



Meeting Agenda

General Government Committee

City Hall
601 4th Avenue E
Olympia, WA 98501
Information: 360.753.8244

Wednesday, May 24, 2017

4:30 PM

Council Chambers

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF AGENDA

4. APPROVAL OF MINUTES

- 4.A** [17-0556](#) Approval of April 26, 2017 General Government Committee Meeting Minutes

Attachments: [Minutes](#)

5. COMMITTEE BUSINESS

- 5.A** [17-0573](#) Parking and Business Improvement Area (PBIA) Spring 2017 Update

Attachments: [Approved 2017 PBIA Budget](#)

- 5.B** [17-0172](#) Downtown Ambassadors And Downtown Welcome Center Status Report

Attachments: [Statistics](#)

- 5.C** [17-0585](#) Consideration of Topics and Locations for Offsite General Government Committee Meeting

Attachments: [Spaceworks Tacoma Referral](#)

- 5.D** [17-0579](#) Preparation for Council's Mid-Year Retreat on June 10, 2017

Attachments: [Draft Agenda](#)

6. REPORTS AND UPDATES

7. ADJOURNMENT

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City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8244

General Government Committee

Approval of April 26, 2017 General Government Committee Meeting Minutes

Agenda Date: 5/24/2017
Agenda Item Number: 4.A
File Number: 17-0556

Type: minutes **Version:** 1 **Status:** In Committee

Title

Approval of April 26, 2017 General Government Committee Meeting Minutes



Meeting Minutes - Draft

General Government Committee

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8244

Wednesday, April 26, 2017

4:30 PM

Council Chambers

1. CALL TO ORDER

2. ROLL CALL

Present: 3 - Chair Jeannine Roe, Committee member Jessica Bateman and Committee member Clark Gilman

3. APPROVAL OF AGENDA

The agenda was approved.

4. APPROVAL OF MINUTES

- 4.A** [17-0455](#) Approval of March 22, 2017 General Government Committee Meeting Minutes

The minutes were approved.

5. COMMITTEE BUSINESS

- 5.A** [17-0458](#) Quarterly Olympia Police Department Update

Lt. Paul Lower updated the Committee on crime statistics from 2016. He also discussed strategies that are being taken to address crime in the community.

Committee members asked clarifying questions.

The information was received.

- 5.B** [17-0004](#) Approval of Temporary Art at City Hall Call for Exhibitions

Arts Program Manager Stephanie Johnson and Arts Commissioner Diana Fairbanks discussed the call for exhibitions for temporary art in City Hall.

The art would be displayed on the first and second floors and rotate every six months. There will be a presentation at City Hall that correlates with the exhibition. Curators will receive a \$700 honorarium for their work in coordinating, installing and uninstalling the exhibition.

Committee members discussed locations of the art and asked clarifying questions. They also discussed the decor of conference rooms 112 and 207. Room 207 will not

be included in the exhibition rotation but will receive a "spruce up" using art from the City's Collection.

Committee Member Bateman, seconded by Committee Member Gilman, to approve the call for exhibitions for temporary art in City Hall.

5.C [17-0443](#) Recommendation for Community Development Block Grant (CDBG) Funding for Program Year (PY) 2017

Program Manager Anna Schlecht reviewed the program year 2017 Community Planning and Development Block Grant recommendations. She also shared next steps should the Committee decide to move the recommendations for to the full council.

Councilmembers asked clarifying questions.

Committee Member Gilman, seconded by Committee Member Bateman, moved to approve staff recommendations for Community Development Block Grant funding for Program Year 2017 activities and forward to City Council for consideration.

6. REPORTS AND UPDATES

Committee members discussed options for an offsite meeting. Chair Roe discussed having a meeting regarding the Spaceworks program in Tacoma to learn more about the program and to see if the model would fit in downtown Olympia.

Committee members discussed vacancies on several of the Advisory Committees.

7. ADJOURNMENT

The meeting adjourned at 6:38p.m.



General Government Committee
Parking and Business Improvement Area
(PBIA) Spring 2017 Update

Agenda Date: 5/24/2017
Agenda Item Number: 5.A
File Number: 17-0573

Type: report **Version:** 1 **Status:** In Committee

Title

Parking and Business Improvement Area (PBIA) Spring 2017 Update

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Receive the update on PBIA's recent accomplishments and continued strategies for successful efforts in 2017

Report

Issue:

Whether to receive an update on the best and most effective ways that the PBIA can serve businesses in Downtown Olympia.

