

Twinklefest Proposed Advertising Budget	Features/Benefits	Total Cost
Thurston Talk	Manage Gallery	\$1,500.00
Additional Thurston Talk (Potential)		\$1,000.00
Mixx 96 FM	On Air mentions (How many?)	\$1,800.00
Oly Arts	1/4 Page Ad	\$750.00
KGY	On Air mentions	\$500.00
The Olympian	DT for the holidays tab	\$800.00
The Stranger	Image of last year's winner	\$200.00
Chronicle		\$300.00
Mason County Journal		\$200.00
KAOS	On Air mentions	
ODA Downtown for the Holidays	TBD	\$2,000.00
OFS Holiday Advertising	Average 1500 views	\$2,700.00
Starter Light Packs		\$150.00

Sub Total		\$11,900.00
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Budget for Ad Creation and Placement

\$2,100.00

Available Budget		\$14,000
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