

10/7/19



Olympia



Postal code: 98506



\$19.95/mo.

Enterprise

Blog

Contact

Catherine

Research

Overview

Occupancy

Rates

Revenue

Guests

Price

Future Rates

Seasonality

Invest

Rentalizer

Top Properties

Benchmark

My Properties

Market Grade

Overall



Average Daily Rate

\$101

Nov: \$108

Mar: \$90

View Rates →

Occupancy Rate

85%

Jul: 86%

Jan: 45%

View Occupancy →

Revenue

\$2,088

Aug: \$2,088

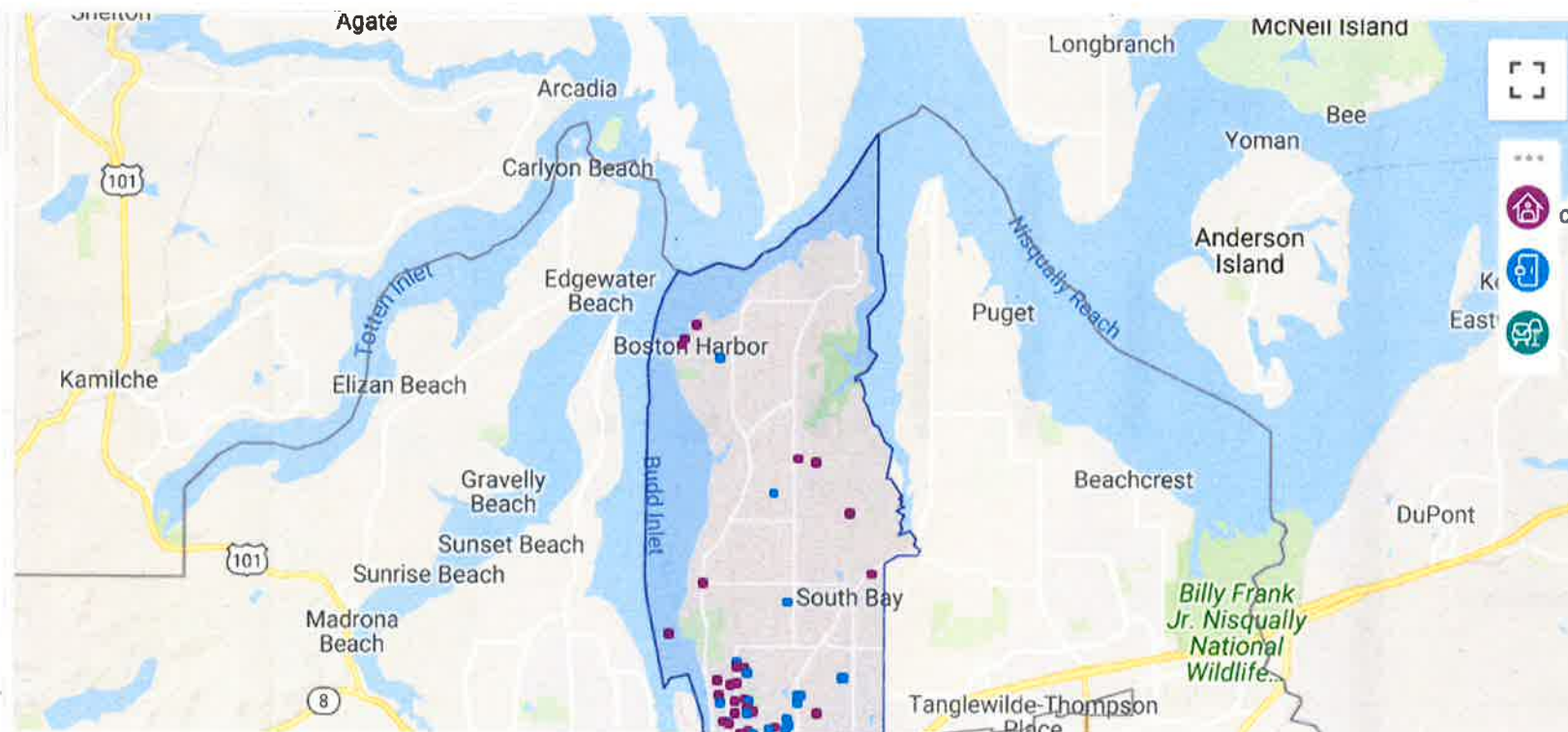
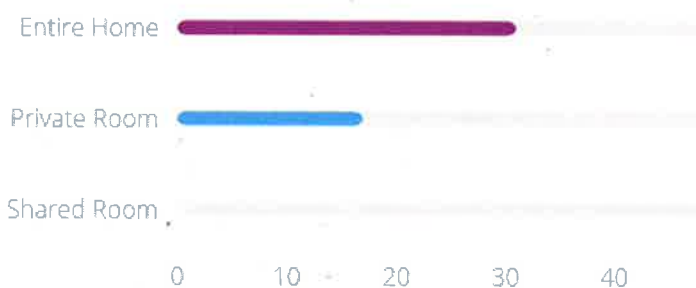
Feb: \$844

