



Meeting Agenda

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
360.570.3723

Wednesday, August 7, 2019

6:00 PM

Council Chambers

1. CALL TO ORDER

1.A ROLL CALL

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

- 3.A** [19-0642](#) Approval of June 26, 2019 PBIA Advisory Committee Meeting Minutes

Attachments: [PBIA Meeting Minutes 062619](#)

- 3.B** [19-0706](#) Approval of July 03, 2019 PBIA Advisory Board Meeting Minutes

Attachments: [PBIA Minutes 070319](#)

4. PUBLIC COMMENT

During this portion of the meeting, citizens may address the Advisory Committee or Commission regarding items related to City business, including items on the Agenda. In order for the Committee or Commission to maintain impartiality and the appearance of fairness in upcoming matters and to comply with Public Disclosure Law for political campaigns, speakers will not be permitted to make public comments before the Committee or Commission in these two areas: (1) on agenda items for which the Committee or Commission either held a Public Hearing in the last 45 days, or will hold a Public Hearing within 45 days, or (2) where the speaker promotes or opposes a candidate for public office or a ballot measure.

5. ANNOUNCEMENTS

6. BUSINESS ITEMS

- 6.A** [19-0712](#) Arts Walk Update

- 6.B** [19-0708](#) Report on Olympia Creative District

Attachments: [Creative District Powerpoint 8-7-19 \(39MB\)](#)

- 6.C** [19-0703](#) TJ Potter Mural Restoration

Attachments: [Images of mural damage](#)

[Olympian mural article](#)

[TJ Potter Wikipedia page](#)

7. REPORTS**8. OTHER TOPICS****8.A** [19-0021](#) Round Table Discussion**9. ADJOURNMENT****Accommodations**

The City of Olympia is committed to the non-discriminatory treatment of all persons in employment and the delivery of services and resources. If you require accommodation for your attendance at the City Advisory Committee meeting, please contact the Advisory Committee staff liaison (contact number in the upper right corner of the agenda) at least 48 hours in advance of the meeting. For hearing impaired, please contact us by dialing the Washington State Relay Service at 7-1-1 or 1.800.833.6384.



City Hall
601 4th Avenue E.
Olympia, WA 98501
360-753-8244

PBIA Advisory Board

Approval of June 26, 2019 PBIA Advisory Committee Meeting Minutes

Agenda Date: 8/7/2019
Agenda Item Number: 3.A
File Number: 19-0642

Type: minutes **Version:** 1 **Status:** In Committee

Title

Approval of June 26, 2019 PBIA Advisory Committee Meeting Minutes



Meeting Minutes - Draft

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
360.570.3723

Wednesday, June 26, 2019

5:00 PM

Council Chambers

Special Meeting

1. CALL TO ORDER

Chair Ruse called the meeting to order at 5:02 p.m.

1.A ROLL CALL

Present: 5 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Nathan Rocker and Boardmember Jeremy Williamson

Absent: 4 - Boardmember Janis Dean, Boardmember Lyndsay Galariada, Boardmember David Rauh and Boardmember Jeffrey Trinin

1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:
Economic Development Director Mike Reid

Progressive Urban Management Associates (P.U.M.A) Consultants:
Brad Segal
Kate Joncas

Olympia Downtown Alliance Executive Director:
Todd Cutts

2. BUSINESS ITEMS

2.A [19-0563](#) Property Assessment Based Downtown Improvement District

Mr. Segal gave an informational briefing regarding the draft Downtown Improvement District (DID) plan, which included a Powerpoint presentation.

The discussion was completed.

3. ADJOURNMENT

The meeting adjourned at 6:10 p.m.



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601 4th Avenue E.
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PBIA Advisory Board

Approval of July 03, 2019 PBIA Advisory Board Meeting Minutes

Agenda Date: 8/7/2019
Agenda Item Number: 3.B
File Number: 19-0706

Type: minutes **Version:** 1 **Status:** In Committee

Title

Approval of July 03, 2019 PBIA Advisory Board Meeting Minutes



Meeting Minutes - Draft

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
360.570.3723

Wednesday, July 3, 2019

6:00 PM

Council Chambers

1. CALL TO ORDER

Chair Ruse called the meeting to order at 6:01 p.m.

1.A ROLL CALL

Present: 8 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob David, Boardmember Janis Dean, Boardmember Lyndsay Galariada, Boardmember David Rauh, Boardmember Nathan Rocker and Boardmember Jeremy Williamson

Absent: 1 - Boardmember Jeffrey Trinin

1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:
Senior Program Specialist/Staff Liaison Max DeJarnatt
Strategic Projects Manager Amy Buckler

Olympia Downtown Alliance:
Executive Director Todd Cutts

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

[19-0624](#) Approval of June 5, 2019 PBIA Advisory Board Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - None

5. ANNOUNCEMENTS

Mr. DeJarnatt and Ms. Buckler made announcements.