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

Mark Rentfrow, Downtown Liaison

Mary Corso, PBIA Board Chair and Owner of Courtyard Antiques and Courtyard Studio 721

Background and Analysis:

The Parking and Business Improvement Area (PBIA) was established in 2006 under OMC Chapter 3.62.

The PBIA Board serves as a conduit for views and information from the Downtown business community to provide them with a direct voice to City Council. So far in 2017 we have seen:

- The continued deployment of brooms and dustpans to downtown businesses and organizations to promote a clean and safe environment
- Enhanced cigarette butt collectors re-deployed for Arts Walk and beyond

- Review and selection of 2 new murals through the “Collective Visions” mural process
- Continued advocacy and action for public restrooms
- Enhanced strategic partnerships with other downtown non-profit organizations including the Olympia Downtown Association (ODA), Volunteers in Paint (VIP) and others

Staff Goals for 2nd Quarter 2017:

- Promote the vitality of Downtown along with new Downtown businesses and new opportunities for livability in the Downtown core
- Work with the Capital Recovery Center (CRC) to install and care for Downtown Flower Baskets
- Continue to work with Parks and Public Works on the Downtown Sanitation plan

Neighborhood/Community Interests (if known):

Council will have many opportunities to partner with PBIA in 2017 on issues such as public restrooms and public art, expanding Downtown Ambassador opportunities and working with Downtown Stakeholders

Financial Impact:

The PBIA's approved 2017 budget is \$110,000

Attachments:

Approved 2017 PBIA Budget

Approved 2017 PBIA Budget Allocations

\$8,000	Flower Baskets
\$10,000	Maintenance (Watering & Probation Crew)
\$6,500	Marketing (advertising)
\$10,000	Holiday Support
\$3,000	Communications
\$5,000	Admin Support
\$3,000	Downtown Clean-up (Spring/Fall)
\$1,000	Volunteers in Paint
\$43,500	Downtown Ambassador Program
\$18,000	Clean & Safe Projects (Art/Maintenance)
\$2,000	Contingency
\$110,000	



General Government Committee

Downtown Ambassadors And Downtown Welcome Center Status Report

Agenda Date: 5/24/2017
Agenda Item Number: 5.B
File Number: 17-0172

Type: report **Version:** 1 **Status:** In Committee

Title

Downtown Ambassadors And Downtown Welcome Center Status Report

Recommended Action

Committee Recommendation:

Not referred to committee.

City Manager Recommendation:

Receive the Information. Briefing only; No action requested.

Report

Issue:

Whether to receive the update on the Downtown Welcome Center, Clean Team and Downtown Ambassadors

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798
Downtown Ambassador Teal, Downtown Ambassador Katherine

Background and Analysis:

The City of Olympia contracts with Capitol Recovery Center (CRC) to operate the City's Downtown Ambassador Program, Clean Team and Downtown Welcome Center. This provides a variety of services to Downtown Olympia including human waste abatement, graffiti removal, trash and debris removal, recycling, cigarette butt collection container maintenance, community outreach and a variety of other related services.

The Welcome Center opened in April 2015 and has now been in operation for the last two summers. Working from the Welcome Center, the Downtown Ambassadors provide downtown business and service information to visitors and residents of Olympia and the greater Thurston County area.

As we continue into the second year of operation of the Welcome Center, the Downtown Ambassadors and the Clean Team continue to meet their objectives and expectations. The

Ambassadors have clearly articulated performance measures which help to ensure that the program is meeting those objectives. Metrics for services can be found in the attached document "Clean Team, Ambassadors, and Welcome Center Metrics."

City Staff and CRC leadership continue to look at opportunities to identify a new location for the Welcome Center that has the potential to offer public restrooms and may also provide for co-location with other service providers.

Neighborhood/Community Interests (if known):

The Downtown Welcome Center employs two Downtown Ambassadors, six Clean Team members and seven regular volunteers.

Financial Impact:

The projected cost of the Downtown Ambassador Program, Clean Team and Welcome Center for 2017 is approximately \$357,497

Attachments:

Downtown Ambassador and Welcome Center Stats

Month, Year	First Contact*	Community Building	Social Service	Public Relation
This Month	100	117	55	110
Average	98.54	185.77	68.86	133.03
Year to Date	3,449.00	6,502.00	2,410.00	4,656.00

