



Downtown Projects List 2022

A vibrant urban destination

- ☐ Implement partnership with Downtown Alliance for COVID Response and Reopening
(re-opening campaign, Creative District development, business recruitment, crime prevention through design, placemaking/events)
- ☐ Add public art component to the Franklin Street improvement project
- ☐ Develop Peace Park at Fertile Grounds
- ☐ Initiate activation of 108 State Ave (Old Fire Hall)
- ☐ Re-envision Percival Landing
- ☐ Open seasonal ice rink
- ☐ Launch PBIA/Arts Commission Self-Guided Mural Tours
- ☐ Launch PBIA Downtown Recovery Project
- ☐ Develop City communications strategy for downtown
- ☐ Continue marketing partnership with Downtown Alliance
- ☐ Initiate Art & Wayfinding plan
- ☐ Initiate planning for structured parking/mixed use building

Safe, clean and welcoming for all

- ☐ Implement Downtown Clean and Safe Program
 - *Expansion of Ambassadors, Clean Team, Crisis Response and Familiar Faces*
 - *Walking Patrol visibility and connection to businesses*
 - *Crime prevention through environmental design (ODA contract)*
 - *Lighting enhancements by PBIA and ODA*
 - *Alley activation and lighting*
 - *Vegetation management*
 - *Enhance coordination of downtown teams*
- ☐ Remove blighted Griswold building (to be replaced by new "Old 99 Flats" Mixed Use Bldg.)
- ☐ Pursue additional EPA brownfield grants



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A mix of housing for all income levels

☐ Implement the Housing Action Plan

- ☐ Expand use of multifamily tax exemption and maximize its use for affordable housing
- ☐ Adopt tenant protections (includes consideration of relocation assistance)
- ☐ Review fees/regulations to identify housing cost reductions
- ☐ Explore parking reductions, including potential expansion of downtown parking exemption
- ☐ Consider including housing when developing real estate

☐ Develop the former Griswold's property with affordable housing ("Old 99 Flats")

☐ Acquire Quince Street property for future permanent supportive housing

☐ Move the mitigation site out of the downtown core (relates to One Community: Healthy Housed and Safe Plan)

☐ 439 new downtown housing units are in the permit pipeline, with 281 of these expected to be under construction or leasing in 2022

Engaging arts and entertainment

☐ Creative District Development (contract with the Olympia Downtown Alliance to actively engage stakeholders, form a leadership team and grow district identity and placemaking)

☐ Public outreach and planning for the Armory/Creative Campus concept

☐ Changes to zoning and regulations to allow for a greater variety of building uses within the Creative District

☐ Use LTAC funds to support local arts and entertainment partners

☐ Install Creative District Highway signage

☐ Explore a Cultural Access Program

☐ Install a Squaxin Land Acknowledgment with an art feature on Percival Landing