6. BUSINESS ITEMS

[19-0619](#) Olympia Dragon Mural Project

Mr. DeJarnatt gave a briefing on the Locke family dragon mural proposal, which included a handout. Boardmembers approved the decision to support the dragon mural project with a \$1,000 sponsorship to have the PBI name on the mural and to assist in preservation of the mural for 3 years.

Boardmember Dean moved, seconded by Boardmember David, to approve the \$1,000 sponsorship for the Olympia Dragon Mural Project. The vote was unanimous.

[19-0610](#) Formalizing Event Sponsorship Process

Boardmembers discussed the information needed on a form to formalize the sponsorship process.

The discussion was tabled.

[19-0608](#) Annual Meeting Planning Discussion

Mr. DeJarnatt and boardmembers discussed plans for the upcoming annual meeting.

The discussion was completed.

7. REPORTS - None

8. OTHER TOPICS

[19-0021](#) Round Table Discussion

Boardmembers discussed the proposed property based assessment plan.

The discussion was continued to the PBI Advisory Board due back on 8/7/2019.

9. ADJOURNMENT

The meeting adjourned at 7:58 p.m.



PBIA Advisory Board

Arts Walk Update

Agenda Date: 8/7/2019
Agenda Item Number: 6.A
File Number: 19-0712

Type: discussion **Version:** 1 **Status:** In Committee

Title

Arts Walk Update

Recommended Action

Information only. No action requested.

Report

Issue:

Discussion on Spring and Fall 2019 Arts Walks

Staff Contact:

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

Presenter(s):

Angel Nava, Program Specialist

Background and Analysis:

Angel Nava, arts program specialist will be sharing an update about Arts Walk 2019 including recent survey insights, and event enhancements.

Highlights include new process for improved event photography, and street closure activities & food trucks.

Neighborhood/Community Interests (if known):

N/A

Options:

N/A

Financial Impact:

N/A

Attachments:

None



PBIA Advisory Board

Report on Olympia Creative District

Agenda Date: 8/7/2019
Agenda Item Number: 6.B
File Number: 19-0708

Type: report **Version:** 2 **Status:** In Committee

Title

Report on Olympia Creative District

Recommended Action

Committee Recommendation:

Report/Briefing only; no action requested.

City Manager Recommendation:

Receive the report/briefing.

Report

Issue:

Report on Olympia's new Creative District certification.

Staff Contact:

Marygrace Goddu, ArCH Coordinator and Historic Preservation Officer, Community Planning & Development, 360.753.8031

Presenter(s):

Marygrace Goddu, ArCH Coordinator and Historic Preservation Officer, Community Planning & Development, 360.753.8031

Mike Reid, Economic Development Director, Community Planning & Development, 360.753.8591
Stephanie Johnson, Arts Manager, Parks, Arts & Recreation, 360.709.2678

Background and Analysis:

Olympia received Creative District Certification on June 25, 2019. The Creative District program is a new initiative of the State Arts Commission, and Olympia is only the 3rd city in the state to receive Creative District designation.

Olympia's impetus for a Creative District arose from the 2017 *Downtown Strategy*, which identified and described Character Areas for the downtown. Olympia's new Creative District is comprised of both the Artisan/Tech District and the Entertainment District, as described in the *Strategy*. That work was further supported by the *Arts Cultures and Heritage (ArCH) Profile* completed in 2018, which recommended ways to raise Olympia's profile in these areas and better support a collaboration

among ArCH interests and initiatives in our community.

The Creative District as it exists today has a core area of about 30 blocks and includes over 150 creative industries, including traditional creatives like theaters and art studios, but also encompassing other types of creative businesses like specialty automotive restoration services, a maker of organic wool bedding, a digital prosthetics company that fabricates hand, finger and wrists, local brew pubs, and a costume shop, as examples.

The vision for the district is that it will become a signature for Olympia's identity as a regional hub for the arts, culture, and heritage, offer a resource of affordable space for creative entrepreneurs, artists and performers, become a diversified economic hub, enhance and preserve a distinct sense of place and history through adaptive re-use of underutilized buildings, provide greater access to the arts and creative endeavors across a broad demographic, and contribute to the quality of life in Olympia.

Short term goals include creation of an Advisory Group, marketing and branding, and addressing regulatory barriers to adaptive re-use. Long term, the City hopes to spawn a non-profit entity that will sustain and guide the Creative District's continued evolution.

