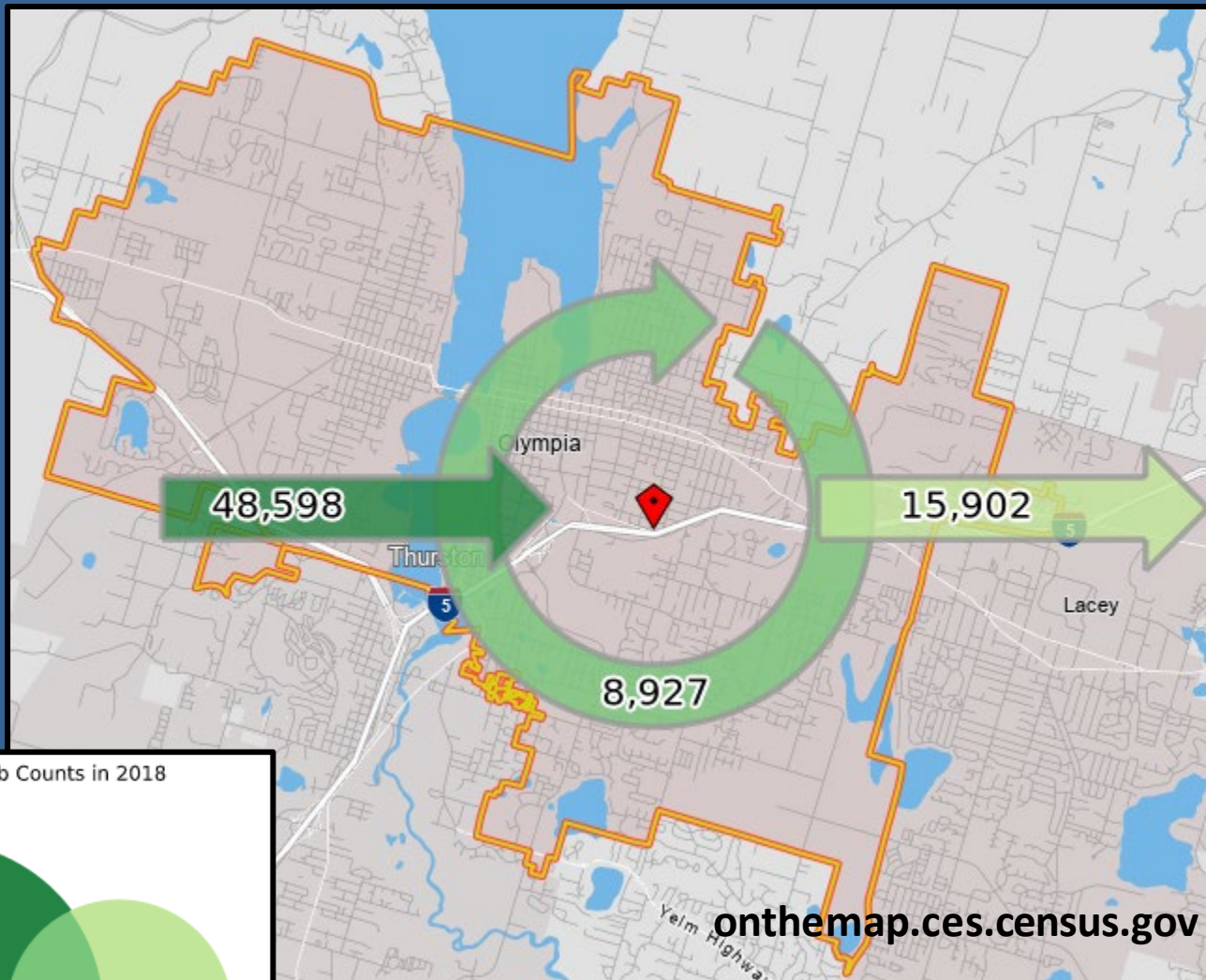
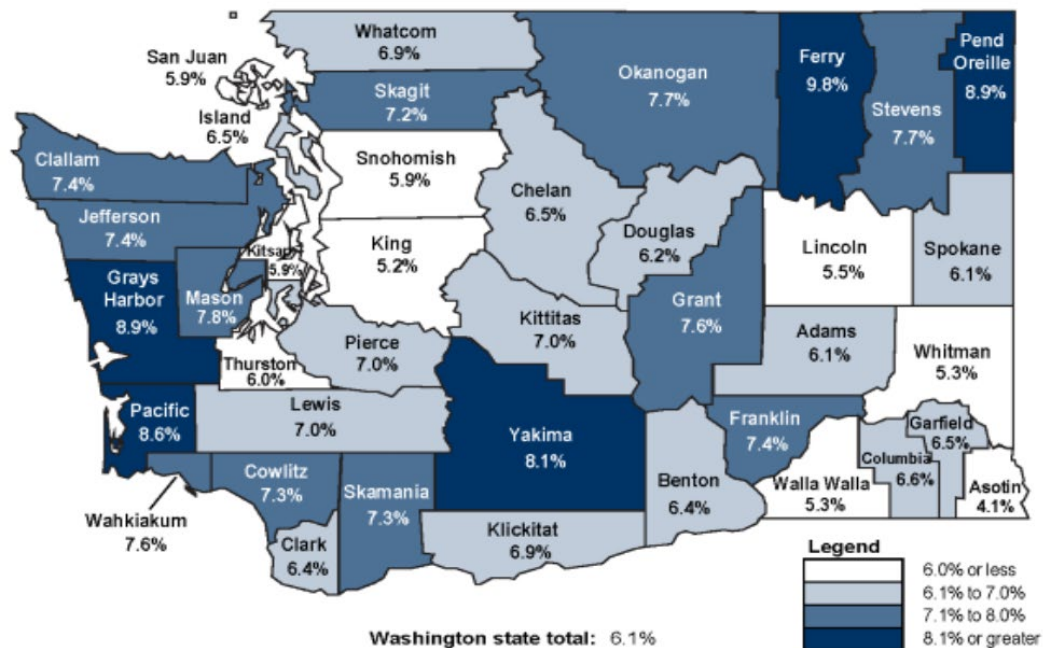




Recovery and Economic Development Update

June 21, 2021

April 2021
County unemployment rates, not seasonally adjusted

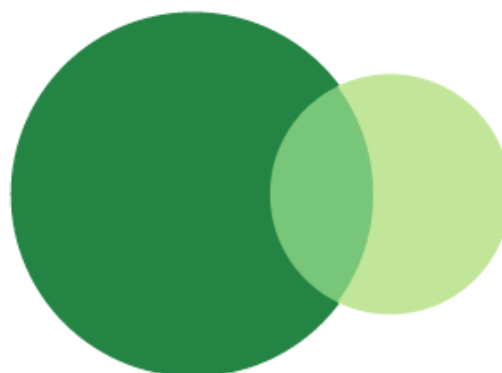


Inflow/Outflow Job Counts (All Jobs)

2018

	Count	Share
Employed in the Selection Area	57,525	100.0%
Employed in the Selection Area but Living Outside	48,598	84.5%
Employed and Living in the Selection Area	8,927	15.5%