3/1/2014	44	146	154	44
4/1/2014	53	161	122	33
5/1/2014	51	131	108	39
6/1/2014	31	131	86	22
7/1/2014	66	345	237	138
8/1/2014	60	193	56	131
9/1/2014	49	233	44	156
10/1/2014	56	166	48	58
11/1/2014	0	76	38	57
12/1/2014	0	32	15	48
1/1/2015	28	44	14	58
2/1/2015	16	227	48	42
3/1/2015	21	194	33	58
4/1/2015	44	239	51	151
5/1/2015	98	168	52	192
6/1/2015	78	158	42	111
7/1/2015	84	293	115	93
8/1/2015	216	309	67	308
9/1/2015	174	236	66	170
10/1/2015	146	244	64	171
11/1/2015	135	156	100	156
12/1/2015	98	219	76	80
1/1/2016	88	169	45	82
2/1/2016	108	152	53	102
3/1/2016	79	159	64	116
4/1/2016	163	127	47	339
5/1/2016	327	156	58	330
6/1/2016	185	380	84	170
7/1/2016	120	244	73	110
8/1/2016	372	299	95	399
9/1/2016	122	140	48	140
10/1/2016	82	216	56	246
11/1/2016	75	111	42	89
12/1/2016	80	131	54	107
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1/1/2022

Information	Business	Chec	Dispatch	Calls	Non-Emergenc	Emergency (91 City Totals
99	156	52	4	0	365	
104.26	153.26	39.40	2.91	0.97	388.83	
3,649.00	5,364.00	1,379.00	102.00	34.00	13,609.00	
16	114	46	2	0	174	
15	85	52	0	1	133	
23	140	29	2	1	202	
26	184	34	0	0	232	
44	182	36	0	1	364	
43	117	22	1	1	291	
58	147	35	1	1	361	
29	149	22	0	0	236	
19	50	0	0	0	126	
22	30	0	0	0	100	
23	71	22	0	3	152	
23	98	3	0	1	163	
34	139	25	0	0	231	
94	90	57	0	0	335	
80	148	58	5	0	420	
101	151	31	2	1	303	
87	188	28	7	0	368	
156	147	49	7	2	611	
210	140	23	5	5	520	
188	189	46	3	0	548	
160	216	55	3	0	532	
151	254	60	7	1	485	
109	166	41	0	1	357	
108	203	32	5	3	413	
104	212	60	8	1	432	
238	153	42	10	1	730	
348	214	52	4	4	892	
155	174	62	3	2	499	
112	140	31	4	0	362	
348	138	39	2	0	885	
94	173	45	3	1	407	
132	206	72	8	1	584	
96	226	62	1	2	411	
104	174	56	5	0	385	
99	156	52	4	0	365	

CDBG Totals

172
253.06
8,857.00

300

283

239

217

582 CITY TOTAL =PR+INF+BIZCH

249

277 CDBG TOTAL= COM BLD+SOC SER

214

114

47

58

275

227

290

220

145

408

376

302

308

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394

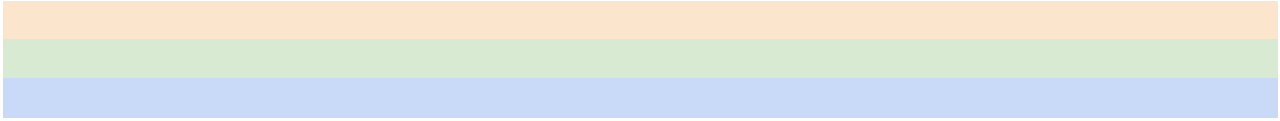
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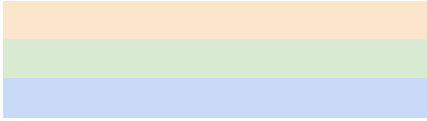
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153

185

172







General Government Committee

Consideration of Topics and Locations for Offsite General Government Committee Meeting

Agenda Date: 5/24/2017
Agenda Item Number: 5.C
File Number: 17-0585

Type: discussion **Version:** 1 **Status:** In Committee

Title

Consideration of Topics and Locations for Offsite General Government Committee Meeting

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Consider possible locations, topics and timing of a future offsite meeting of the General Government Committee

Report

Issue:

Whether to discuss possible times, topics and locations for a future meeting of the General Government Committee held in the community.

Staff Contact:

Kellie Purce Braseth, Strategic Communications Director, 360.753.8166.

Presenter(s):

Kellie Purce Braseth, Strategic Communications Director

Background and Analysis:

To increase the opportunities for citizen engagement in the work of the City, the City Council made a commitment to hold at least one of their 2017 Council Committee meetings outside of City Hall and in the Olympia community. There are three Council Committees: Finance, Land Use and Environment, and General Government.

A recent Council Referral Request to the General Government Committee on the Spaceworks Tacoma Program could hold an opportunity for the Committee to meet the off-site meeting commitment.

