

**DEVELOPMENT OF AN EXPANDED
ARTS, CULTURES AND HERITAGE
PROFILE FOR OLYMPIA
(ArCH)**

**RESOURCE COMMITTEE MEETING #1
OCTOBER 19TH 2017**

**“IF ART IS TO NOURISH THE ROOTS OF OUR CULTURE,
SOCIETY MUST SET THE ARTIST FREE TO FOLLOW HIS VISION
WHEREVER IT TAKES HIM.”**

JOHN F. KENNEDY



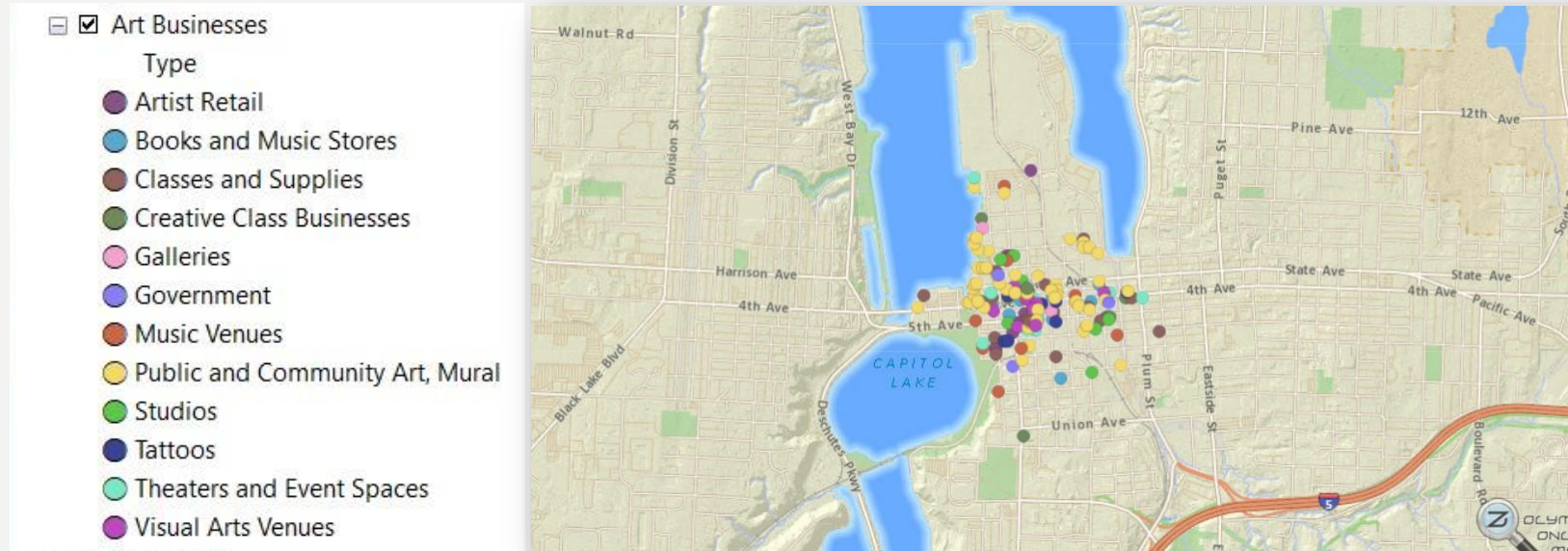


“Olympia is a place where the quality of life throughout the community is treasured. City leaders recognize accomplishments that have created a strong foundation for nourishing the citizens and the cultural heritage, and is acting to create a profile that will further develop and leverage the continuing commitment to arts, cultures and heritage.”

from ArCH RFP



ArCH Downtown Art Assets



- ♦ 97 self-described Arts, Creative, and Cultural organizations and businesses in Olympia in 2014.
- ♦ 5 theater/venue locations in downtown, 11+ in greater Olympia (private, high school and higher ed)
- ♦ 73 private murals in downtown to date.
- ♦ 110 individual works in the City's collection (140 including traffic box wraps . . .)
- ♦ 424 Arts-Related Businesses Employ 1,013 People (in WA Legislative District 22)

HISTORIC PRESERVATION IN OLYMPIA - ASSESSMENT AND ACTION PLAN CITY OF OLYMPIA APRIL 19, 2005

WHY PRESERVATION MATTERS

As much as the Sound and the mountains, the eclectic downtown buildings of the 19th and 20th centuries play an essential, ongoing role in shaping Olympia's character and civic identity. Some of the most appealing features of downtown Olympia – pedestrian-scale streetscapes, storefronts with recessed doorways, a central town square with a bandstand – are legacies from the past.