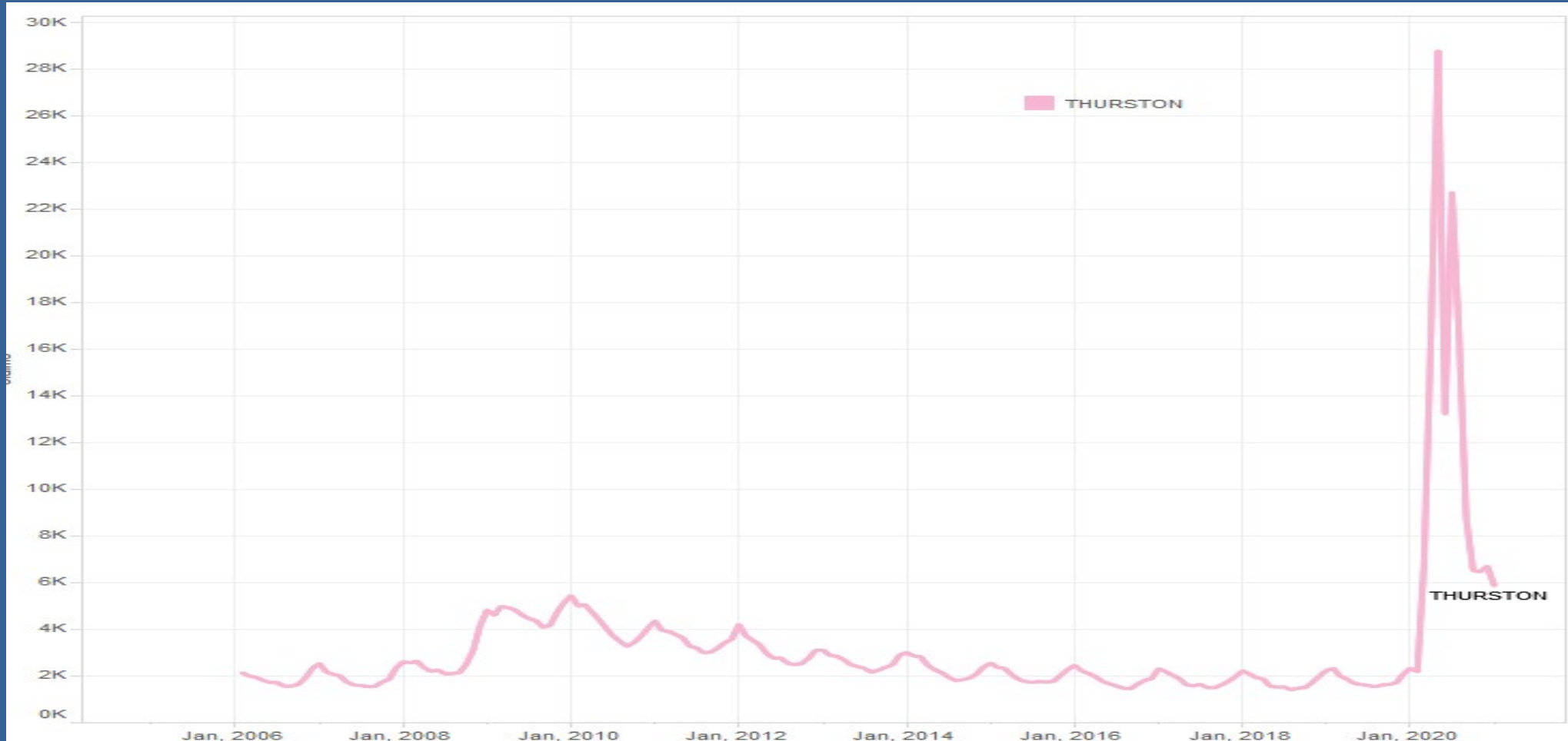
Inflow/Outflow Job Counts in 2018



- 48,598 - Employed in Selection Area, Live Outside
- 15,902 - Live In Selection Area, Employed Outside
- 8,927 - Employed and Live in Selection Area

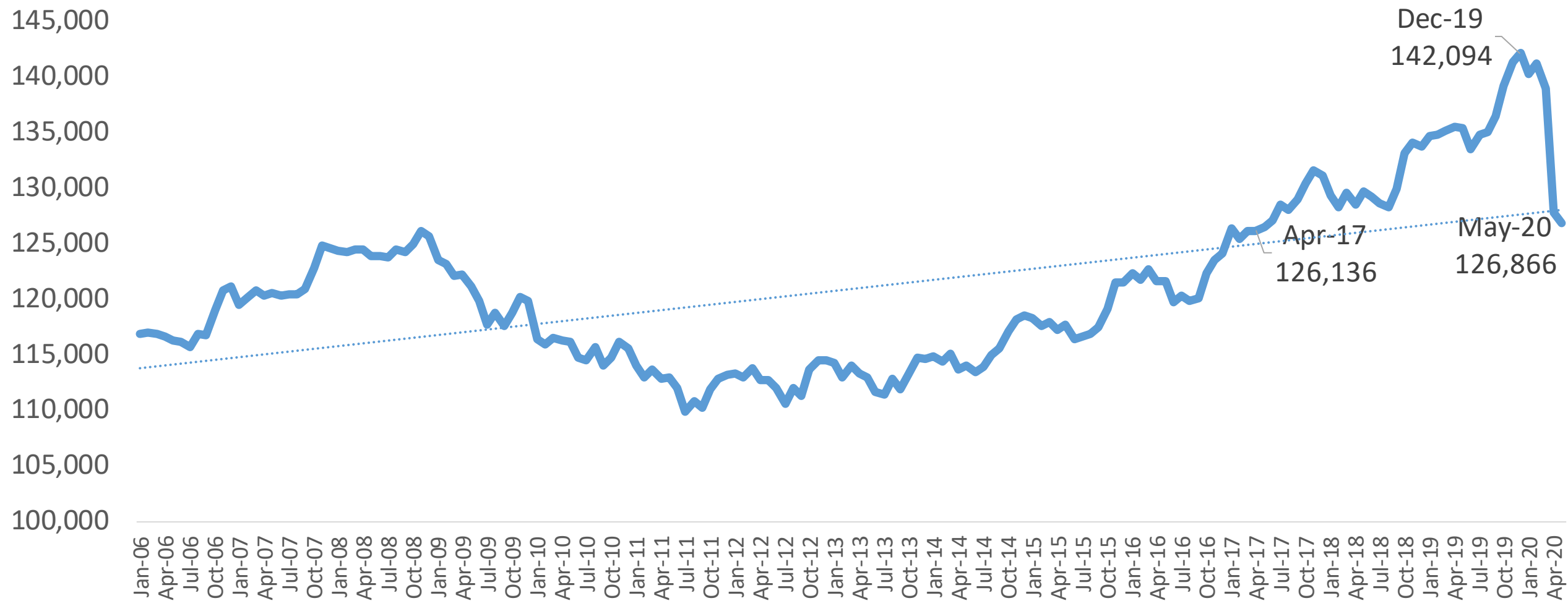
First, a friendly reminder: 2020 was “historic”

- 5x times worse than “Great Recession” at its worst...and in a matter of months



Continued Unemployment Claims

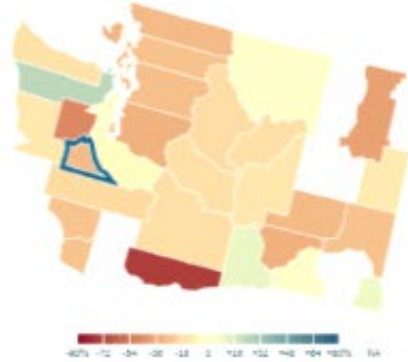
Thurston County Employment Volume: 2006-May 2020



