



**2024-26 Applicant Cohort and Funding
Recommendation**

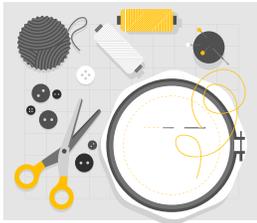
Olympia City Council Consideration
June 4, 2024



Commitment to Voters:

- a) a minimum of eighty percent (80%) of all revenues will be dedicated for cultural programs in Olympia,
- b) up to ten percent (10%) of all revenues will be dedicated to provide children enrolled in Olympia Public Schools transportation to cultural programs funded by the Olympia Cultural Access Program; and
- c) ten percent (10%) shall be used for administrative costs.

Timeline



January 15 – March 15 Application Open

Applicants at work!

Info Sessions

Workshops

1:1 Application Support



March 19 – April 30 Application Review

Review Panels at work!

Individual Review

Group Discussion

CAAB funding
Recommendation



Next Steps

Final Systems Check!

CLPS Review 5/22

Council Consideration 6/4

Contracts active 7/1

Quarterly reporting and
billing cycle begins.

Funding Goals

SUPPORT PUBLIC PROGRAMS

in arts, culture, heritage, and/or science.

INCREASE ACCESS

reduce barriers to participation, especially for historically underserved populations.

EXPAND ACCESS TO YOUTH EDUCATION

for programs in arts, culture, heritage, and science.

SUPPORT PROGRAMMING BY AND FOR UNDER-REPRESENTED GROUPS

and culturally or ethnically specific communities.

SUPPORT SUSTAINABILITY & COLLABORATION

among cultural sector organizations.

Evaluation Criteria

- **Programming Merit and Value**
- **Youth Programming**
- **Community Engagement & Impact**
- **Equity and Access**
- **Capacity and Feasibility - or -**
- **Management and Operations**

Comprehensive Funding Option

Two-year contract
15% of annual operating budget,
maximum of \$75k/year

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Must be a registered nonprofit
Minimum two-year history
Must offer year-round programs

Impact Funding Option

One-year contract
\$3k – 30K, with 1:1 match

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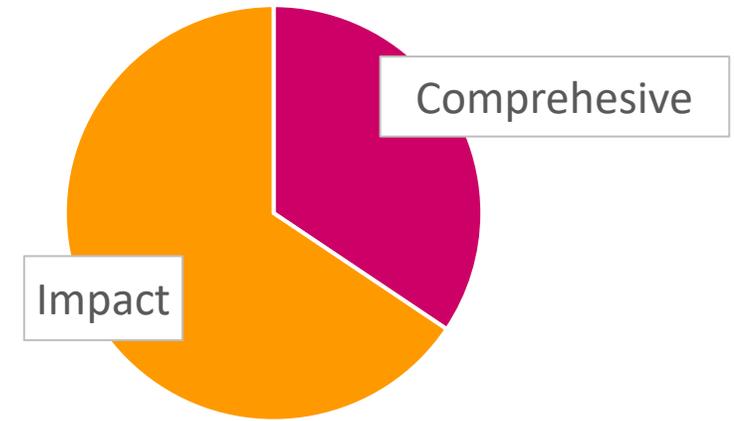
May participate with a Fiscal Sponsor
No experience requirement
May offer only one program/year

All Applicants:

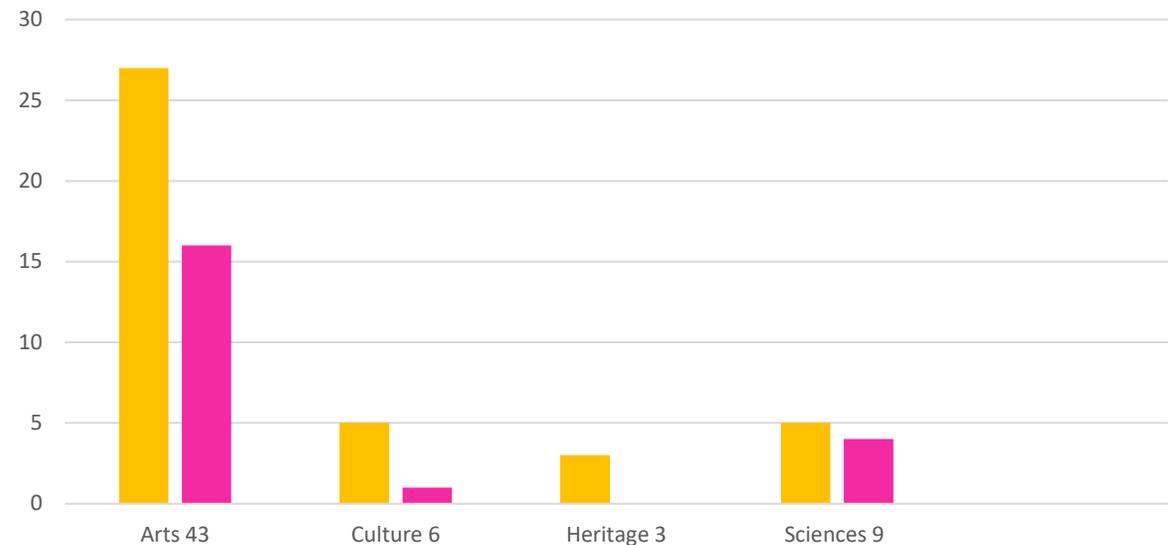
- Mission-focused on arts, culture, heritage or science.
- Located in Olympia or primarily serve Olympia residents and school students.
- Provide public programming.
- Commitment to equitable, inclusive programs and expanded public access.

Who Applied?

- 61 Applicants
- 40 in Impact Pathway
 - 17 w/Fiscal Sponsors
- 21 in Comprehensive Pathway
- 6 Cultural Orgs serving and representing marginalized groups
- 39 Orgs offering youth programming
- 10 Offering Field Trips



Program Offerings



How will the funding be used?

Field trips during spring and fall conference weeks focused on art, science and culture

Increase youth participation through **intergenerational and youth-specific programs**

Increase accessible pathways for youth into art careers.

Field trips with immersive experiences in **bicycle education**, maintenance, and safety.

Connect youth to food systems through **internships with local farmers.**

Provide **three free choral concerts** serving 1 400-1 600 people.

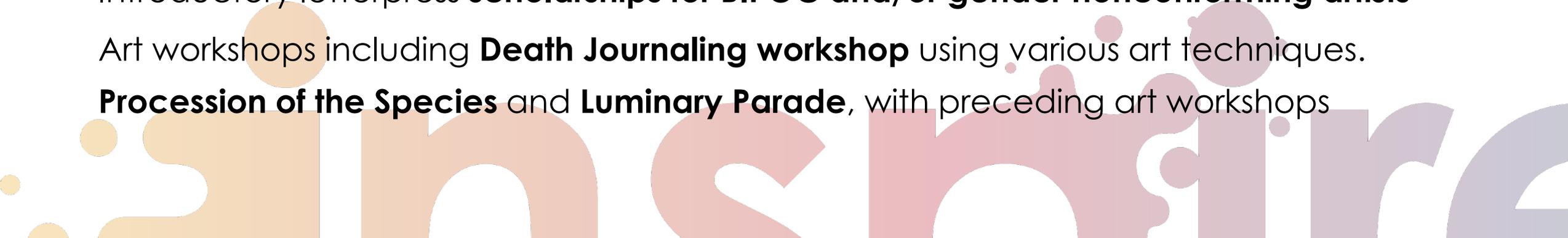
A **free outdoor all ages public daytime dance party** with local food vendors

Cultural events that **celebrate diversity** and cultivate a sense of belonging.

Introductory letterpress **scholarships for BIPOC and/or gender nonconforming artists**

Art workshops including **Death Journaling workshop** using various art techniques.

Procession of the Species and **Luminary Parade**, with preceding art workshops



How will the funding be used?

