

OLYMPIA LAMPLIGHTERS



Avalon Kragness



AGENDA

Participants

Website

Social Media

Banner

Posters

Handouts

Introduction

Here I will be going over the updates on the contract that Olympia Lamplighters has with the PBIA Board.

The contract includes:

- Contact businesses in the Downtown Olympia Area to compile a list of makers markets and sales already occurring during the Holiday Event dates
- Cross Promote all makers sales and events occurring in Downtown Olympia during the 2023 holiday season, including creating promotional materials. At a minimum, promotions will include flyers and social media.
- Organize/Promote makers and artistic bazaars at Olympia Lamplighters and cross promote other makers markets at other locations.



PARTICIPANTS

- Olympia Lamplighters
- Olympia Coffee Roasting
- Brotherhood Lounge
- Winter Craft Market (Old School Pizzeria Parking Lot)
- Lincoln Winter Market
- Underhill Plants
 - Lark
 - The Crypt



WEBSITE

<https://www.holidaymakermarket.com/>





EVENTS

ABOUT

OLYMPIA'S HOLIDAY MAKER MARKET



MAKE THE HOLIDAYS

The City of Olympia presents
the 2023 Holiday Maker Market on
[DATE] at [LOCATION].

For more details, check back soon or sign up to get the latest news.

GET INVOLVED

If you're a maker, volunteer, sponsor, or attendee, let's connect.

Email

SIGN UP

ABOUT THE EVENT



Olympia's Holiday Maker Market is an annual event presented by the City of Olympia and the Parking Business Improvement Area (PBIA). We bring together makers and consumers to celebrate the holidays and each other.



Images that will be used for the website, until actual pictures are taken this year, will be similar to these that our graphic artist has designed.

SOCIAL MEDIA

- Social Media marketing kits will be given to those businesses that are participating by November 17th
- Marketing kits will also be given to the City, the Chamber of Commerce, and other such organizations for the assistance in promoting the events
- Olympia Lamplighters will be paying to “Boost” the social media posts