View Revenue →

48 Active Rentals

Rental Type

64% Entire Home rentals





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Rental Channel



86%



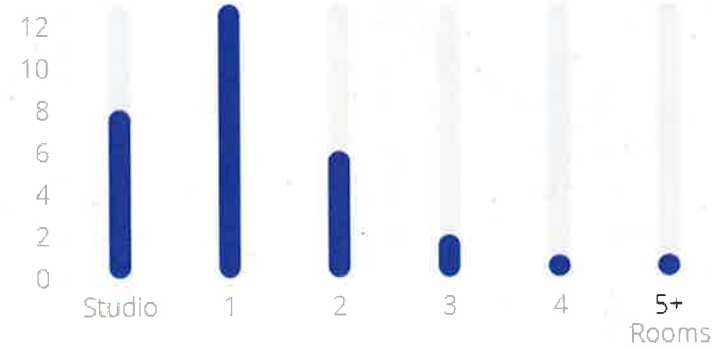
8%

Listed on Both

6%

Rental Size

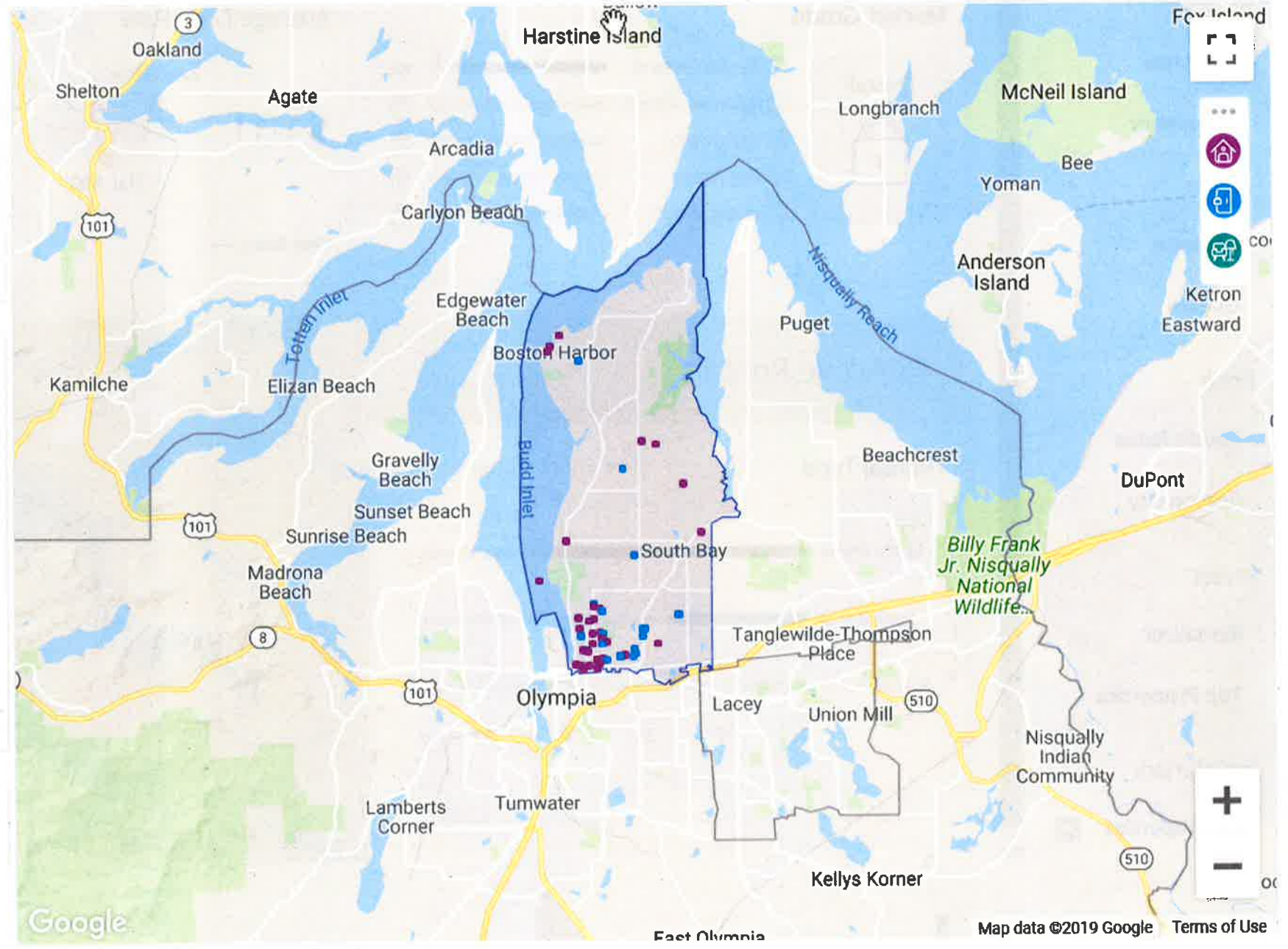
1.3 Bedrooms / 4 Guests on average



Rental Growth

6% Quarterly Growth
Jun '17 - HomeAway Data Added

50





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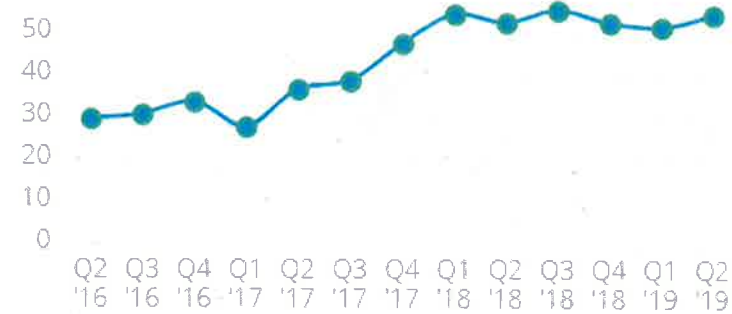
Benchmark