Free, **open studio art sessions** three days a week for up to 94 sessions

Art in the Park sessions one day/week at Squaxin Park.

An **all-Latine cabaret-meets-talk-show style burlesque**-focused revues and cultural celebrations

Create and **produce a film involving 10-15 Indigenous young adults- adults**, and diverse people as cast, crew, and job-shadowing opportunities.

Guest Speaker Education Series

Fun Film Fridays

Create a strategic fundraising and **marketing plan**

Hire a facilitator to convene potential partners

Beginning **Beekeeping Class** for the General Public

Olympia Funk Fest 2025

Hire qualified staff to coordinate, expand, and enhance our core programs

How will the funding be used?

Offer the **opportunity for every elementary school student to experience live theater** at the Washington Center for the Performing Arts.

Install two murals and restore seven murals in Olympia.

Offer a stipend for mentorship and development.

Coordinate the second **Festival of the Steh-Chass**.

Provide **scholarship awards for Youth Ambassadors**.

Organize an **art fair showcasing local artists and makers**, fostering community engagement and artist visibility.

Presentations that **explore the history of Olympia music**, with audio, artwork, & images.

Perform a series of **free choral concerts** at a variety of Olympia venues and events.

Summertime and after-schools theater programs for youth to participate in live theater.

How will the funding be used?

A free, **all ages giant puppet show** and a **puppetry-based school program** for **K-5 students**.

Community **Earth Day celebration**.

Free dance classes at a local **Title 1 elementary school** for **all 320 students**.

Hire an Executive Director.

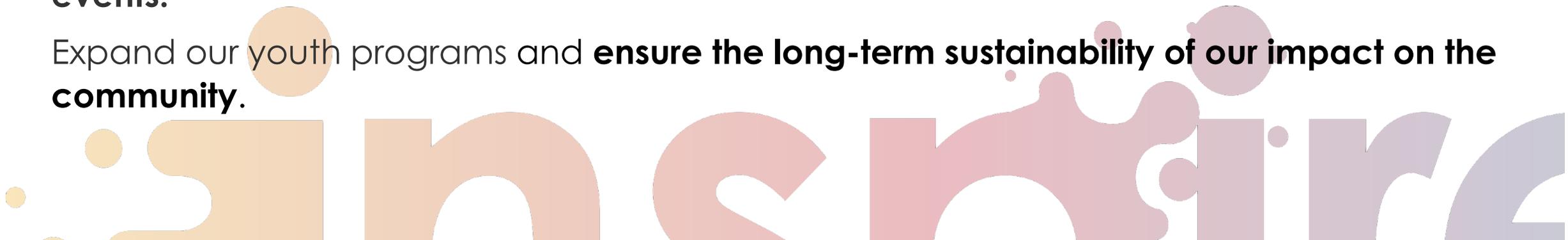
Talent and staffing, capacity-building and critical infrastructure

Produce a **larger, more inclusive program, at lower cost, while still free to the public**.

For **administrative, labor, rent and material costs**

Increase our capacity to market, **develop and provide diverse, engaging storytelling events**.

Expand our youth programs and **ensure the long-term sustainability of our impact on the community**.



How will the funding be used?

Hire an Arts Education and Engagement Director.

Create and implement a **Native Storytelling Project**.

Holiday Break **Video Camp for ages 8-11**, teen **after-school program** and **media production workshops for adults**.

Host a **conference on “music and healing”** in the African American community.

A family-oriented concert featuring **an introduction to orchestral instruments** in a storytelling/narrative format, in collaboration **with an “instrument petting zoo.”**

Provide in-class visits to 900 OSD students by symphony musicians

Ongoing **after-school classes and break camps for K-12 youth in acting, devised theater, and technical production**.

Create **Indigenous-led live and documentary productions**.

Free passes for OSD participants, so they can return with their families at no cost.

How will the funding be used?

Continue a **board and staff training in DEI(A)**, with an emphasis on cultural competency.

