

- Provide an overview of the CERC/CAC/Property Owner Mtg.
- Provide an overview of the April 5<sup>th</sup> Workshop and approval to move forward
- Provide an overview of the overall CRA planning process and next steps and approval to move forward



**Setting the Stage**

# Stability & Change Mapping Exercise

- ▶ Participants will categorize parcels into 3 categories for future land use

- Stable

- Redevelopment

- Adaptive Reuse





## Group 1 Continuing the Discussion





## Group 2 Considering Alternatives





## Group 3 Discussing Options



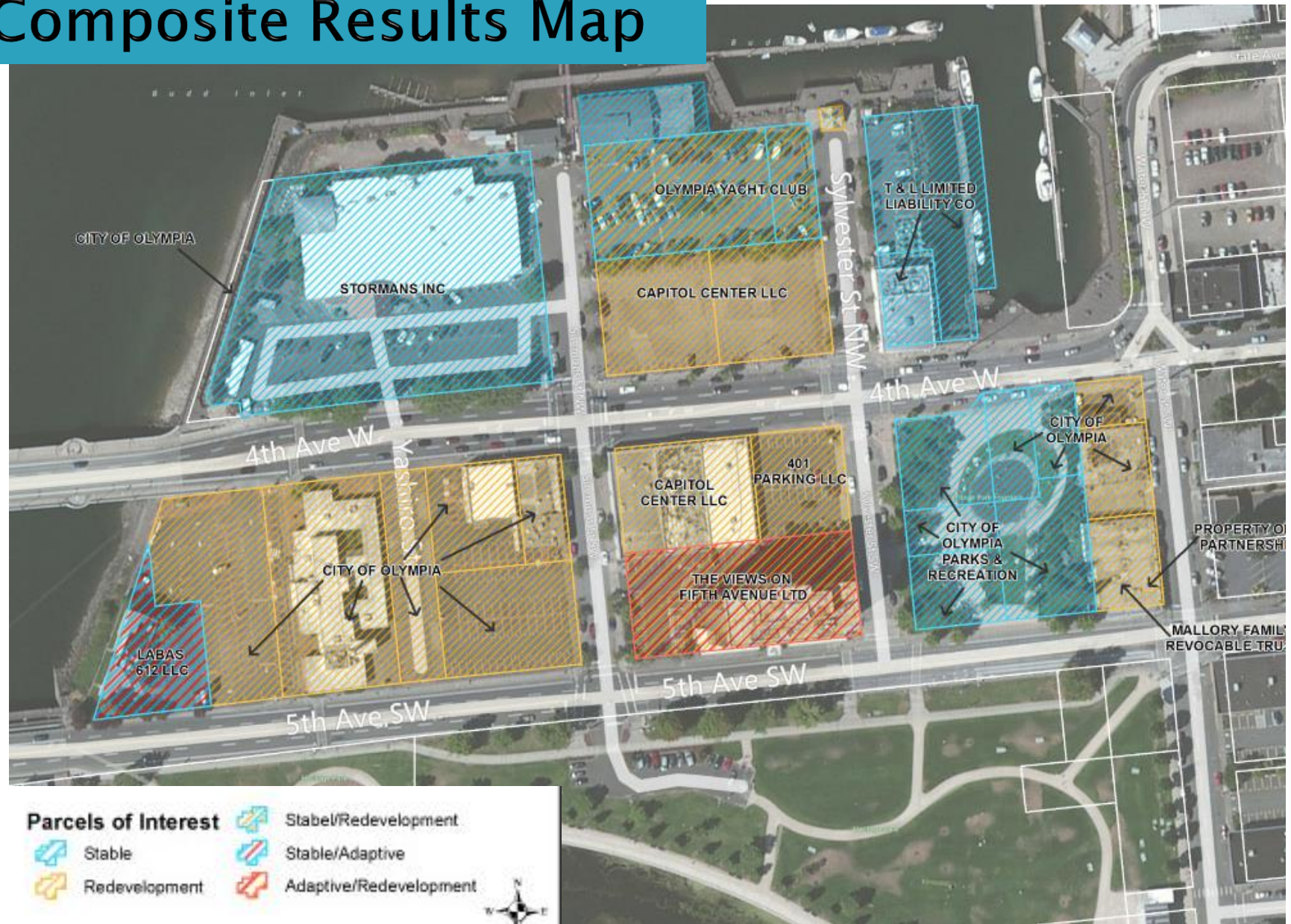


## Group 4 – Reviewing the Designations





# Composite Results Map



# Principles Exercise

1. Prioritize – Rank principles in each category
2. Look for Gaps – Guiding Principles that are missing
3. Discuss

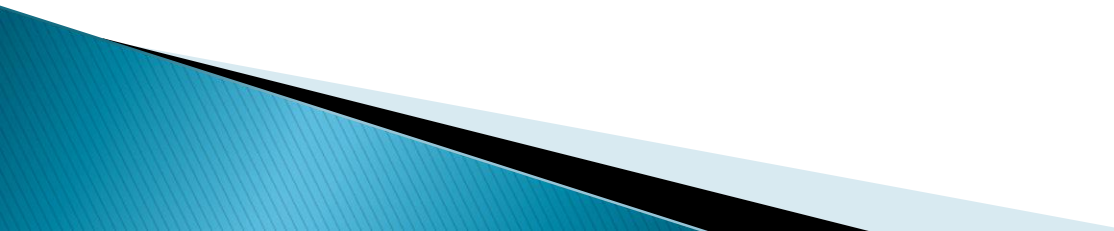
Olympia's Isthmus	
Guiding Principles Ranking:	
<small>Rank the Guiding Principles on both posters. Place a sticker next to five (5) Guiding Principles most important to you.</small>	
Guiding Principles 1-7	
<input type="checkbox"/>	1. Create a vibrant mixed use area combining housing, retail, office and park space.
<input type="checkbox"/>	2. Consider the needs of existing businesses so they can grow and prosper.
<input type="checkbox"/>	3. Consider the role of the City's newly acquired park property.
<input type="checkbox"/>	4. Create an extraordinary pedestrian environment, which could include public art, public gathering spaces, outdoor dining, street vendors, performance space, retail and restaurants.
<input type="checkbox"/>	5. Consider the role that a new library, arts center or other facility might play as an anchor for redevelopment.
<input type="checkbox"/>	6. Consider connectivity to and through the isthmus for all transportation modes.
<input type="checkbox"/>	7. Consider parking needed to support redevelopment.





