



# Meeting Agenda

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Max DeJarnatt  
360.570.3723

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**Wednesday, June 5, 2019**

**6:00 PM**

**Council Chambers**

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**1. CALL TO ORDER**

**1.A ROLL CALL**

**2. APPROVAL OF AGENDA**

**3. APPROVAL OF MINUTES**

**3.A** [19-0502](#) Approval of May 1, 2019 PBIA Advisory Board Meeting Minutes

Attachments: [PBIA Draft Minutes 05012019](#)

**3.B** [19-0504](#) Approval of May 7, 2019 PBIA Advisory Board Meeting Minutes

Attachments: [PBIA Special Meeting Draft Minutes 05072019](#)

**4. PUBLIC COMMENT**

*During this portion of the meeting, citizens may address the Advisory Committee or Commission regarding items related to City business, including items on the Agenda. In order for the Committee or Commission to maintain impartiality and the appearance of fairness in upcoming matters and to comply with Public Disclosure Law for political campaigns, speakers will not be permitted to make public comments before the Committee or Commission in these two areas: (1) on agenda items for which the Committee or Commission either held a Public Hearing in the last 45 days, or will hold a Public Hearing within 45 days, or (2) where the speaker promotes or opposes a candidate for public office or a ballot measure.*

**5. ANNOUNCEMENTS**

**6. BUSINESS ITEMS**

**6.A** [19-0495](#) Crisis Response Unit and Familiar Faces Program Rollout

**6.B** [19-0498](#) Event Sponsorship Structure

**6.C** [19-0500](#) Olympia Downtown Alliance Marketing Update

Attachments: [Imagemaking Strategy](#)  
[Imagemaking Editorial Calendar](#)

**6.D**     [19-0499](#)     Discussion about the PBI's Annual Ratepayer Meeting and Survey

**Attachments:**    [Annual Ratepayer Meeting Proposal](#)  
                          [Ratepayer Survey Proposal](#)  
                          [2017 Ratepayer Survey with Results](#)

**7.        REPORTS****8.        OTHER TOPICS****8.A**     [19-0021](#)     Round Table Discussion**9.        ADJOURNMENT****Accommodations**

*The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Advisory Committee meeting, please contact the Advisory Committee staff liaison (contact number in the upper right corner of the agenda) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.*