Percent Change in Small Business Revenue

Washington All Small Businesses

Visit Zip Code Map



Total

All

Industry

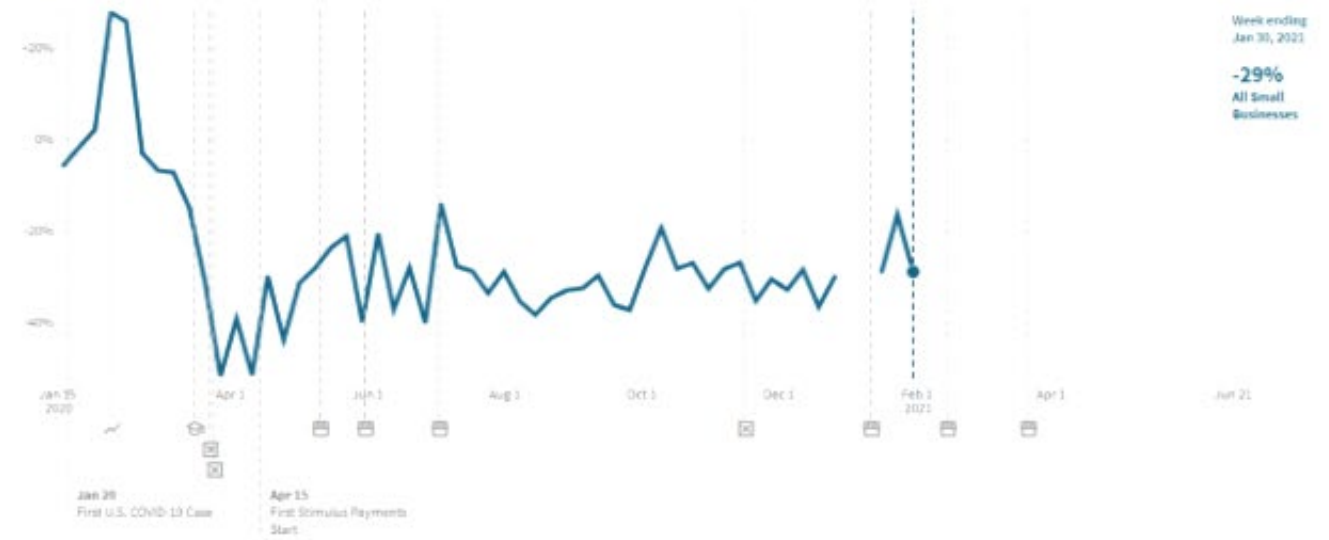
- ☐ Education & Health Services
- ☐ Food & Beverage
- ☐ Transportation & Logistics
- ☐ Retail & Transportation

Bus. ZIP Income

- ☐ Low Income
- ☐ Middle Income
- ☐ High Income

In **Thurston**, as of January 30 2021, total small business revenue decreased by **29%** compared to January 2020.

DOWNLOAD CHART

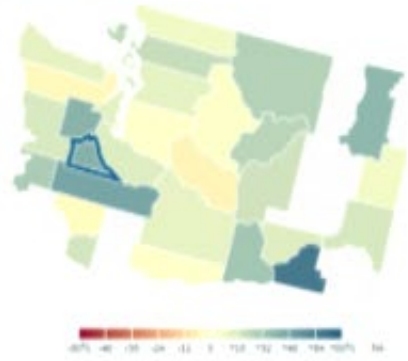


data source: Womply

Tracktherecovery.org

Percent Change in All Consumer Spending

Washington Total Spending



Total

Total

Industry

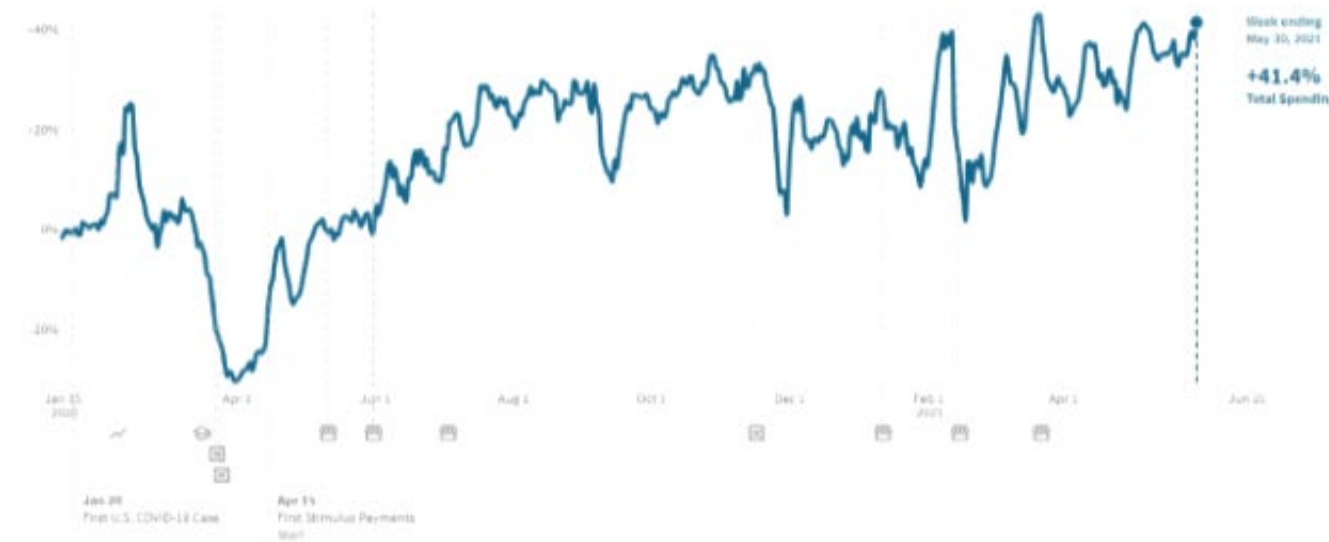
- ☐ Entertainment & Rec.
- ☐ Grocery
- ☐ Health Care
- ☐ Professional & Medical
- ☐ Retail
- ☐ Transportation

Consumer ZIP Income

- ☐ Low Income
- ☐ Middle Income
- ☐ High Income

In **Thurston**, as of May 30 2021, total spending by all consumers increased by **41.4%** compared to January 2020.