Neighborhood/Community Interests (if known):

The off-site General Government Committee provides an opportunity for members of the public who might not otherwise attend a Committee meeting because of location or topic to engage with members of Council and City staff.

Options:

1. Consider possible locations, topics and timing of a future offsite meeting of the General Government Committee
2. Do not consider possible locations, topics and timing of a future offsite meeting of the General Government Committee

Financial Impact:

None known

Attachments:

Spaceworks Tacoma Referral



Olympia City Council Referral Request

2017-000CS*	2017-0014JR
Date of Referral	May 16, 2017
Originator	Councilmember Jeannine Roe
Referral To	General Government
Request	<p>The request is for the General Government Committee to receive a briefing on the Spaceworks Tacoma program to see if it could be an idea to explore for Olympia.</p> <p>Spaceworks Tacoma started in 2010 as an initiative designed to activate empty storefronts and vacant spaces in Tacoma. Artists and “creative entrepreneurs” temporarily occupy and bring life to unused spaces.</p> <p>The Spaceworks briefing would be an opportunity for the Committee to meet in the community and bring in the local artist and business community to learn more about the Spaceworks program.</p>
Options	None. Briefing only.
Timing	Within the next three months
Attachments	<p>The News Tribune article: <i>Spaceworks Partnership Helps Tacoma Artists meet Financial Challenges</i></p> <p>SouthSound Talk article: <i>What Exactly is Spaceworks?</i></p>

*Numbering consist of current year-3digitnumber- requesting Councilmember’s initials.
(e.g., 2016-003CS = third referral in 2016, requested by Mayor Cheryl Selby)



LOCAL

SEPTEMBER 10, 2015 5:44 PM

Spaceworks partnership helps Tacoma artists meet financial challenges

BY ROSEMARY PONNEKANTI

Staff writer

Thirty-nine new businesses leasing their own space. More than 100 art installations in eight downtown spaces. Ten murals. A \$150,000 budget.

In five years, the City of Tacoma's Spaceworks program has come a long way from just matching up artists with empty buildings.

In partnership with the Tacoma-Pierce County Chamber, it gives artists temporary studio space and organizes business training and a rent-free incubation period for start-ups.

ADVERTISING



As it celebrates its fifth anniversary, Spaceworks can take the credit for a lot of Tacoma's business and vibrancy in downtown and beyond.

But the partnership still has challenges to its long-term viability: finding more affordable space and more money. And at least one gallery owner sees some downsides.

For Amy McBride, the city of Tacoma's arts administrator, the program is a success.

"It has exceeded my wildest fantasy for what I thought possible," said McBride, who thought up the program five years ago.

"It started as just putting art in empty spaces and has become one of the more robust business training programs we have," said McBride, co-chair of the Spaceworks steering committee.

"It helps businesses become more sustainable, and transforms the community because businesses stay in place and thrive."

Robert Boyle, a co-founder of a downtown skate shop, credits Spaceworks with helping reduce the sizable risk that comes with opening a retail business.

Building owners who participate in the program don't charge rent for the first six months.

"That allowed us to invest all of our profit back into inventory," said Boyle of Grit City Grindhouse. "That's really important for a retail skate shop."

But not everyone likes the influence Spaceworks has had on Tacoma's arts.

"They're so successful," said artist and private gallerist Oliver Doriss, who said his business has been affected by arts-goers who assume he's funded by Spaceworks and doesn't need to sell art.

"They've co-opted the entire arts scene of Tacoma. ... You get to thinking, do you beat them or join them?"

AN UNUSUAL PARTNERSHIP

Spaceworks began as McBride's idea to liven up vacant storefronts with art, but it has turned into an unusual government-business partnership considered by most to be a win-win for everyone.

Initially, the city provided money and the County Chamber found appropriate vacant properties and landlords. A third partner, arts nonprofit Shunpike, covered insurance and leasing.

Embryo businesses got a little training and six months essentially rent-free to pursue their plans.

The total cash budget was \$51,300.

At the end of 2012, Shunpike's contract ran out at the same time as the city's budget to pay it. Shunpike took the Tacoma model to Seattle and began the successful Storefronts art program.

Spaceworks' future looked shaky.

"We were holding it together with spit and gum," McBride recalled.

Then, in 2013, the program got some funding from a Community Development Block Grant: federal money allocated by the city to encourage economic development. The chamber took more of a role, granting office space and paying staff members.

"That was the turning point," said Spaceworks' current manager, Heather Joy, who came on board at that point. "It helped to stabilize the program."