My Properties +

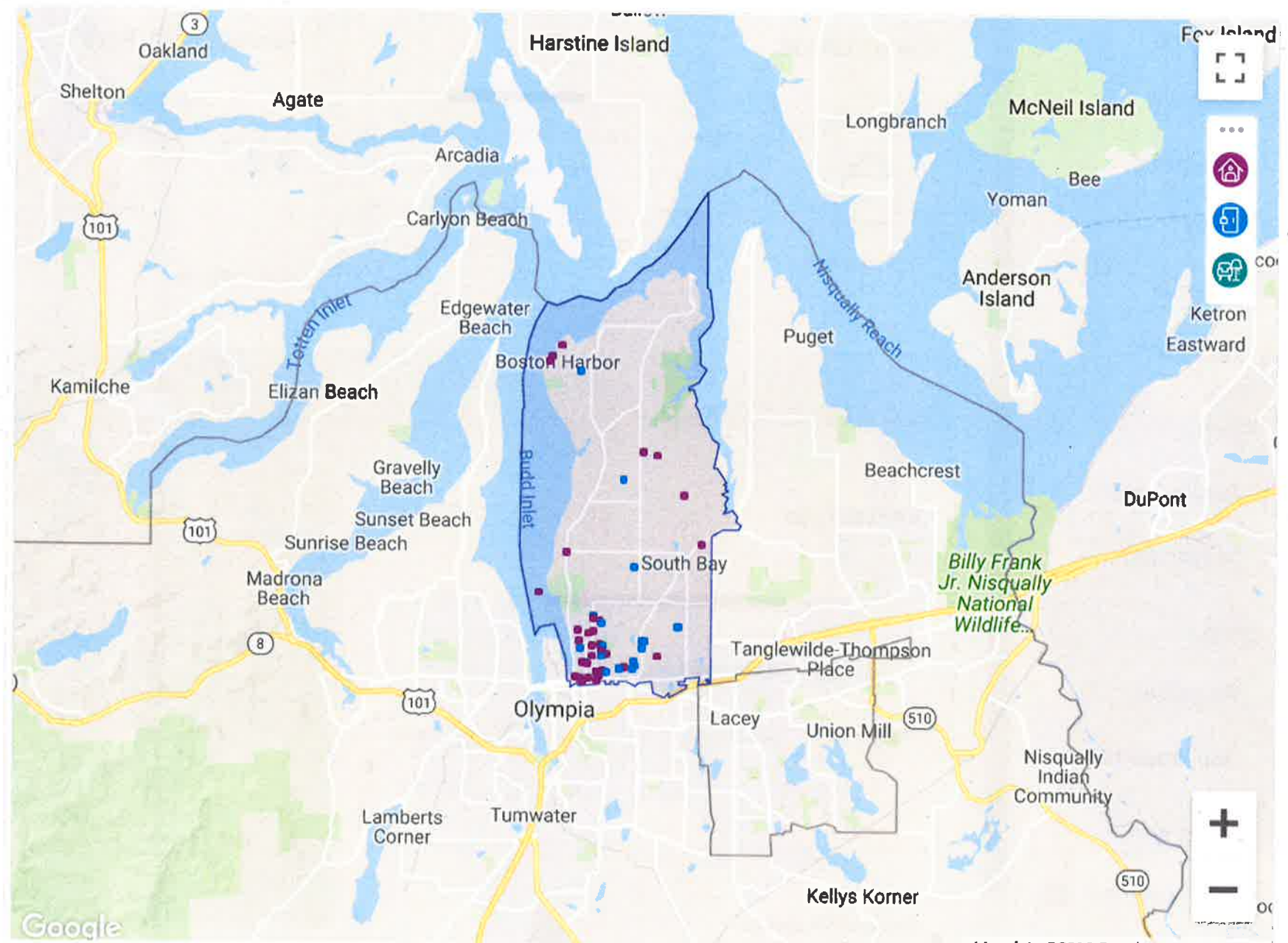
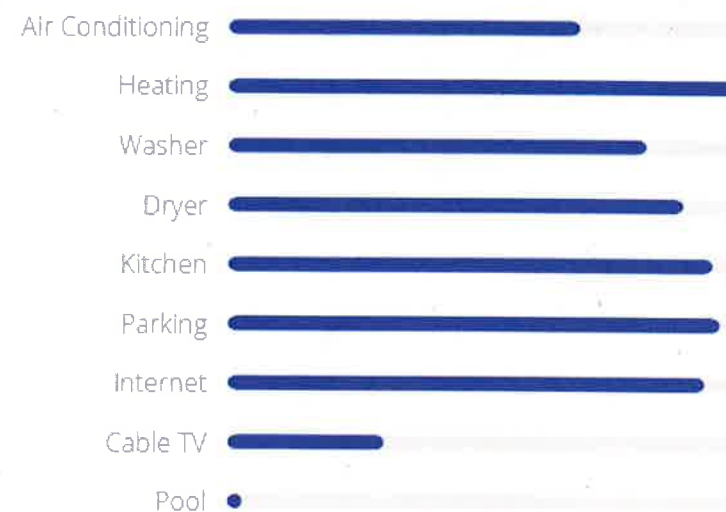
Rental Growth