Provide 2 years of sustaining funding to cover **discounts to low-income participants**

Support monthly **free days and free events** and celebrations

Support our **staff equity goals** and **Spanish translations** of materials.

Allow us to offer our **free programs to entire grade levels not just individual teachers**

Purchase fidgets/**supplies for neurodivergent students**

Support a **Professional Development Workshop for OSD elementary school music educators.**

Increase accessibility for neurodivergent and disabled community members.

Expand the Pay What You Choose program and **enhance accessibility services like ASL interpretation.**

Support **free field trips for all OSD kindergarteners, services to children with disabilities and their families,** and **free out-of-school enrichment at OSD schools.**

Review Process

- Two panels, one for each pathway
- 4 CAAB members + citizen reps
- 30 to 45 hours of time per person
- Recusals for Conflicts of Interest
- Scores were combined and funding recommendations offered to CAAB
- CAAB deliberated using scores only – without seeing individual applicant names.





CAAB Funding Recommendation

- Those scoring 60 percent and above receive 100% of requested funding.
- Those scoring 40 to 59 percent receive 75% of requested funding.
- Those scoring below 40 percent are not funded this cycle.
- Three organizations associated with Avanti High School are funded at 50%.

2024-2026 Two-Year Comprehensive Applications	Two-year Funding Request	Two-Year Funding Recommendation
Arbutus Folk School	\$ 96,848.00	\$ 96,848.00
Ballet Northwest	\$ 119,320.00	\$ 119,320.00
Emerald City Music	\$ 119,400.00	\$ 89,550.00
Garden-Raised Bounty (GRuB)	\$ 150,000.00	\$ 150,000.00
Hands On Children's Museum	\$ 150,000.00	\$ 150,000.00
Harlequin Productions	\$ 150,000.00	\$ 150,000.00
Indigenous Performance Productions, a nonprofit corporation	\$ 125,263.20	\$ 125,263.20
Nisqually Reach Nature Center	\$ 50,000.00	\$ 50,000.00
Olympia Community Sailing (OCS)	\$ 96,600.00	\$ 72,450.00
Olympia Family Theater	\$ 136,000.00	\$ 136,000.00
Olympia Film Society (OFS) at the Capitol Theater	\$ 150,000.00	\$ 150,000.00
Olympia Symphony Orchestra	\$ 138,078.60	\$ 138,078.60
Pacific Shellfish Institute	\$ 150,000.00	\$ 150,000.00
Puget Sound Estuarium	\$ 150,000.00	\$ 150,000.00
Student Orchestras of Greater Olympia	\$ 131,867.00	\$ 131,867.00
The Bridge Music Project	\$ 68,048.00	\$ 68,048.00
The Hawk Foundation For Research and Education In African Culture	\$ 98,084.86	\$ 98,084.86
Thurston Community Media	\$ 150,000.00	\$ 150,000.00
Washington Center for the Performing Arts	\$ 150,000.00	\$ 150,000.00
YWCA of Olympia	\$ 116,150.00	\$ 116,150.00
Sound Studios Olympia	\$ 53,164.00	0
Total for Two-Year Comprehensive Contracts	\$ 2,548,823.66	\$ 2,441,659.66