By the 2013-14 financial year, the federal grant had risen to more than \$77,000, and income from the city's arts funding, the National Endowment for the Arts and various foundations had increased.

Now, Spaceworks has a \$145,000 income, aiming for \$150,000 in 2015-16. This includes a just-announced \$5,000 Innovative Grant from the city, \$9,000 from its general fund and \$93,000 from the federal grant.

Of that budget, two-thirds goes to staff salaries (one full-time and one part-time employee, plus a paid summer intern) and about a third to artist stipends and the creative enterprise program.

But financial challenges remain.

Spaceworks doesn't run on government money alone, and is trying to ramp up the foundation and corporate dollars to stabilize the program in the future.

"We have to fundraise to keep doing what we're doing," Joy said.

INCUBATING BUSINESSES

When McBride got the idea for a way to bring vibrancy to vacant space, she was mostly thinking of art.

Now Spaceworks is as much about business as it is about art, partly thanks to a gradual development of the business training it offers.

Catering to creative types who might not have any business knowledge, the program teaches marketing, financial management, how to make a business plan, licensing and insurance.

It ends with participants giving a presentation to a panel of experts for feedback.

Alison Bryan was an early recipient of a Spaceworks grant. For years she ran her furniture business, The Modern Cottage Company, out of her garage and never considered a storefront.

A Spaceworks grant allowed her to learn about merchandizing and other aspects of retailing. Four years later, she puts those lessons to use in her second storefront on North 30th Street, where she pays market-rate rent.

"I figured out I was really good at it," she said. "If I hadn't gotten (Spaceworks) space, I wouldn't have a store now."

Spaceworks "was the catalyst that got me where I am now," she said.

The program's results are small businesses that might not bring in enormous profits, but that seem to thrive in hard-to-rent spaces and bring people into Tacoma through unique products.

Joy cites Tinkertopia as a good example. The 2012 alum-turned-profitable Pacific Avenue store sells recycled items as art supplies, offering art studio time, birthday parties and the like.

Other success stories are SPUN Clay Arts Studio, which runs clay art classes, and Grit City Grindhouse, which sells skate gear and supports local deck designers and nonprofit and fellow alum Alchemy Skateboarding.

In the past year, the program has expanded beyond downtown with Blue Octopus paint studio near Ruston and the Arts and Crafts Press on South Tacoma Way.

The program succeeds, McBride said, because unlike traditional business training programs, it connects both arts and business.

"We think, 'How does creativity enter into the mind of a business person, or how do creative people get business training?'" she said.

By using space for creative enterprise, Joy points out, the program "generates new jobs and businesses" — something recognized by the federal funding.

Rane Shaub, who manages the Bowe's Building at South Ninth and A streets, said Spaceworks provided a tenant when there was no other to be found. Shaub and the tenant are negotiating a regular lease.

"There's so much vacant space around Tacoma," he said. "We resorted to this because we didn't have a better option. So far it looks like a great deal because it gave a business a start, and we might end up with a lease."

Not every Spaceworks project works, of course.

Many early participants haven't gone on to lease space, with 19 of the 58 alumni operating either noncommercially or simply stopping business.

Joy attributes this to the fledgling stages of the program.

"Incorporating more business training in 2013 really helped, rather than just handing them the key and saying, 'Go for it,'" she said.

"The experience was wonderful," said Cindy Arnold, a theater artist who operated her children's art-theater experience, Live Paint, at a Martin Luther King Jr. Way space in 2011 before moving out to perform out of town.

"It really helped me get a feel for how a brick-and-mortar operation works," she said. "It also gave me insight on how to build community and work with volunteers. ... I would do it again."

Letterpress artist Jessica Spring was especially happy with her space.

"When I had the opportunity to exhibit at the old post office, it completely informed my work," she said.

"The funky display cases and vintage environment made for an installation — a miniature museum — that just wouldn't have happened in a gallery setting."

MAKING SPACE FOR ART

Another pillar of Spaceworks is art, and in five years the program has seen plenty of it, mostly downtown.

In eight locations, there have been 108 Artscapes installations, beginning with the Woolworth Windows and expanding to the Old Post Office, storefronts along Pacific Avenue and recently an entire floor at 1120 Pacific Ave.

In addition, several residencies give an artist a space for anywhere from one night to six months for an exhibit.

Since 2013, Spaceworks has rotated murals on the vacant building at Market and South 11th streets, as well as another at South 13th Street.

"The Spaceworks space was my artistic version of a spring in Paris," said Arnold. "A great and grand adventure. The staff of Spaceworks really helped me feel valued and important."