DOWNLOAD CHART



data source: Affinity

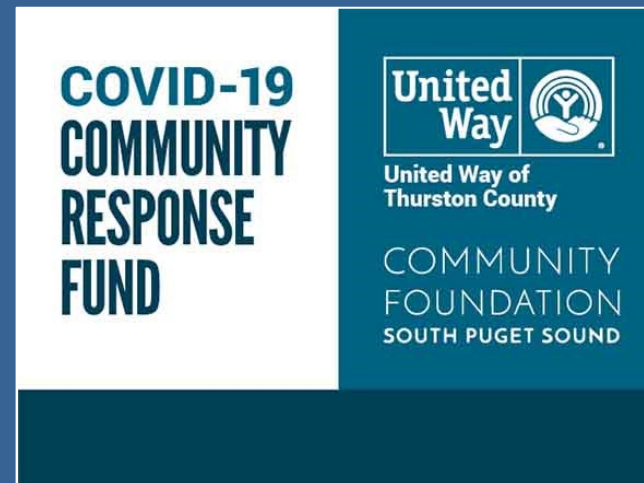
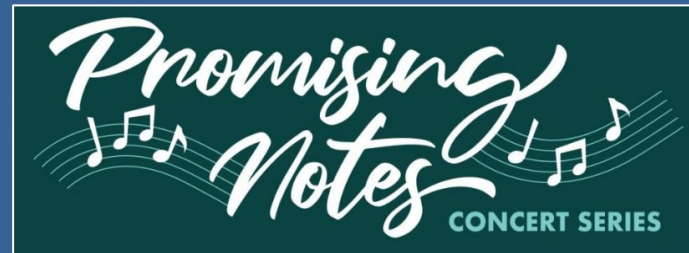


THURSTONSTRONG.ORG

HAS NOW SERVED AS A
RESOURCE FOR MORE THAN

15K UNIQUE
USERS

Response and Recovery Partnerships



Initial Response Success Story: EDC hotline and thurstonstrong.org

- **Business Resource Hotline**
 - 10,000 points of contact thru EDC and partners
- **Website**
 - 50,000 page-views
 - 15,000 unique visitors since March 24
 - Technical assistance for impacted employers and workers
 - Why did it matter? One example: facilitating access to PPP loans

Data analysis: Olympia businesses' PPP loan success was a team effort

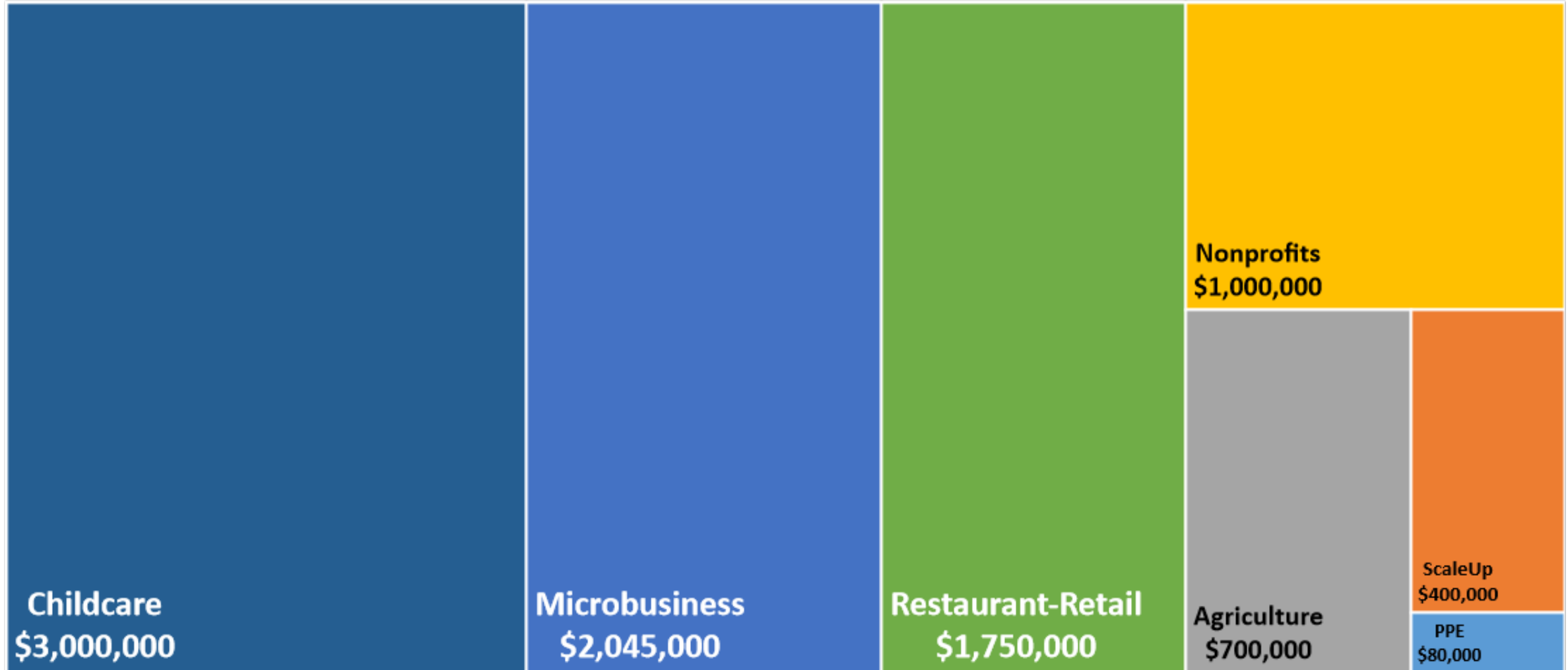
By population, Olympia is Washington's 25th-largest city, but its businesses pulled ahead in PPP lending. Olympia had the 10th most approved PPP loans in the state, surpassing larger cities like Redmond, Federal Way, Renton, Yakima, Marysville and Shoreline, according to a Business Journal analysis of Small Business Administration (SBA) data. It also ranked 14th by total value of loans, at more than \$190 million.

[Paxtyn Merten](#) – Data reporter, Puget Sound Business Journal
Dec 23, 2020

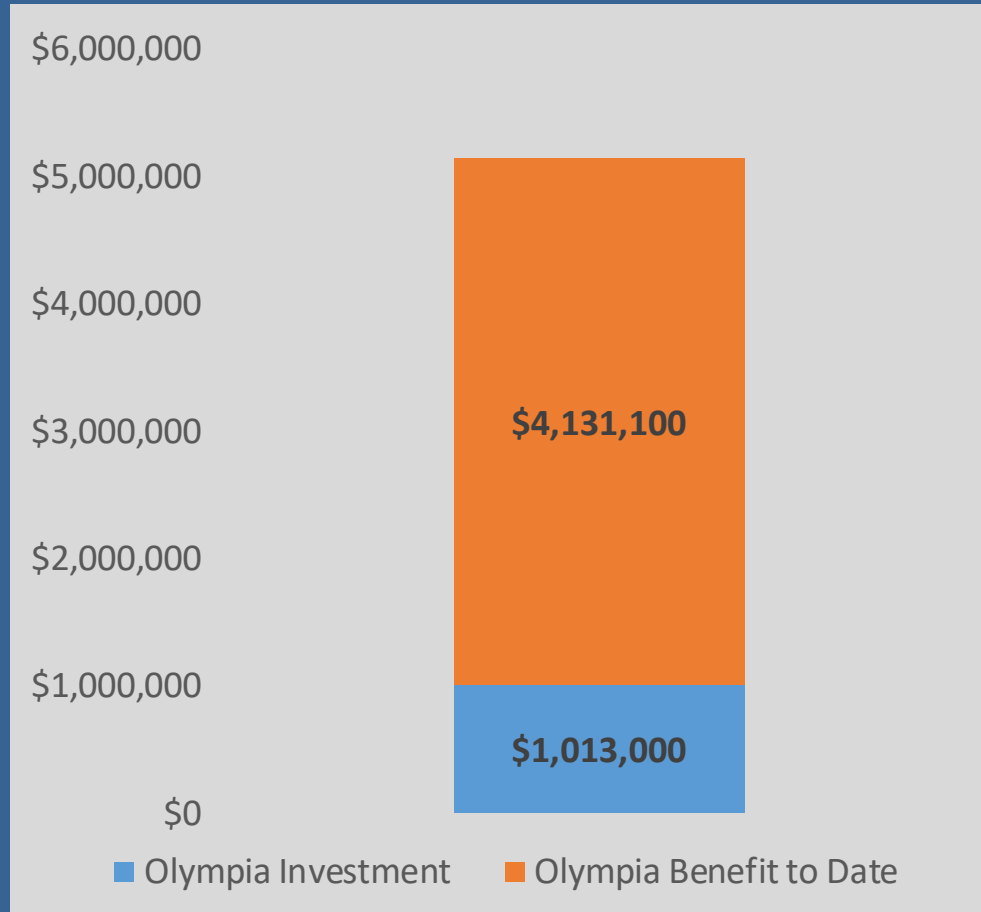
Paycheck Protection Program (Round 1) – Loans under \$150k