6% Quarterly Growth

Jun '17 - HomeAway Data Added



Amenities



AIRDNA

MarketMinder

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Olympia

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Market Grade

Overall

Rental Demand

Revenue Growth

Seasonality

Regulation

Investability

78

Average Daily Rate

\$97

Sep: \$98

Jan: \$93

View Rates

Occupancy Rate

84%

Jul: 87%

Dec: 45%

View Occupancy

Revenue

\$2,005

Jul: \$2,125

Nov: \$1,111

View Revenue

74 Active Rentals

Rental Type

60% Entire Home rentals

Entire Home

Private Room

Shared Room

0

20

40

60

Rental Channel

Map

Gravelly Beach

Sunset Beach

Sunrise Beach

Madrona Beach

Olympia

Lamberts Corner

Tumwater

South Union

East Olympia

Fir Tree

Kellys Korner

Union Mill

Lacey

Tanglewilde-Thompson Place

South Bay

Beachcrest

DuPont

Mock C

North Yelm

Yelm

Nisqually Indian Community

Billy Frank Jr. Nisqually National Wildlife

Capitol Forest

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Rental Demand



78

Revenue Growth



Seasonality



Regulation



Investability



74 Active Rentals

Rental Type

60% Entire Home rentals

Entire Home



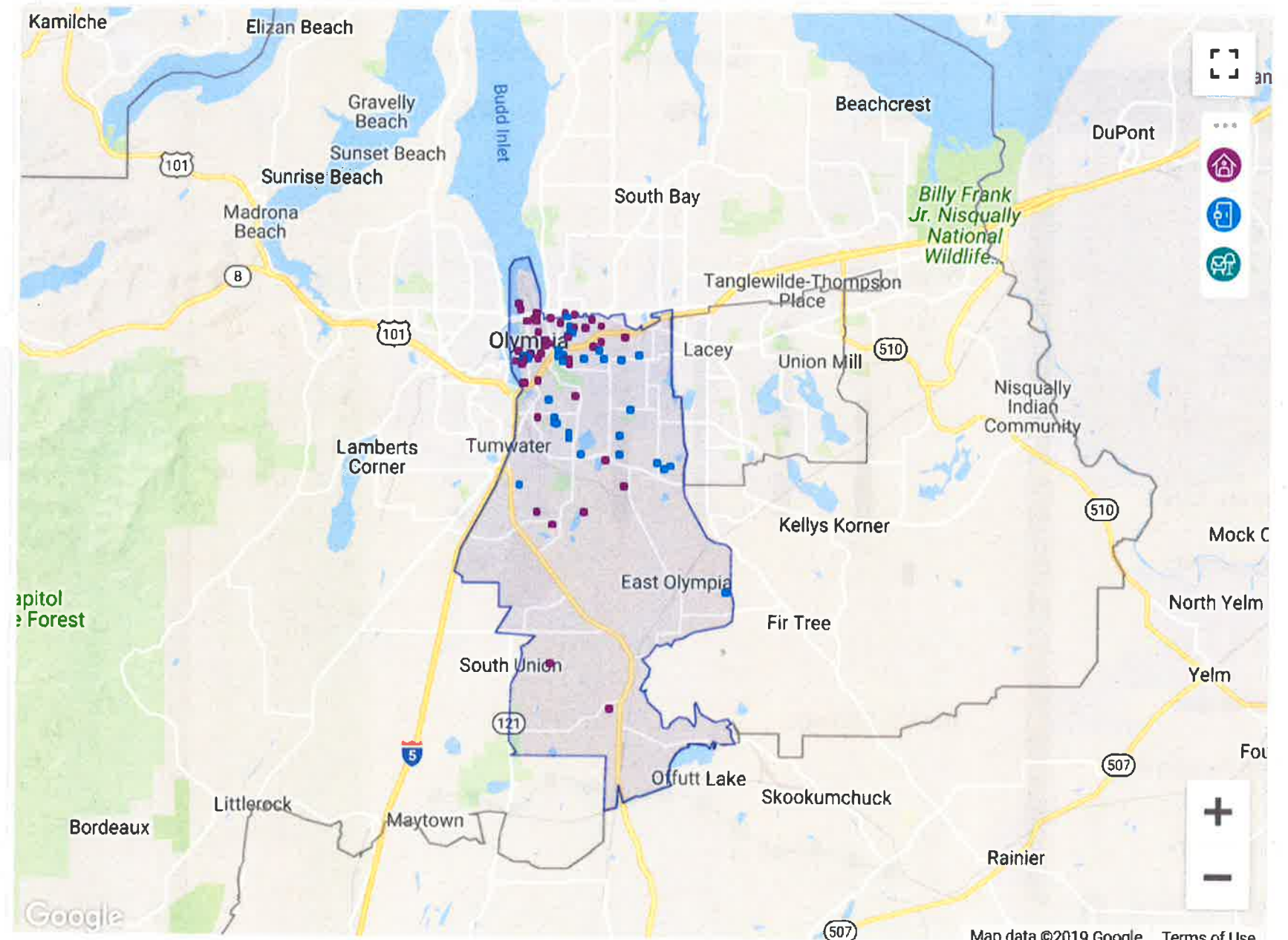
Private Room



Shared Room



0 20 40 60





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