS**

**8. ADJOURNMENT**

**Accommodations**

*The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Advisory Committee meeting, please contact the Advisory Committee staff liaison (contact number in the upper right corner of the agenda) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.*