



Meeting Agenda

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Amy Buckler
360.570.5847

Friday, August 25, 2017

2:30 PM

Room 112

Special Meeting of the Clean & Safe Committee

1. CALL TO ORDER

1.A ROLL CALL

2. APPROVAL OF AGENDA

3. PUBLIC COMMENT

During this portion of the meeting, citizens may address the Advisory Committee or Commission regarding items related to City business, including items on the Agenda. In order for the Committee or Commission to maintain impartiality and the appearance of fairness in upcoming matters and to comply with Public Disclosure Law for political campaigns, speakers will not be permitted to make public comments before the Committee or Commission in these two areas: (1) on agenda items for which the Committee or Commission either held a Public Hearing in the last 45 days, or will hold a Public Hearing within 45 days, or (2) where the speaker promotes or opposes a candidate for public office or a ballot measure.

4. BUSINESS ITEMS

4.A [17-0884](#) Strategic Planning Exercise

Attachments: [Clean & Safe Focus](#)

5. ADJOURNMENT

Accommodations

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Advisory Committee meeting, please contact the Advisory Committee staff liaison (contact number in the upper right corner of the agenda) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.

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PBIA Advisory Board Strategic Planning Exercise

Agenda Date: 8/25/2017
Agenda Item Number: 4.A
File Number: 17-0884

Type: report **Version:** 1 **Status:** In Committee

Title

Strategic Planning Exercise

Report

Issue:

The PBIA Advisory Board is refining its 5-Year Strategic Plan. At the meeting, staff will facilitate an exercise to gather members' feedback to clarify what the PBIA's clean & safe program does and why.

Staff Contact:

Amy Buckler, Staff Liaison, (360) 570-5847, abuckler@ci.olympia.wa.us

Presenter(s):

Amy Buckler

Background:

ORDINANCE

The City's PBIA ordinance generally defines how special assessment revenues shall be used for the purpose of providing special projects and services under the PBIA's various programs. Within the areas of Clean & Safe and Civic Beautification & Signs, OMC 3.62.020 states:

- 2) Clean and Safe Program. This program will provide additional projects and services to make downtown cleaner, more welcoming and improve the public's perception of safety. This program may include a volunteer effort to provide eyes and ears on the street and to assist people downtown; administration and staff support; graffiti removal; and efforts to reduce offenses such as public urination, drug use and sales, aggressive panhandling and public intoxication ...
- 3) Civic Beautification and Sign Program. An overall beautification program will help the general aesthetic of downtown. Such a program may include:
 - a) Streetscape beautification
 - b) Area-wide Paint Up, Fix Up, Clean Up Campaign
 - c) Public arts programs

d) Public/private way finding signs ...

... Other existing programs may be reviewed for supplementation with PBIA special assessments, including but not limited to: ... c) Programs to clean up downtown that include the semi-annual clean-ups, graffiti management, and mural programs ...

...The list of possible services and projects within the general program categories above is illustrative and not exclusive.

STRATEGIC PLAN

In 2016, the Board developed a 5-Year Strategic Plan with the objective of providing policy direction for considering how to direct future investment of PBIA funds in Downtown. The Plan was intended to be dynamic and updated once Olympia's Downtown Strategy was complete. Another reason for refining the Plan is to establish clarity about what PBIA does and why to establish a stronger foundation for ratepayer communication.

Attachments:

1. Clean and Safe section of the PBIA's Current Strategic Plan

Clean & Safe Committee



Program Areas Focus:

- Clean & Safe Initiatives

- Lead efforts to create a safe & welcoming Downtown environment making sure our region and our media sources notice the difference
- Coordinate with City staff & other stakeholders to stay informed of new programs and services for homeless & street dependent people
- Encourage regular meetings with bar owners to address downtown nightlife issues
- Work closely with City staff to expand the number and hours of operation for downtown restrooms
- Consider ways to encourage individual businesses to maintain clean, attractive store fronts
- Continue to monitor and support improvements to enhance the Artesian Commons park
- Assess alleys for potential improvements to expand public use and evaluate for potential commercial use

Goals:

- Coordinate with Police and other City staff to reinstate reporting of nuisance crime data
- Support the expansion of dedicated night and weekend walking patrol to include year-round services
- Expand Ambassador Program services into the entire PBIA area and advocate for expanded clean team services



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