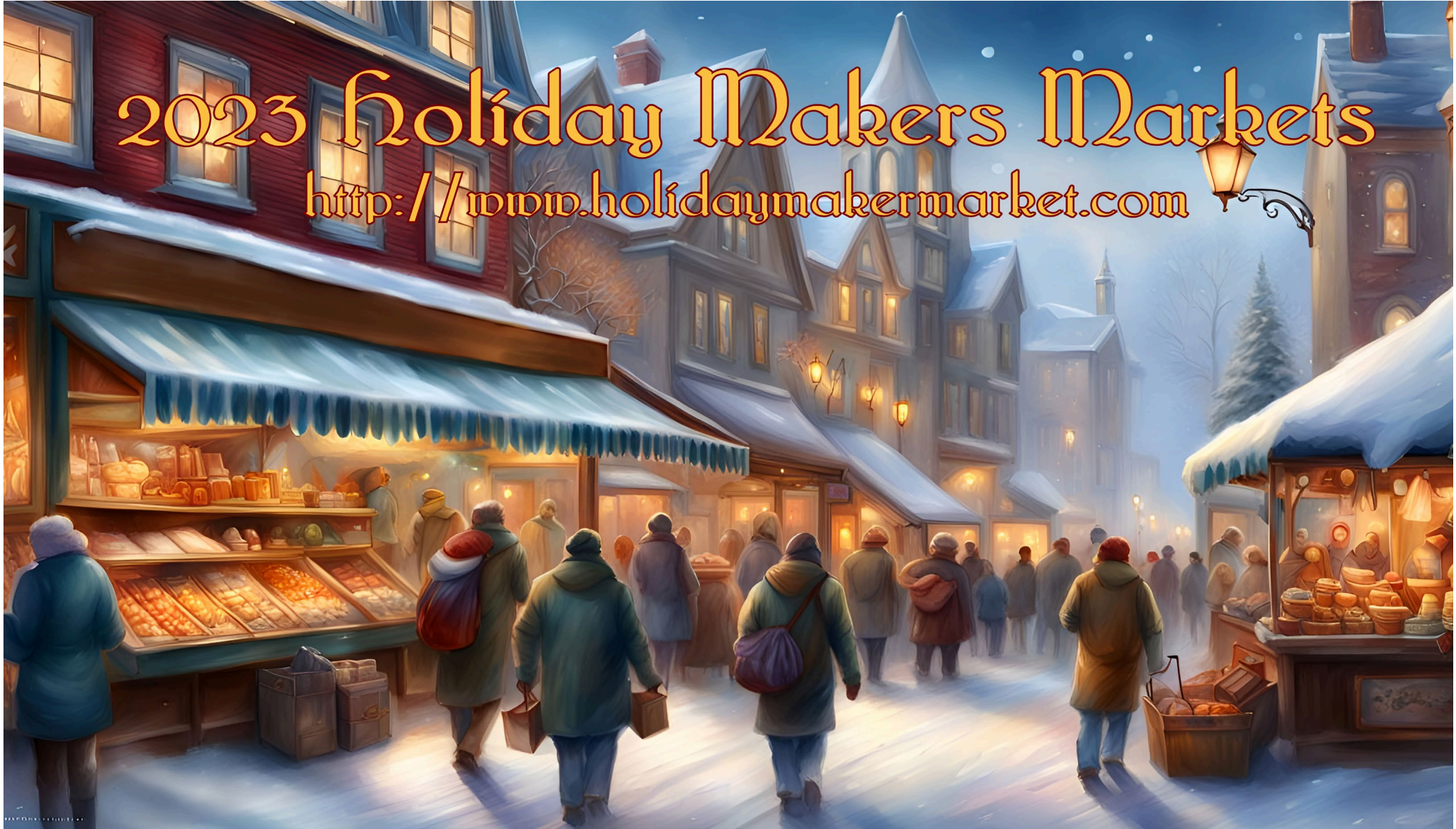
Street Banner



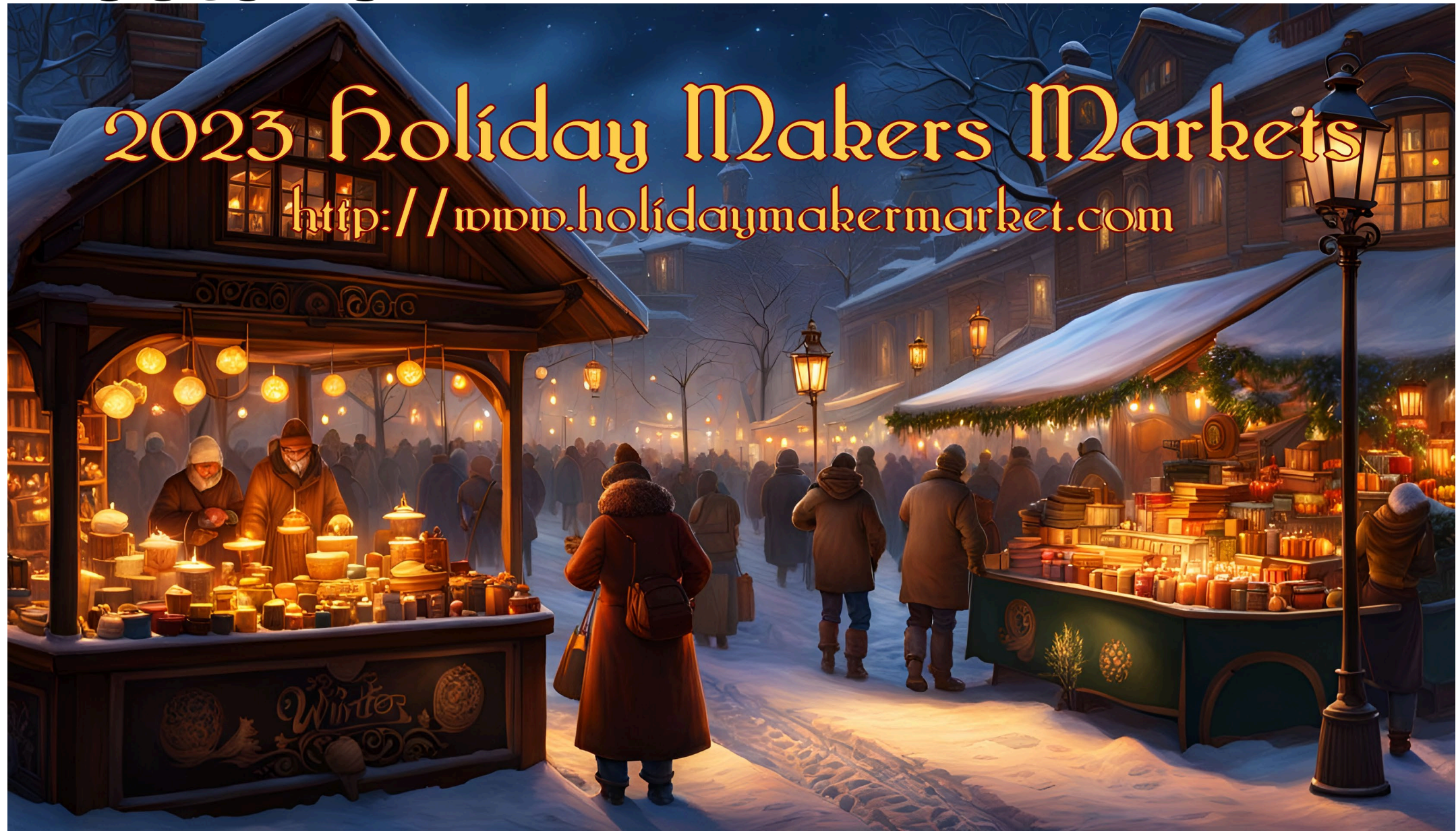
Poster 1



Poster 2



Poster 3



HANDOUTS

- Handouts will be a smaller version of the Posters that will be given out to local businesses to put in their windows
- Final decision on if maps are wanted in addition.



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THANK YOU

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