Historic places connect us to earlier generations and help us to picture a world that existed long before our own time.

PETER STEINBRUECK

- 12 Block National Historic District
- 51 “contributing properties”
- Rich panoply of architectural styles
- Facades create humanly scaled streetscapes

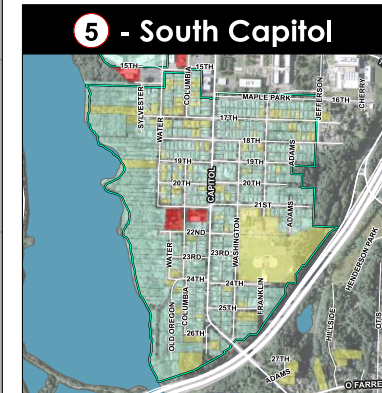
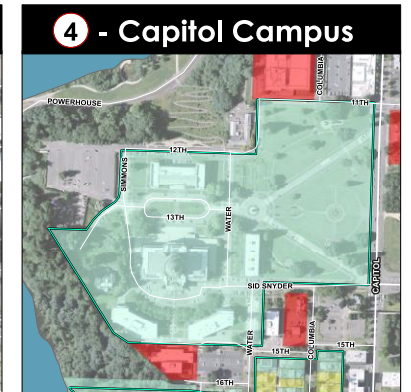
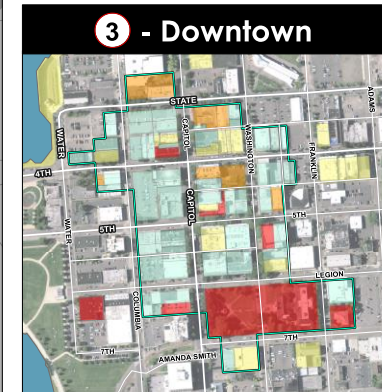
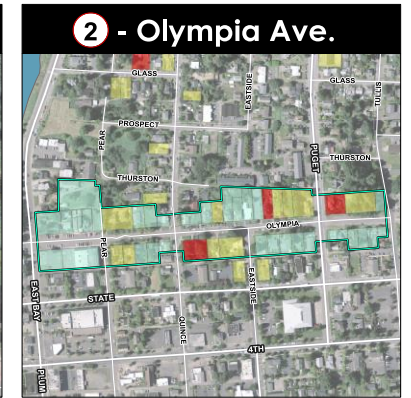
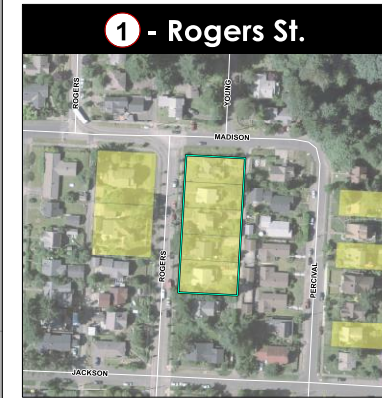
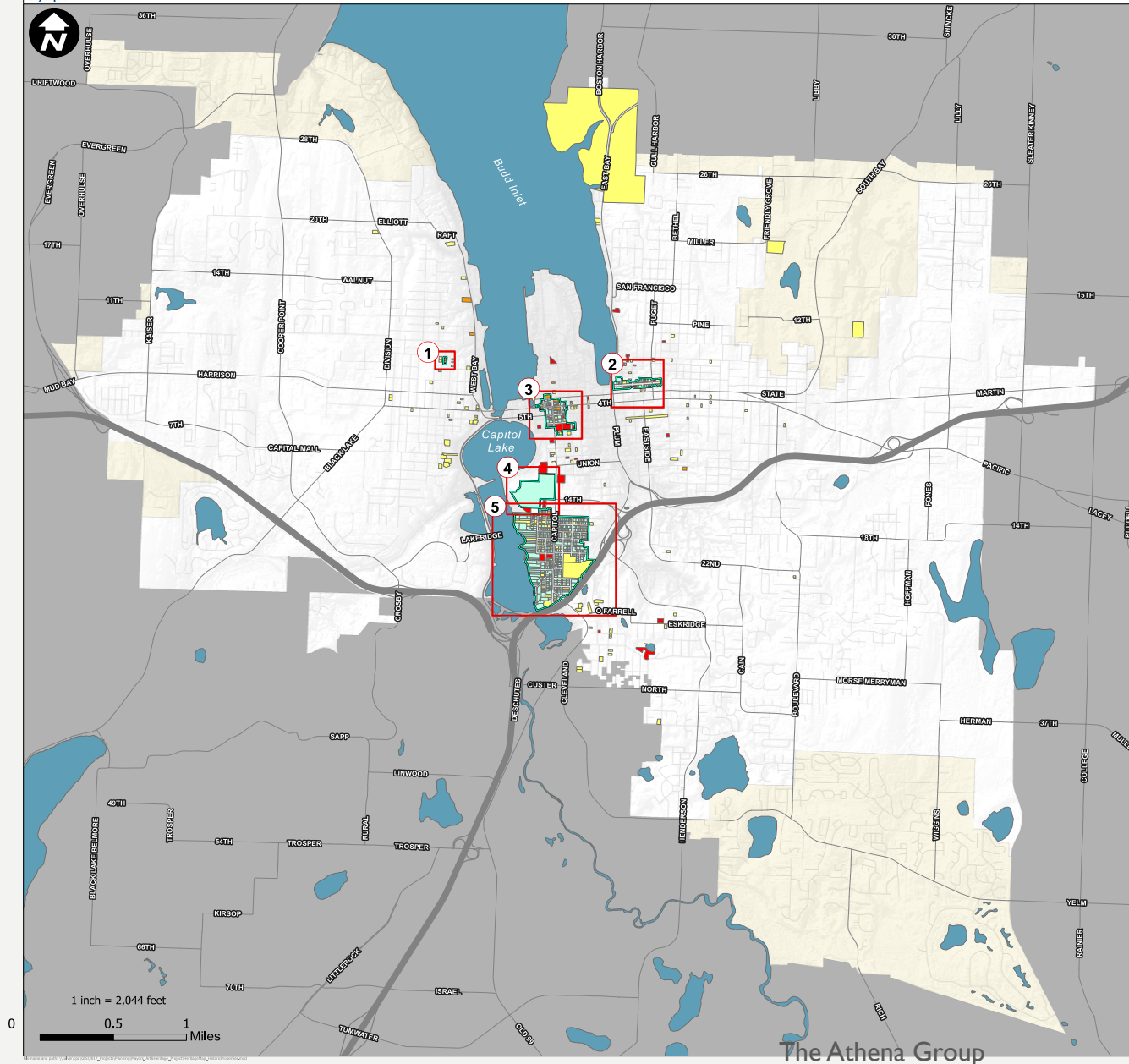
A photograph of a large, historic building with a central dome and multiple windows, situated behind a green lawn. The scene is framed by large, mature trees in the foreground, with a paved walkway visible at the bottom.





Designated Historic Properties

Map printed 7/31/2017
Community Planning & Development



Historic Properties

Individually Listed on Historic Register
**Historic designation is tied to the tax parcel.*

- Yellow: Olympia Heritage Register
- Orange: Washington Heritage Register
- Red: National Register of Historic Places

Historic District

- Green outline: Historic District Boundaries
- Light green fill: Parcels Designated within Historic District

Legend

- White: City of Olympia
- Yellow: Urban Growth Area
- Grey: Thurston County

The City of Olympia and its personnel cannot assure the accuracy, completeness, reliability, or suitability of this information for any particular purpose. The parcels, right-of-ways, utilities and structures depicted hereon are based on record information and aerial photos only. It is recommended the recipient and/or user field verify all information prior to use. The use of this data for purposes other than those for which they were created may yield inaccurate or misleading results. The recipient may not assert any proprietary rights to this information. The City of Olympia and its personnel neither accept or assume liability or responsibility, whatsoever, for any activity involving this information with respect to lost profits, lost savings or any other consequential damages.