	County Total	Olympia	Lacey	Tumwater	Yelm	Rochester	Tenino	Rainier	Bucoda
Total \$ Issued	\$101,373,803	\$60,343,855	\$18,812,027	\$11,118,218	\$4,702,456	\$3,282,460	\$2,383,853	\$712,534	\$18,400
Loan # Issued	2,721	1,642	494	247	144	99	65	29	1
Ave. Loan \$	\$37,242	\$36,750	\$38,081	\$45,013	\$32,656	\$33,156	\$36,674	\$21,594	\$18,400
Employees Protected	11,638	6,944	2,096	1,199	632	432	241	89	5
NPOs Served	101	64	14	12	5	2	4	0	0

Phase I Direct Impact: Targeted Grant funding allocations

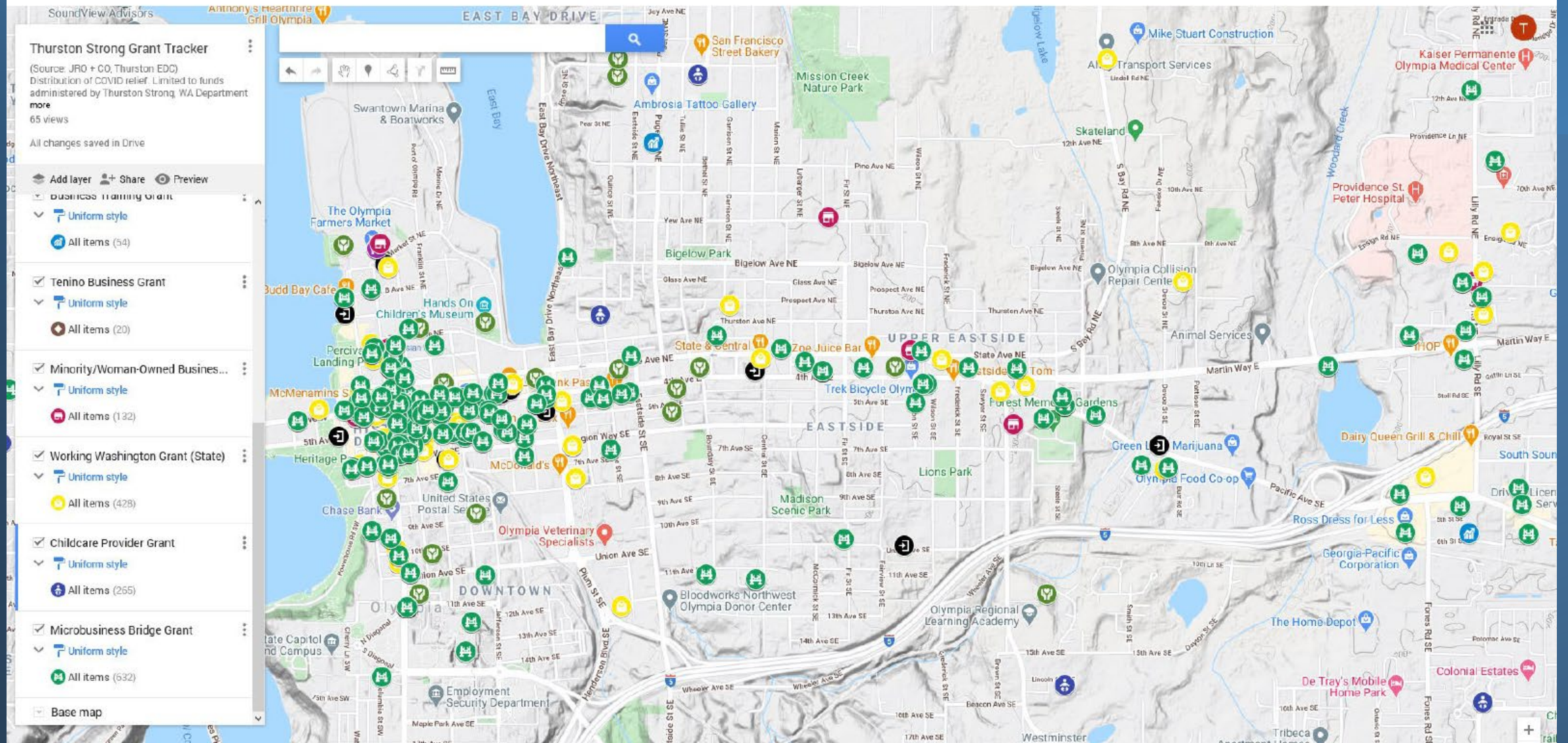


Olympia Investment Breakdown

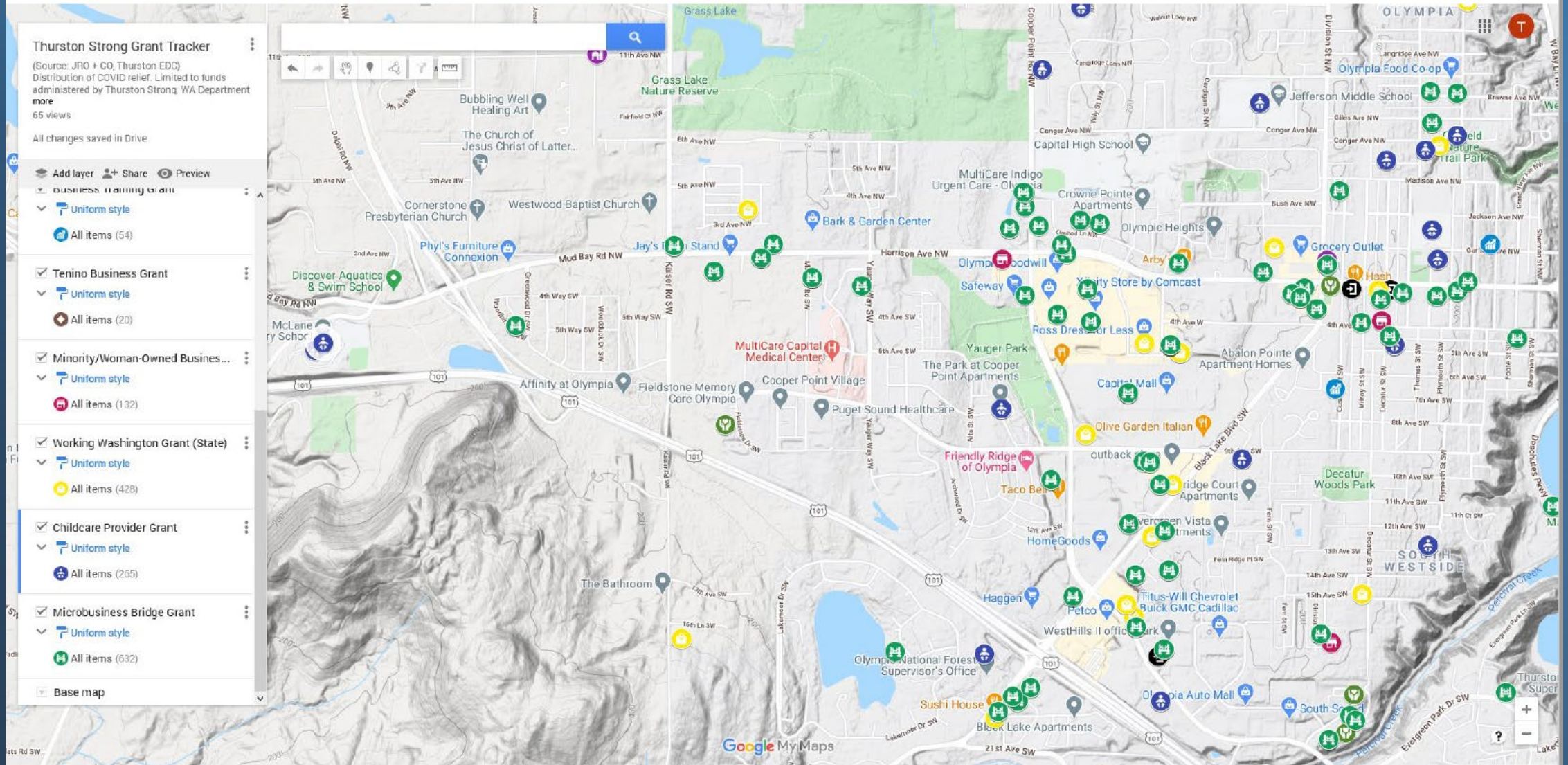


Grant Fund	# served	\$ total	# minority
Childcare Grant - Round One	55	\$224,300	NA
Childcare Grant - Round Two	52	\$744,000	14
Restaurant-Retail Grant (41 retail)	130	\$1,300,000	46
Farmer, Farm Biz, Coop, Value Add Grant	25	\$290,000	7
Microbusiness Grant	500	\$750,000	110
Business Resiliency Training	18	\$72,000	NA
Nonprofit Grant	52	\$700,800	NA
PPE: 47,045 Masks	NA	\$50,000	NA
PPE: 566 Gallons of Sanitizer	NA		NA
Total Olympia Investment to Date	832	\$4,131,100	177

Downtown/East Olympia



West Olympia



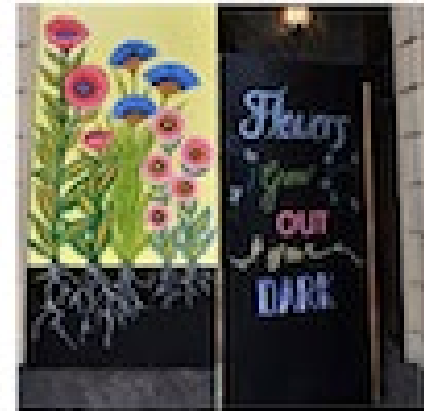
COVID Response-Imagemaking

- Why I Go Downtown Campaign-ODA/CITY/PBIA PARTNERSHIP!
 - 5 community member videos (featured on FB and Instagram)
 - 100 downtown business listings on Shop & Dine Guide on WhyIGoDowntown.com
 - 25,308 page views and 19,886 visits since launch
 - Paid advertising in The Olympian, Thurston Talk, South Sound Magazine



COVID Response- Clean, Safe, & Healthy

- Artists on Board- ODA/CITY Partnership
 - Coordinated by Olympia Artspace Alliance
 - 9 artists compensated to create art on 9 boarded windows
 - 7,411 Facebook impressions and 823 likes on instagram
 - Featured twice in The Olympian
- Promising Notes-ODA/City Partnership
 - Coordinated by Octapas Café
 - 14 artists compensated to create original video/music footage
 - Over 1,300 YouTube views, 30,000 Facebook impressions, and 2,000 Instagram views





COVID Response- Clean, Safe, & Healthy

- Holiday Lighting & Decor-
ODA, Washington Center, and
City
 - Tree lights on Capitol & 4th
 - Ornaments on festival lights
 - Winter Wonderland display
(Olympia Artspace Alliance)
 - Nutcracker photo stations
 - Twinklefest (PBIA/City)



Recovery & Reopening Grant - Olympia Downtown Alliance



- 26 grants awarded to businesses and property owners
- \$94,000 awarded
- Includes improved lighting, repair of broken windows and other vandalism, repair of facades and awnings, fresh paint, new signage, equipment to do business outside, heavy cleaning

The “24-month Plan”

- Goal is to accelerate recovery and reset
