

Upcoming PBIA Meetings

Subject to Change

February 8 (Full Board)

- Introduction to Lisa Parshley, City Council liaison
- Briefing on Regional Business Support Services (Michael Cade, EDC)
- Briefing on Ambassador & Clean Team Program (Mark Rentfrow, Mike Moore)
- Election of Officers

March 8 (Full Board)

- Tentative: Briefing from Marisa Wulff, CEO, Mud Bay
- Tentative: Discussion of Welcome Wagon effort

April 12 (Full Board)

May 10 (Full Board)

June 14 (Full Board)

July 12 (Full Board)

August 9 (Full Board)

September 13 (Full Board)

October 11 (Full Board)

November 8 (Full Board)

December 13 (Full Board)

To Be Scheduled in 2018

- Discussion of welcome wagon (for businesses)
 - Parking Strategy outreach
 - Business resource outreach
- Discussion of welcome packets (for new residents)
- Discuss Public Art Investment
- Marketing Partnership Stuff:
 - Involvement in marketing plan development
 - Quarterly reports from ODA
 - Joint meeting w/ ODA
- 2018 event sponsorships
- Regular roundtable session at each PBIA meeting, leading to:
 - Reflection on what you are hearing from businesses
 - Identification of important issues to convey to Council
 - Identification of PBIA efforts important to communicate to the public
 - Development of quarterly survey questions
- Regular updates from Ambassadors/OPD/ODA
- Informational Briefings (see list)
- Review ordinance
- Review Bylaws
- Annual member meeting
- 2019 Budget recommendation