2024 One-Year Impact Applications	Funding Request	Funding Recommend	2024 One-Year Impact Applications	Funding Request	Funding Recommend
ACE Strategies : Accessible Pathways into the Creative Economy	\$ 30,000.00	\$ 22,500.00	Olympia Junior Programs	\$ 30,000.00	\$ 30,000.00
Avanti Bikes!	\$ 30,000.00	\$ 15,000.00	Olympia Kato Sister City Association	\$ 9,900.00	\$ 7,425.00
Avanti Creative Economy (ACE) Program	\$ 30,000.00	\$ 15,000.00	Olympia Lamplighters	\$ 30,000.00	\$ 30,000.00
Avanti Sustainable Agriculture Internship Program	\$ 30,000.00	\$ 15,000.00	Olympia Music History Project	\$ 25,000.00	\$ 25,000.00
Capital City Chorus	\$ 30,000.00	\$ 22,500.00	Olympia Peace Choir	\$ 30,000.00	\$ 30,000.00
Capital City Pride	\$ 30,000.00	\$ 30,000.00	Pacific Northwest Theater	\$ 30,000.00	\$ 30,000.00
Community Print	\$ 30,000.00	\$ 30,000.00	Restoring Earth Connection	\$ 15,800.00	\$ 11,850.00
Creative Theatre Experience	\$ 30,000.00	\$ 30,000.00	Samba Olywa	\$ 10,000.00	\$ 10,000.00
Death Dancer	\$ 19,655.00	\$ 14,741.25	South Sound Dance Access	\$ 30,000.00	\$ 30,000.00
Deschutes Estuary Restoration Team (DERT)	\$ 30,000.00	\$ 22,500.00	South Sound Maritime Heritage Association	\$ 30,000.00	\$ 22,500.00
Earthbound Productions	\$ 30,000.00	\$ 30,000.00	South Sound Story Guild	\$ 8,257.50	\$ 6,193.13
Hummingbird Studio	\$ 30,000.00	\$ 30,000.00	South Sound Studio Tour	\$ 20,000.00	\$ 20,000.00
Latina K Presents	\$ 10,050.00	\$ 10,050.00	String and Shadow Puppet Theater	\$ 30,000.00	\$ 30,000.00
Masterworks Choral Ensemble	\$ 30,000.00	\$ 30,000.00	Team-Tomorrow	\$ 30,000.00	\$ 22,500.00
OlyFilm	\$ 30,000.00	\$ 30,000.00	Terra Forma Education	\$ 21,300.00	\$ 21,300.00
Olympia Arts + Heritage Alliance (OlyAHA!)	\$ 30,000.00	\$ 30,000.00	The 3rd Thing	\$ 30,000.00	\$ 30,000.00
Olympia Artspace Alliance	\$ 30,000.00	\$ 30,000.00	Thurston Conservation District	\$ 29,775.00	\$ 29,775.00
Olympia Beekeepers Association	\$ 30,000.00	\$ 22,500.00	Thurston County Museum of Fine Arts	\$ 30,000.00	\$ 30,000.00
Olympia Funk Festival	\$ 30,000.00	\$ 30,000.00	Unforgettable Art Programs	\$ 20,753.00	\$ 15,564.75
Olympia Historical Society & Bigelow House Museum	\$ 30,000.00	\$ 30,000.00	Window Seat Media	\$ 30,000.00	\$ 30,000.00
			Total for One-year Impact Contracts	\$ 1,060,490.50	\$ 951,899.15

Cultural Access Fund

2024 Program Budget

Roll forward 2023 CAF revenues less expenses	\$2,267,537.00
2024 CAF Projected Revenue	<u>\$3,100,000.00</u>
<i>Total Revenue</i>	\$5,367,537.00

		% of annual revenue	Ratio of Comp: Impact
Comprehensive Contracts (year one of 2-yr contract)	\$1,220,829.83	39%	56%
Impact Contracts	\$951,899.13	31%	44%
Cultural Access in Public Schools (CAPS)	\$430,000.00	14%	
Workshops & learning opportunities for funded orgs	\$50,000.00	2%	
2024 Program Administration	<u>\$310,000.00</u>	10%	
<i>2024 Expenses</i>	\$2,962,728.96		
Obligated for year two of Comp Contracts	<u>\$1,220,829.83</u>		
<i>Total Obligation</i>	\$4,183,558.79		

CAPS Program Budget

Transportation Reimbursement to OSD	\$200,000.00
Field Trip Reimbursements	\$120,000.00
FT CAPS Coordinator	<u>\$110,000.00</u>
Total:	\$430,000.00

Remaining FY 2024 Unobligated Funding **\$1,183,978.21**



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OlympiaTM

Thank you!
Questions?

Olympiawa.gov/Inspire