- Reflects what we can and should do now
- Precursor to Economic Alliance Strategy update

**Not all partners will be involved in every initiative. This is an extension of our collective impact approach.*

Plan Focus Areas

Inclusive Economy

- Creating economic opportunity for all, inclusive of all socioeconomic tapestries, genders, races and geographies

Economic Resiliency

- Ensuring existing and future businesses and employers are better-prepared for future crises, and have access to resources that help

Economic Expansion

- Leveraging information and partners to grow economic opportunity the community supports and also provides living-wage employment

THURSTON STRONG RECOVERY + RESET PROGRAM (UPDATED 05-18-2021)

Initiative	Total Allocation
• Thurston Works Jobs Program	\$2,200,000
• Thurston Worker Training	\$1,800,000
• Thurston Business Relaunch	\$2,200,000
• Minority Enterprise Investment	\$3,300,000
• Thurston Ag Market Reset	\$2,100,000
• Tourism-Rec-Ent. Recovery	\$100,000
• Business Resiliency Training	\$120,000
• Education to Economic Resiliency Task Force Support	\$100,000
• Economic Development District	\$100,000
• Thurston Strong Support	\$120,000
Total Regional Investment	\$12,140,000



Thurston County Chamber

June 2 at 10:30 AM · 🌐

Construction Bootcamp Offers Training & Job Placement for Displaced Workers

Joshua Newbill has been doing carpentry since he was ten years old, first with his dad and later for contractors. He knows construction. But in 2020, Newbill was the first to be laid off from his job at a remodeling company as one of the most recent hires. When he heard about a free, month-long training that offered multiple industry certifications plus forklift, flagging and OSHA safety training, he leaped at the chance.

This story was originally published in the June 2021 issue of the VOICE Magazine.

Continue reading here: <https://thurstonchamber.com/construction-bootcamp-offers.../>

#ThurstonStrong #VOICEMagazine #DecidedlyDifferent



Our History

- ANEW began in 1980 by women to help women and other disadvantaged individuals learn trades skills
- We have graduated over 1800 male & female students!
- ANEW acquired the PACE program in 2018 and now offers training programs to everyone in Western Washington
- PACE was established in 2015 to focus on the underserved community with a pathway to apprenticeship



PRE-APPRENTICESHIP TRAINING February 5-March 5, 2021

4-Weeks, Full-Time, Hands-On Training • **NO COST** in Thurston County

GET TRAINING & CERTIFICATES IN:

- OSHA 10 • Forklift • Flagging • Blueprint Reading
- Trades Math • Fitness Training
- Complete Apprenticeship Application

Register Today! Seating is Limited!



