



Meeting Agenda

City Council

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8244

Tuesday, October 19, 2021

5:30 PM

Online and Via Phone

Joint Meeting with Olympia Downtown Alliance
Attend: [https://us02web.zoom.us/j/88664709921?](https://us02web.zoom.us/j/88664709921?pwd=UGtpQ2ZLcHdSV1ZEMXdWYUtdDb2JXUT09)
[pwd=UGtpQ2ZLcHdSV1ZEMXdWYUtdDb2JXUT09](https://us02web.zoom.us/j/88664709921?pwd=UGtpQ2ZLcHdSV1ZEMXdWYUtdDb2JXUT09)

1. ROLL CALL

2. BUSINESS ITEM

- 2.A** [21-1002](#) Joint Meeting Between the Olympia City Council and Olympia Downtown Alliance

Attachments: [Joint Meeting Agenda](#)
 [2022 Downtown Project List](#)

3. ADJOURNMENT

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Council meeting, please contact the Council's Executive Assistant at 360.753.8244 at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.



City Council

Joint Meeting Between the Olympia City Council and Olympia Downtown Alliance

Agenda Date: 10/19/2021
Agenda Item Number: 2.A
File Number: 21-1002

Type: study session **Version:** 1 **Status:** Study Session

Title

Joint Meeting Between the Olympia City Council and Olympia Downtown Alliance

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Meet with the Olympia Downtown Alliance to discuss issues and concerns of mutual interest related to downtown Olympia.

Report

Issue:

Whether to meet with the Olympia Downtown Alliance to discuss issues and concerns of mutual interest related to downtown Olympia.

Staff Contact:

Jay Burney, City Manager, 360.753.8740

Presenter(s):

Olympia City Council
Olympia Downtown Alliance

Background and Analysis:

The City of Olympia and the Olympia Downtown Alliance work collaboratively to support and nurture a vibrant and thriving downtown. The two organizations will use this Study Session to discuss issues of mutual interest to include public safety; housing/homelessness; economic development; cleanliness/beautification and general updates. Each topic will begin with an introductory update and then will open for discussion/questions and partnership opportunities.

Neighborhood/Community Interests (if known):

Downtown Olympia is South Puget Sound's regional hub for economic and social activity. The community has a great interest in Downtown being a vibrant, attractive urban destination that is safe and welcoming for all.

Options:

1. Have a conversation regarding issues of mutual interest related to Downtown Olympia and the work of the City and Olympia Downtown Alliance.
2. Do not have a conversation regarding issues of mutual interest related to Downtown Olympia and the work of the City and Olympia Downtown Alliance.
3. Have a conversation regarding issues of mutual interest related to Downtown Olympia and the work of the City and Olympia Downtown Alliance at another time.

Financial Impact:

This item is for discussion only and does not have any financial impact.

Attachments:

Joint Meeting Agenda
2022 Downtown Project List

Olympia City Council/Olympia Downtown Alliance Board
Joint Meeting Agenda
October 19, 2021

Discussion Topics

Public Safety (15 Minutes)

- Reimagining Public Safety
- Downtown Walking Patrol
- Expansion of Crisis Response Team
- Expansion of Ambassadors
- Homeless Response Support
- Update on Downtown Guide Program
- Need for Advocacy (Mental Health & Substance Abuse Facilities)
- Results of Community Indicator Survey and Downtown Vibrancy Survey
- Downtown Improvement District

Housing/Homelessness (15 Minutes)

- Mitigation Site Move
- Interfaith Works Shelter Move
- Community Care Center Update
- Scattered Site Program

Economic Development (15 Minutes)

- Griswold's Redevelopment
- Cultural Access Program
- RFP – Old City Hall Reuse (108 State Ave)
- Partnerships/Contracts (Alliance/City)
 - Business Recruitment and Retention Strategy
 - Creative District Strategy
- Economic Recovery Efforts
- Economic Resiliency Strategy

Cleanliness/Beautification (15 Minutes)

- Expansion of Clean Team
- Alliance/City Partnerships – Landscaping Refresh
- Landscape Maintenance Levels
- Placemaking/Events
- Downtown Improvement District

General Updates from Group (15 Minutes)

- City communications strategy for Downtown



Downtown Projects List 2022

A vibrant urban destination

- ☐ Implement partnership with Downtown Alliance for COVID Response and Reopening (re-opening campaign, Creative District development, business recruitment, crime prevention through design, placemaking/events)
- ☐ Partner on a workforce training center
- ☐ Develop Peace Park at Fertile Grounds
- ☐ Initiate planning for activation of Old Fire Hall (108 State)
- ☐ Re-envision Percival Landing
- ☐ Develop City communications strategy for downtown
- ☐ Continue marketing partnership with Downtown Alliance
- ☐ Open seasonal ice rink
- ☐ PBIA Downtown Recovery Project
- ☐ Develop business support webpage
- ☐ Enter more agreements for shared parking lots
- ☐ Initiate Art & Wayfinding plan
- ☐ Initiate planning for structured parking/mixed use building

Safe, clean and welcoming for all

- ☐ Implement Downtown Clean and Safe Program
 - o Expansion of Ambassadors, Clean Team, Crisis Response and Familiar Faces
 - o Walking Patrol visibility and connection to businesses
 - o Crime prevention through environmental design (ODA contract)
 - o Lighting enhancements by PBIA and ODA
 - o Alley activation and lighting
 - o Vegetation management
- ☐ Remove blighted Griswold building
- ☐ Pursue additional EPA brownfield grants



Downtown Projects List 2022

A mix of housing for all income levels

☐ Implement the Housing Action Plan

- ☐ Expand use of multifamily tax exemption and maximize its use for affordable housing
- ☐ Adopt tenant protections (includes consideration of relocation assistance)
- ☐ Review fees/regulations to identify housing cost reductions
- ☐ Expand parking reductions
- ☐ Consider including housing when developing real estate

☐ Develop the former Griswold's property with affordable housing

☐ Acquire Quince Street property for future permanent supportive housing

☐ Move the mitigation site out of the downtown core (relates to One Community: Healthy Housed and Safe Plan)

Engaging arts and entertainment

☐ Creative District Development (Contract with ODA)

- ☐ Actively engage stakeholders
- ☐ From leadership team
- ☐ Grow district identity and placemaking

☐ Public outreach and planning for the Armory/Creative Campus concept

☐ Changes to zoning and regulations to allow for a greater variety of building uses within the Creative District

☐ Use LTAC funds to support local arts and entertainment partners

☐ Install Creative District Highway signage

☐ Explore Cultural Access Program