Attachments:

Power point presentation



PBIA Advisory Board

TJ Potter Mural Restoration

Agenda Date: 8/7/2019
Agenda Item Number: 6.C
File Number: 19-0703

Type: decision **Version:** 1 **Status:** In Committee

Title

TJ Potter Mural Restoration

Recommended Action

Move to repair and protect TJ Potter Mural

Report

Issue:

Whether to use Streetscape Beautification funds to repair and protect TJ Potter Mural

Staff Contact:

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

Presenter(s):

Max DeJarnatt, Senior Program Specialist

Background and Analysis:

Located in the East-West alley between 4th and 5th avenues from Capitol Way to Washington Street, the TJ Potter Mural was originally installed by Ira Coyne in June 2015 and paid for with Thurston County Heritage grant funds. Recently, this mural has been defaced by graffiti and is in need of restoration [see attached images]. The PBIA board has expressed interest in restoring this mural using budgeted Streetscape Beautification dollars. Protection can be included in existing Mural Protection budget.

Neighborhood/Community Interests (if known):

This mural concept was approved by the Olympia Heritage Commission. Downtown alleys are named after "Mosquito Fleet vessels", which comprised the early transportation system around Puget Sound.

Options:

1. Approve the use of \$1,633.50 of Streetscape Beautification budget to restore the TJ Potter mural.
2. Decline to restore mural

Financial Impact:

There is \$4000 remaining in PBIA's Art Investment budget.

Attachments:

Images of mural damage (pdf)

Olympian mural tour article (webpage)

T.J. Potter Wikipedia page (webpage)

LINE OF 188

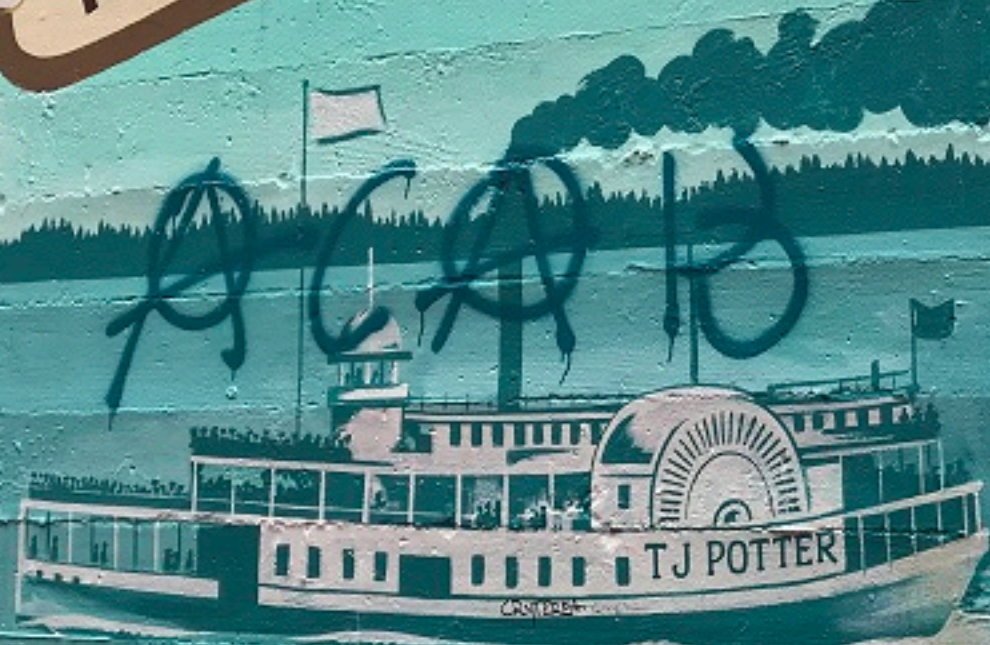
THE T.J. POTTER,
KNOWN FOR ITS SPEED,
ASSISTED THE RELIEF EFFORTS
BY TRANSPORTING 22 FIREMEN &
A FIRE ENGINE FROM VICTORIA, B.C.



SWIFTEST STEAMER IN THE SOUND

T.J. POTTER

BUILT IN 1888
NORTH PORTLAND, OR



OLYMPIA TO SEATTLE







PBIA Advisory Board

Round Table Discussion

Agenda Date: 8/7/2019
Agenda Item Number: 8.A
File Number: 19-0021

Type: discussion **Version:** 1 **Status:** In Committee

Title

Round Table Discussion

Report

Issue:

Board discussion of downtown issues

Staff Contact:

Max DeJarnatt, Senior Program Assistant, Community Planning & Development, 360.570.3723

Presenter(s):

N/A

Background and Analysis:

Discussion about downtown issues and what we are hearing from ratepayers; leading to identification of:

- Quarterly short survey questions
- Issues that might be addressed by existing programs
- Key messages to be reported to City Council
- Advice to staff about key messages to convey to downtown businesses
- Ideas for potential future PBIA budget items

Neighborhood/Community Interests (if known):

Discussion is to identify neighborhood issues

Options:

N/A

Financial Impact:

N/A

Attachments:

N/A