APPLY NOW to join us at Construction Boot-camp! Let us show you what it is like to work on an actual construction site. We will show you close-up what workers in the construction industry actually do each day. You will develop the knowledge and skills with this training to be come competitive for an apprenticeship while earning certifications to become marketable and employable. Click [HERE](#) to see the informational video.

Training Powered by the Pacific Mountain Workforce Development Council serving, Grays Harbor, Lewis, Mason, Pacific and Thurston Counties.

What	Who	Where	When
FREE TRAINING Explore a Variety of Construction Careers and learn the skills required to earn up to \$18-\$30 per hour.	PARTICIPANTS MUST <ul style="list-style-type: none"> • Have a GED or High School Diploma (some exceptions) • Be 18 years old, able to Read, Speak and Write in English • Have a Valid Drivers License (or able to get one) • Be Drug Free 	THURSTON COUNTY LACEY MAKERSPACE 4220 6th Avenue SE Lacey Zaveri Hall, Saint Martin's University TRANSPORTATION If you are eligible for the training, transportation assistance may be available.	TRYOUT DATES February 2, 3 or 4, 2021 7:30am - 3:00pm (Depending on # of Applicants) TRAINING DATES Feb. 5-March 5, 2021 6:30am-3:00pm each day

For questions, please contact us at: CBogert@esd.wa.gov

To sign-up, click on this link:

form.jotform.com/200765101724042

Or scan the QR code with your mobile device.

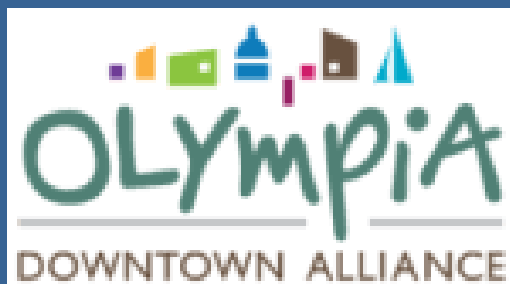
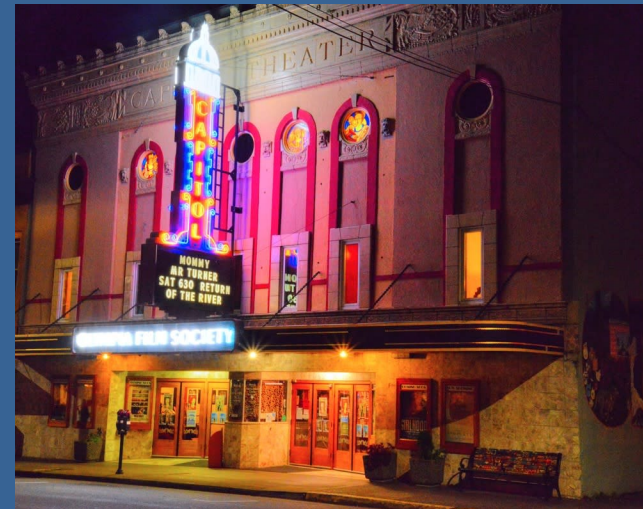


A regional partner of the American Job Center network

worksourcewa.com



WorkSource is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay Service: 711





LOCAL

Who bought a home here in 2020? About 35 percent came from outside Thurston County

In-bound migration played a significant role in driving the Thurston County housing market last year.

UPDATED FEBRUARY 07, 2021 10:28 AM

Major New Residential Development Projects as of Dec. 2020

MULTIFAMILY

Status	Total Units	Subsidized Low Income	Shelter Capacity	Downtown Units
Pre-application	350	28	38	200
Permit Review	598	65	60	187
Development Agreement Under Consideration	478	0	0	0
Under Construction	248	0	0	119
Recently Occupied (last three months)	321	0	0	321
TOTAL MULTIFAMILY	1995	93	98	827

SINGLEFAMILY

Status	Total Lots
New Subdivision (mixed single-family, townhome & duplex)	412

GROWTH

Report: Washington should have built 225,600 more homes over past 15 years

Washington state lawmakers seek bipartisan policy solutions to keep up with growing demand for housing.