TRANSFORMING COMMUNITY

Beyond training creative business people and offering temporary space to artists, Spaceworks' mission is to encourage community.

Tacoma's Hilltop is a good example of a community that's benefited from Spaceworks.

One of the first locations for the creative enterprise program — the stretch of Martin Luther King Jr. Way from South Ninth to 14th Streets — has gone from boarded-up storefronts to a string of nonprofits and commercial enterprises.

These include an apparel shop, a concrete designer, a clay art studio, a recording studio and a piano restorer, plus two arts nonprofits (Fab5 and Write@253) who reach out to local youths to give them artistry, community and life skills.

All went through the Spaceworks program and are paying a regular lease — two of them since Spaceworks' early days in 2011.

Along the way, the Thorp building, which houses Fab5 and Write@253, has played host to some tiny theater endeavors — Live Paint and Toy Boat Theatre — that have brought audiences into the neighborhood.

"It's been a huge success in reducing vacancy in my block," said Oliver Doriss, a glass artist who runs Fulcrum Gallery out of the building he owns at 1308 Martin Luther King Jr. Way and who lives on the block.

As an artist and gallerist, though, Doriss regards Spaceworks as both blessing and curse.

"The downside is that everyone assumes I'm also a Spaceworks space," said Doriss, who, unlike Spaceworks' participants, must sell art to break even.

"Having put my heart and soul into this, I find that insulting.

"I've never received any support from the city. People already don't buy art, and for them to assume I have other funding is heartbreaking."

The other way Spaceworks contributes to local communities is by creating arts-based events that bring folks together and give extra exposure to Spaceworks participants.

A party Spaceworks is holding Saturday to celebrate its fifth year is a good example.

The free public street party will showcase its businesses and artists in a way that includes everybody, from skateboarding (Grit City Grindhouse) and dance lessons (the new Sound Movement Arts Center) to free coffee (from Spaceworks newbie Pop-Up Coffee) and locally made films (Isaac Olsen of Schnelluloid Films).

At 5 years old, Spaceworks has a lot to celebrate, but it also has to think about what's ahead.

Like the program itself, its alumni businesses are still in the fledgling stage, easily closed by market issues or landlord problems.

More fundraising is needed to keep the program viable and to increase artist stipends; more spaces are needed to keep participants moving through.

"It's one thing to survive five years," McBride said. "Now what? How do we grow and be effective in the community?"

Some of the things she has in her sights are a strategic plan, exploring other Tacoma districts and helping established alumni expand their businesses with more employees or franchises.

"We have five years' of alumni (to) look to as we grow," McBride said. "The value isn't just space, it's connecting people."

Staff writer Kathleen Cooper contributed to this report.

Rosemary Ponnekanti: 253-597-8568

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@rose_ponnekanti

FIFTH ANNIVERSARY CELEBRATION

Spaceworks will celebrate its fifth anniversary Saturday with "High Five," a free arts-based party at People's Park on Tacoma's Hilltop.

Featured throughout the evening will be artists and creative entrepreneurs who have benefited from the program.

"Without their incredible talent and commitment, plus the support of our community, Spaceworks itself wouldn't be possible," manager Heather Joy said in a press release.

"This party is a chance for us all to celebrate the creativity that makes Tacoma great."

The party from 4 to 11 p.m. will be based in People's Park, South Ninth Street and Martin Luther King Jr. Way, and stretch along the 900 block of Martin Luther King Jr. Way, the site of some of Spaceworks' latest enterprises.

Concrete Market, The T-Shirt Men, SPUN Clay Arts and Dub City Studios will be open for visitors, with hands-on activities, art exhibits and food trucks.

In the back of the businesses a "backyard party" will include a DJ, beer garden and games like bean bag toss and giant Jenga.

There will be free snacks, a skate ramp and free lessons from Spaceworks alumni Alchemy Skateboarding and Grit City Grindhouse (4-8 p.m.) followed by free local short films and "Ghostbusters" (9-11 p.m.).

In People's Park from 4-8 p.m. Spaceworks alumni like Write@253, Tacoma Tool Library, RePly Furniture, Pop-Up Coffee, Northern Pacific Digital, Gallery of Ambition and the Sound Movement Arts Center will have booths.

Performing in the amphitheater will be musician Nate Dybevik (4 p.m.), Working Class Theatre Northwest (5 p.m.), the Fab-5 breakdancers (6 p.m.) and band Mirrorgloss (6:30 p.m.)