This map is intended for 22x34" landscape printing.

ArCH BACKGROUND: HERITAGE AND CULTURES RESOURCES

An Example of the Resources and Organizations in our Community

- Centro Integral Educativo Latino de Olympia (CIELO)
- Daughters of the Pioneers, Olympia Chapter
- Hispanic Roundtable of South Sound
- Olympia Area Chinese Association
- Olympia Archaeological Society
- Olympia Harbor Days
- Olympia Genealogical Society
- Olympia Historical Society & Bigelow House Museum
- Olympia-Kato Sister City Association
- Olympia-Tumwater Foundation
- Squaxin Island Museum
- Tribes with a legal interest in Olympia (6)
- Washington State Archives
- Washington State Department of Archaeology and Historic Preservation
- Washington State Historical Society

CELEBRATING OUR RICH HERITAGE AND CULTURES

PADDLE TO NISQUALLY 2016



PADDLE TO SQUAXIN CANOE JOURNEY MURAL COMMISSIONED BY ODA, 2012



CELEBRATING OUR RICH HERITAGE AND CULTURES

CHINESE NEW YEAR AND BON ODORI





HIGHLIGHTS FROM STAKEHOLDER MEETING #1

‘ASSETS AND ASPIRATIONS’

STAKEHOLDER COMMENTS

THEME ~ AFFORDABLE, ADEQUATE SPACE ~ PARTNERSHIPS

- Everyone looking for long-term home. Dire need for gallery space
- Artists in residence space, new artist incubator space:
 - Dedicated place/space to grow, to add new programs, including education
- Inventory of building owners/managers and available space:
 - Link space needs with property managers: A Space Matchmaker
- Arbutus needs a campus where work of craftsman can be done in one place:
 - Workshop spaces, retail, dance/performance hall and studios
- Co-locate historical & cultural museum: Plan together!
 - Tribal, estuarian, historical, craft education in co-located facilities.
- City lead collaborative effort for organizations to develop co-location plan?



STAKEHOLDER COMMENTS

*Olympians
appreciate diverse
cultures, we are a
melting pot of many
cultures.*

*Our community
does not want to be
labeled.*



STAKEHOLDER COMMENTS

*Multi-generational and
multi-cultural interaction*

*Find ways to encourage
interaction of young and
old*

*People in the community
are the asset*

Culture is a collective asset



The Athena Group

STAKEHOLDER COMMENTS

Procession of the Species — the creative intermingling of the community.

Arts Walk — Involving all kinds of art and all kinds people, the entire community participates.

People care about the community, they are engaged and they value the quality of life.

STAKEHOLDER COMMENTS

Pass On Cultural and Crafts Heritage And Skills

Draw Out and Celebrate Knowledge and Experience From Older Generations



STAKEHOLDERS COMMENTS



Olympia's Farmers Market – A social hub for the community:

- Appreciation for the culture and way of life of farmers and artisans*
- Keeps farmers elevated in the community*
- Big tourist draw*



STAKEHOLDER COMMENTS

Historic Downtown — large number of historic buildings contribute value:

- Provides base for activities*
- Represents History of the city*
- Preserves sense of who we are*
- Defines our character, individuality with distinctive architecture*

Downtown is well maintained, preserved. It has not lost original character and history like so many other cities.

Appreciate that downtown Olympia has avoided “McDonaldization”

Cultural draw and could be tourist draw — historic buildings and homes.

THE FUTURE OF OLYMPIA'S ARTS, CULTURES, AND HERITAGE PROFILE IS VERY BRIGHT