by Manola Secaira / January 10, 2020

26
3,625Buildings
Units\$1,359
Avg Total Rent\$1.54
Rent/SF1.2%
5.3%

6-Month Rent Δ

12-Month Rent Δ

2.0%
Vacancy Overall

County

Thurston County

Submarket

All

City

Olympia

Community Market

All

Neighborhood

All

Age Class

All

Size Class

All

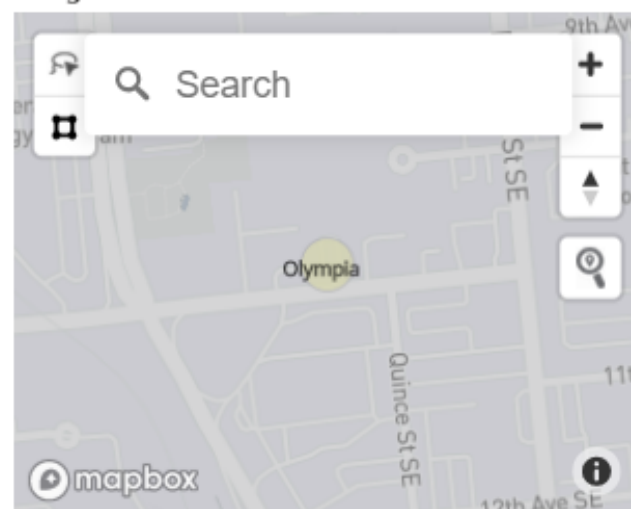
Height Class

All

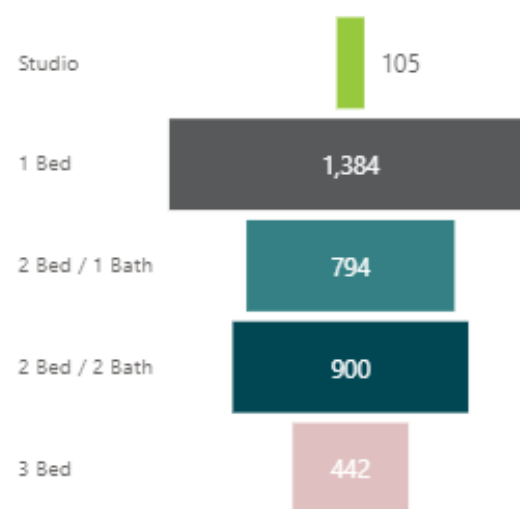
Year-Month

2021.03

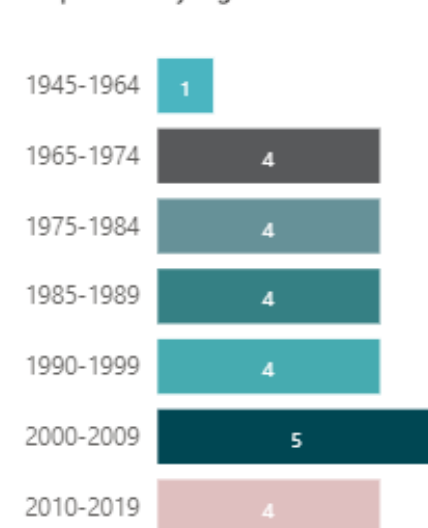
Neighborhood



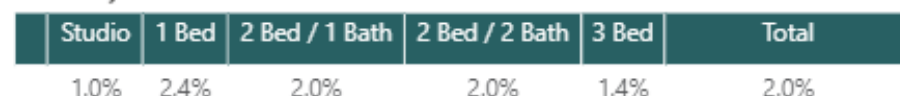
Unit Count by Unit Type



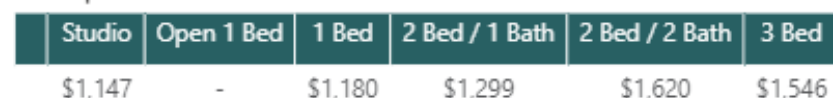
Properties by Age Class



Vacancy



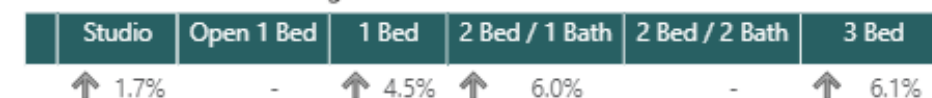
Rent per Unit



Rent per SF



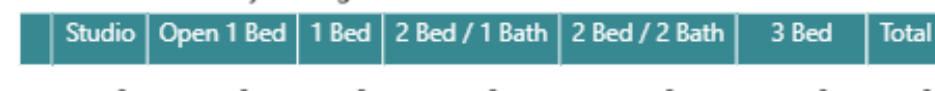
12-Month Rent % Change



6-Month Rent % Change



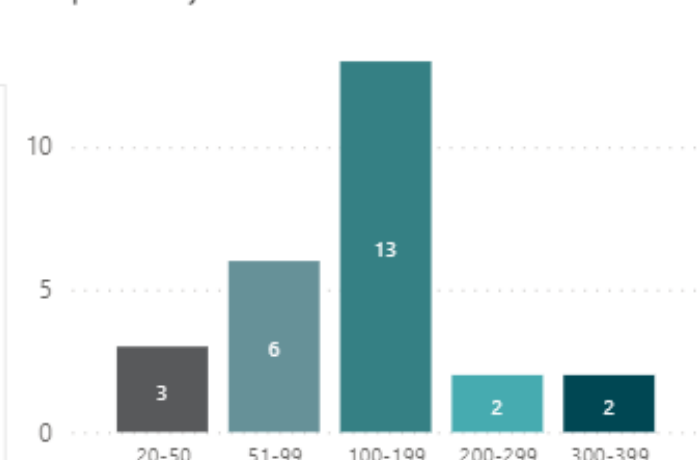
12-Month Vacancy Change



6-Month Vacancy Change



Properties by Size Class



26
Rents Bldgs

3,624
Rents Units

26
Vacancy Bldgs

3,625
Vacancy Units

74
Units Vacant



Address: 308-310 4th Ave
Size: 7,200 sq ft – Land
Zoning: Downtown Business

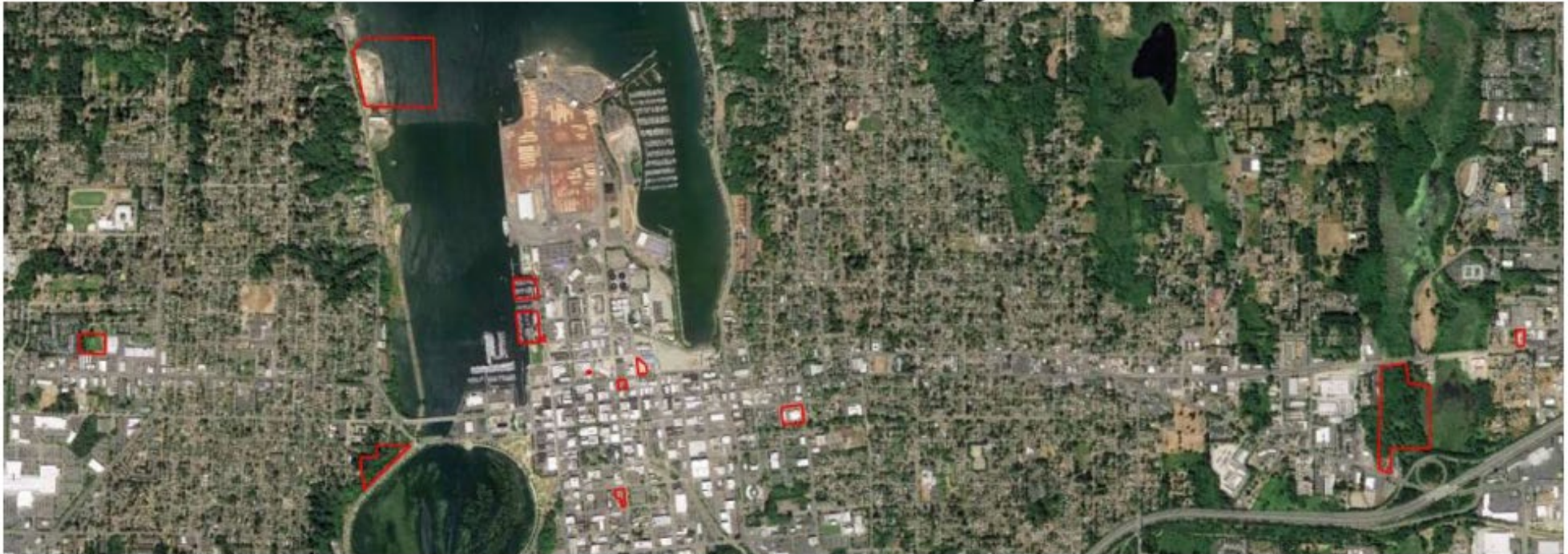


Address: 3900 Boulevard Rd
Size: 10 Acres of unimproved property
Zoning: RM-18 (Multifamily)



Address: 1305 Cooper Point Rd
Size: 12.33 Acres
Zoning: General Commercial

EPA Brownfield Grant Program



- 209 NE Washington Street (Office)
- 301 Bing Street (Vacant Land)
- 305/307 State Avenue (Estuarium)
- 3444 Martin Way (Foam Warehouse)
- 400 State Avenue (Parking Lots)
- 515 Eastside Street (Armory)
- 815-825 Franklin Street (Parking Lots)



- Fiddlehead Marina
- Former Hardel Mutual Plywood Corporation
- Former Olympia Brewery
- Martin Marina
- Vacant land along Deschutes Pkwy
- Vacant land between Martin Way and Pacific Ave





Thurston Economic Development Council

February 25 · 🌐

...

Economic Impact of the Arts

In the past several weeks, I have addressed strategies for building, resetting, and recharging our local and regional economy in this column. Thurston County has in place a robust entrepreneurial ecosystem – found at our Center for Business & Innovation, and with partners at higher education, Chambers of Commerce, Workforce Development Council, Experience Olympia and Beyond, and with our public sector partners. Our organization and partners continuously scan for areas to expand and develop new market and employment growth opportunities. But, we also look backward at best practices and ways to identify our strengths. From the great recession of 2008/09, we found that the arts sector of our economy stood out as one that demonstrated a unique resiliency to grow employment – as evidenced by it being the only sector to add employment year over year through the recession. In 2011 creative industry earnings stood at about \$225M – at the end of 2019, that figure was \$432M. In this instance, trends are a good thing and demonstrate that the Arts and Creative economy sectors are an integral part of our economic recovery and growth.

- Michael Cade, Executive Director, Thurston EDC