More information is available at spaceworkstacoma.com



Spaceworks helped Grit City Grindhouse and fellow alum and non-profit Alchemy Skate secure space and free rent for six months at 311 S. 7th St., a downtown Tacoma property that had been vacant for years. The landlord agreed to let the businesses repurpose the space into the skate shop and an indoor skate park where co-founder Taylor Woodruff is shown conducting a class for local high school students. Photo taken in Tacoma on Wednesday, Sept. 9, 2015. **Drew Perine** - Staff photographer

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SUGGESTED FOR YOU

What Exactly is Spaceworks Tacoma?

southsoundtalk.com 2017/05/10/what-exactly-is-spaceworks-tacoma/

5/10/2017

What do a [comic book shop](#), an [art supply store](#) and a [champagne bar](#) have in common? If they're located in Tacoma, the answer is [Spaceworks](#).

Residents of Tacoma have probably heard the word used here and there, but since it's associated with so many projects and businesses it can be hard to nail down exactly what Spaceworks is and what they do. However, small business owners know Spaceworks for the opportunity it affords startups and the big impact it has had on the creative scene. Although the organization has only served the Tacoma-area since 2010, it has already helped more than 100 [businesses](#) find a foothold in their community.



Spaceworks is a joint initiative of the City of Tacoma and the Tacoma-Pierce County Chamber of Commerce. The project was founded by Tacoma's Arts Administrator, Amy McBride, and created with the aim of providing program participants the guidance and space needed to realize their goals.

"Spaceworks is a resource and support network to artists, creative and innovative small businesses for Tacoma," says Program Administrator Heather Joy. "We are growing the capacity of our artists and small business owners, while at the same time building a more vibrant and resilient Tacoma."

The program has grown in recent years, but at its core is a [Creative Enterprise](#) initiative. In a nutshell and at its simplest, the process looks something like this: program participants apply, demonstrating their grit and ambition in the form of an application and portfolio of sorts. A business degree isn't required, but programs that are selected will be ones that fulfill a need in the community they hope to serve and are able to develop a sustainable business model. In exchange for a low fee (that is administered on a sliding scale of \$50 to \$200), participants will benefit from a small business owner's curriculum of classes, access to tools for startups, and education about strategies to help innovative and creative businesses thrive.



"We have provided training, technical assistance, exposure and/or space to just over 100 creative, innovative businesses," says Joy.

One of the things that makes Spaceworks so special is their partnership with property owners who are willing to donate their vacant spaces. Creative Enterprise matches small business owners with Tacoma area landlords who have either donated their space for a limited time or who are willing to negotiate a low- or no-rent agreement in partnership with Spaceworks. For small business owners, this ultimately offsets operating expenses and frees up time and money to focus on growing their business. Program participants give back to the community when they accept a lease from Spaceworks, too, transforming storefronts that may have been vacant for too long into dynamic points of interest with creative businesses, site-specific art installations, special short-term projects and entertaining pop-up events.

Spaceworks has had a hand in the start of such well-loved Tacoma institutions as [Tinkertopia](#), the [Nearsighted Narwhal](#), [Write@253](#) and [Fabitat](#), but expansion and successful partnerships have made this organization more

than a resource for small businesses. Through a program called [Artscapes](#), the Spaceworks has also identified locations to showcase upwards of 135 streetside art installations and murals. Artscapes finds a place inside vacant storefronts and businesses (and sometimes even outside on streets and sidewalks) to display 2D, 3D, mural, and multimedia art installations around Tacoma. Work by local artists has enlivened shop windows and outdoor spaces with help from this creative venture, and even star as the subject of an outdoor video gallery in the City of Tacoma. Artscapes offers artists a stipend to support the creation of new work, the installation of existing work and the commission of site-specific projects.

[Special Projects](#) are another branch of the Spaceworks umbrella. This program provides short-term space (as little as one day and as long as six months) to groups of individual artists interested in presenting or creating artwork, a creative special project or a pop-up store/event. These projects are funded based on resource availability, and applicants are accepted on a rolling basis. In addition to these roving exhibits, Spaceworks also operates a contemporary gallery in the heart of downtown Tacoma to provide a more stable home for artists to showcase their work.

Another Spaceworks program—its largest to date—is the [1120 Creative House](#). The organization took over two-thirds of an entire building at 1120 Pacific Avenue in 2015, bringing the coworking trend of Seattle studios to the South Sound. At 1120 Creative House, up to twelve artists can rent a studio space on the second floor of this two-story building. Here, for an affordable rate, creatives can take advantage of a beautiful modernist work space, access to shared kitchen services and an 800-square foot gallery space and activity center.