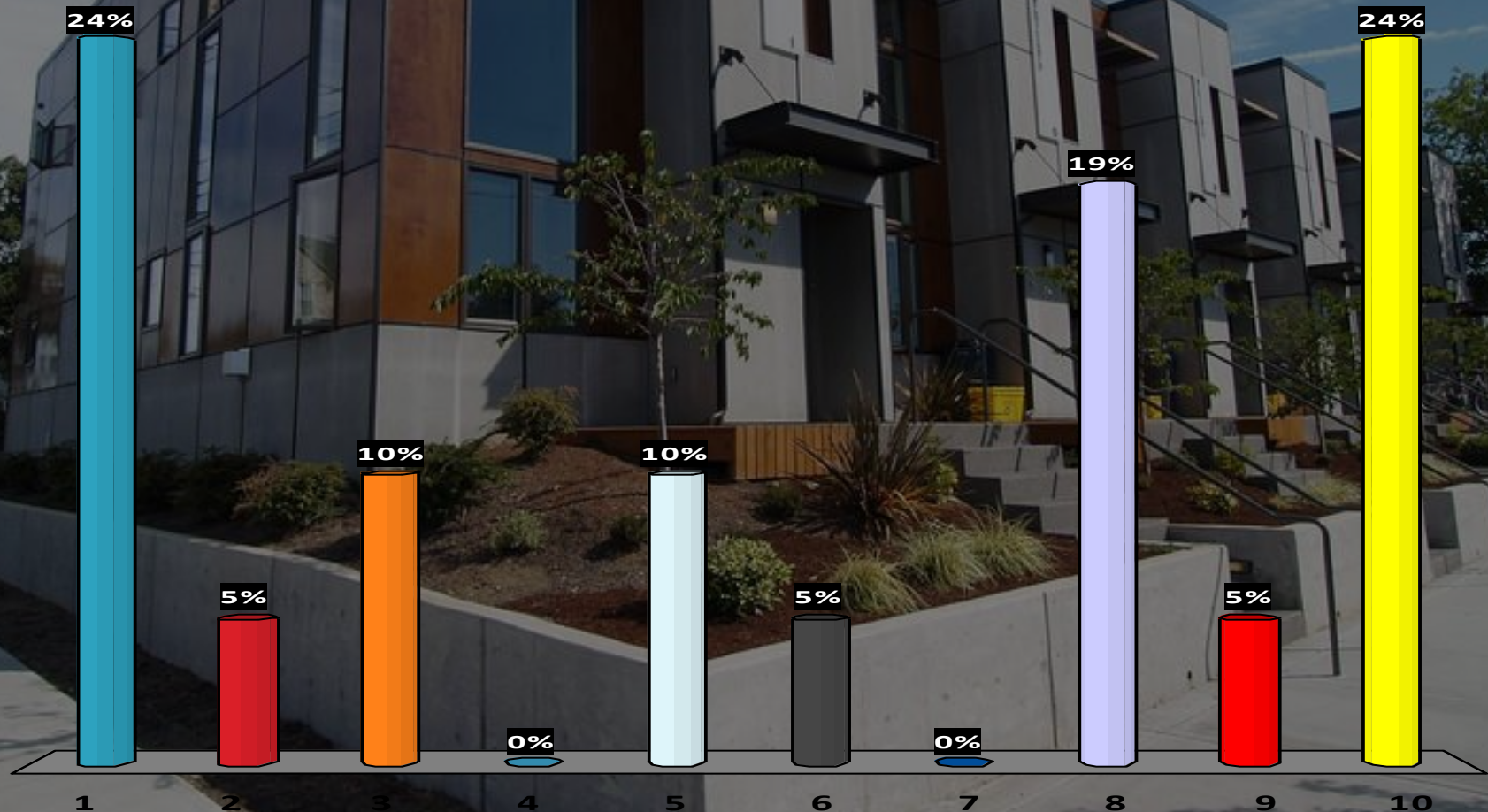
Poster Number	Guiding Principle	Number of Votes (Dots)
1	Create a vibrant mixed use area combining housing, retail, office and park space.	50
4	Create an extraordinary pedestrian environment, which could include public art, public gathering spaces, outdoor dining, street vendors, performance space, retail and restaurants.	48
8	Consider how to eliminate blight and stimulate reinvestment.	36
14	Consider the viability of redevelopment proposals from an economic perspective.	36
2	Consider the needs of existing businesses and property owners so they can grow and prosper.	33
6	Enhance connectivity to and through the isthmus for all transportation modes.	18
12	Create resiliency from sea level rise.	17
3	Consider the role of the City's newly acquired park property.	16
9	Consider the role of development along Water Street, and the relationship between this area, the adjoining fountain park, capital campus and the downtown core to the east.	16
11	Consider the impacts of redevelopment on views of the State Capitol Building, Budd Inlet and the Olympic Mountains from the Law Enforcement Memorial, 4th Ave. Bridge, Port Plaza and other key vantage points in and around downtown.	14
13	Consider the future of Percival Landing.	12
5	Consider the role that a new library, arts center or other public facility might play as an anchor for redevelopment.	10
7	Consider parking needed to support redevelopment.	10
10	Create a graceful transition along 5th Ave. from the open space of Heritage Park to the Isthmus properties to the north.	6

# April 5<sup>th</sup> Workshop Overview

- ▶ Introduction
  - ▶ Project Background
  - ▶ Instant polling
  - ▶ Visual preference survey
  - ▶ Mapping exercise
  - ▶ Report back & wrap up
  - ▶ Next steps
- 