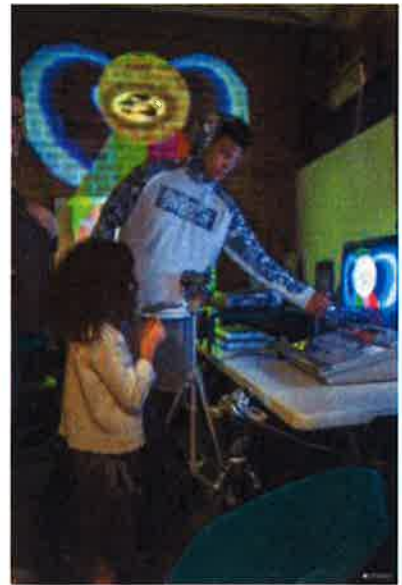
While it seems as if Spaceworks has already accomplished so much, Heather Joy says there are many more exciting projects on the horizon. To learn more about local artists, small businesses and how to support a community that cares about both, visit the [Spaceworks](#) website. The best way to keep up with new happenings at Spaceworks is to connect on social media. Here art lovers, budding entrepreneurs and curious community members can learn about upcoming events and shops slated to open soon.



Students of Seabury Middle School help Spaceworks and local artist Diana Leigh Summa create a mural on Market Street. Through their Artscapes program, Spaceworks beautifies Tacoma with art installations and pop-up events. Photo courtesy: Spaceworks



Small business owners and artists find common ground in the support network that Spaceworks provides. Photo credit: Fabital



Music lovers young and old appreciate culture at 1120 Creative House during the Tacoma Art Walk. 1120 Creative House, an event space and studio that serves up to a dozen local artists at any given time, provides a dedicated space to create and appreciate art in Tacoma today. Photo credit: Kris Crews



General Government Committee

Preparation for Council's Mid-Year Retreat on June 10, 2017

Agenda Date: 5/24/2017
Agenda Item Number: 5.D
File Number: 17-0579

Type: recommendation **Version:** 1 **Status:** In Committee

Title

Preparation for Council's Mid-Year Retreat on June 10, 2017

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Move to forward to the full Council recommendations for the upcoming Mid-Year Retreat including the location, agenda, and whether a facilitator is needed.

Report

Issue:

Determine options and recommendations for the agenda, location, and possible use of a facilitator for the mid-year retreat.

Staff Contact:

Steve Hall, City Manager, 360.753.8447

Jay Burney, Assistant City Manager, 360.753.8740

Presenter(s):

Steve Hall, City Manager

Background and Analysis:

The Council holds a mid-year retreat to review its progress and/or focus on other items of interest. At its January 2017 retreat, Council set Saturday, June 10, as the date for the mid-year retreat. The LOTT Board Room has been used in the past and is available on Saturday. Kendra Dahlen has facilitated past retreats and is available on June 10.

The mid-year retreat is normally four to five hours, usually Saturday morning. Sometimes the City Council uses a facilitator. Sometimes they have not used a facilitator. If a facilitator is recommended, the cost is generally \$3,000 - \$7,000 for the retreat, depending on prep work and follow-up.

During 2017, Councilmembers have mentioned the following items as possible mid-year retreat

topics. A possible agenda for the 2017 Mid-Year Retreat might be:

1. Welcome - Retreat Goals, Agenda Review
2. Managing Meeting Disruptions
3. Comp Plan - Action Plan Update
4. State Legislative Session Update and 2018 Legislative Focus
5. Tour of Downtown Development (lunch break)

Also, Kendra Dahlen, the Council's facilitator from January 2017, noted two items the City Council mentioned in January as possible mid-year retreat topics:

1. Discussion of Anticipated 2018 Major Issues and Projects
2. The Role of the Council in Continuous Improvement in Policy Decision-Making

Neighborhood/Community Interests (if known):

N/A

Options:

Consider agenda items, locations, and whether a facilitator should be used.

Financial Impact:

Funding to cover the costs depends on the use of a facilitator.

Attachments:

Draft Retreat Agenda



Olympia City Council Mid-Year Retreat Agenda June 10, 2017

LOTT Board Room, 500 Adams St NE, Olympia

Proposed Agenda

Location: LOTT Board Room, 500 Adams St NE

Facilitator: Kendra Dahlen, The Athena Group

Possible Agenda

- Managing Meeting Disruptions
- Comp Plan – Action Plan Update
- 2017 State Legislative Session Update and 2018 Strategy
- Noon Walking Tour (321 Legion Lofts – Walker John) (Gotti Sweets)
- 2018 Major Projects and Issues
- City Council's Role in Continuous Improvement in Policy Decision-making