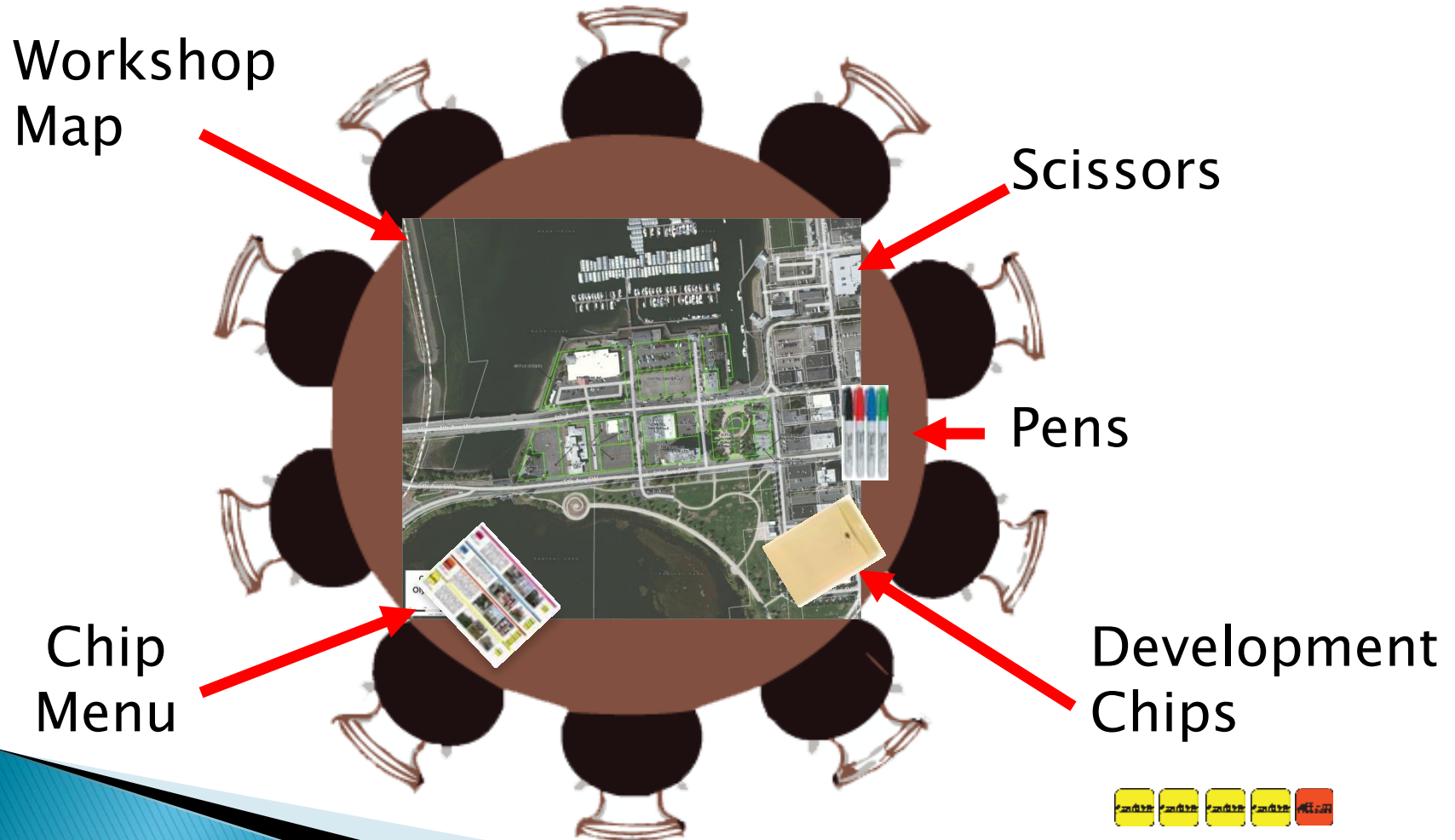


# Visual Preference Surveys



# Mapping Exercise

- Each table has the same materials:





# Mapping Exercise

## Development Chips

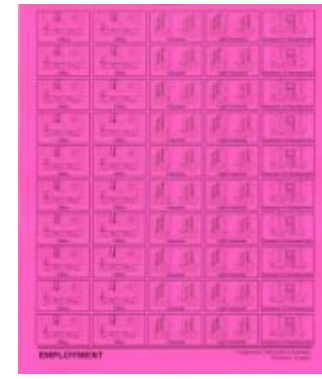
Mixed Use



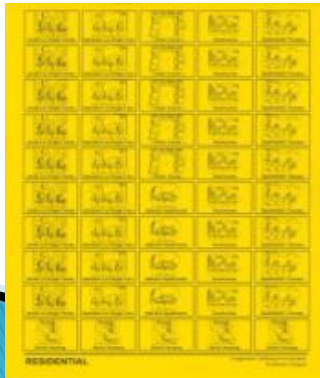
Commercial



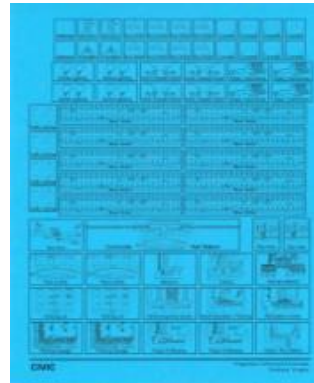
Employment



Residential



Civic



Open Space



# What Happens After the Workshop

- ▶ Draft development scenarios are created to embody workshop participants' and community goals for the study area





# Optional Next Step: Photo-simulations

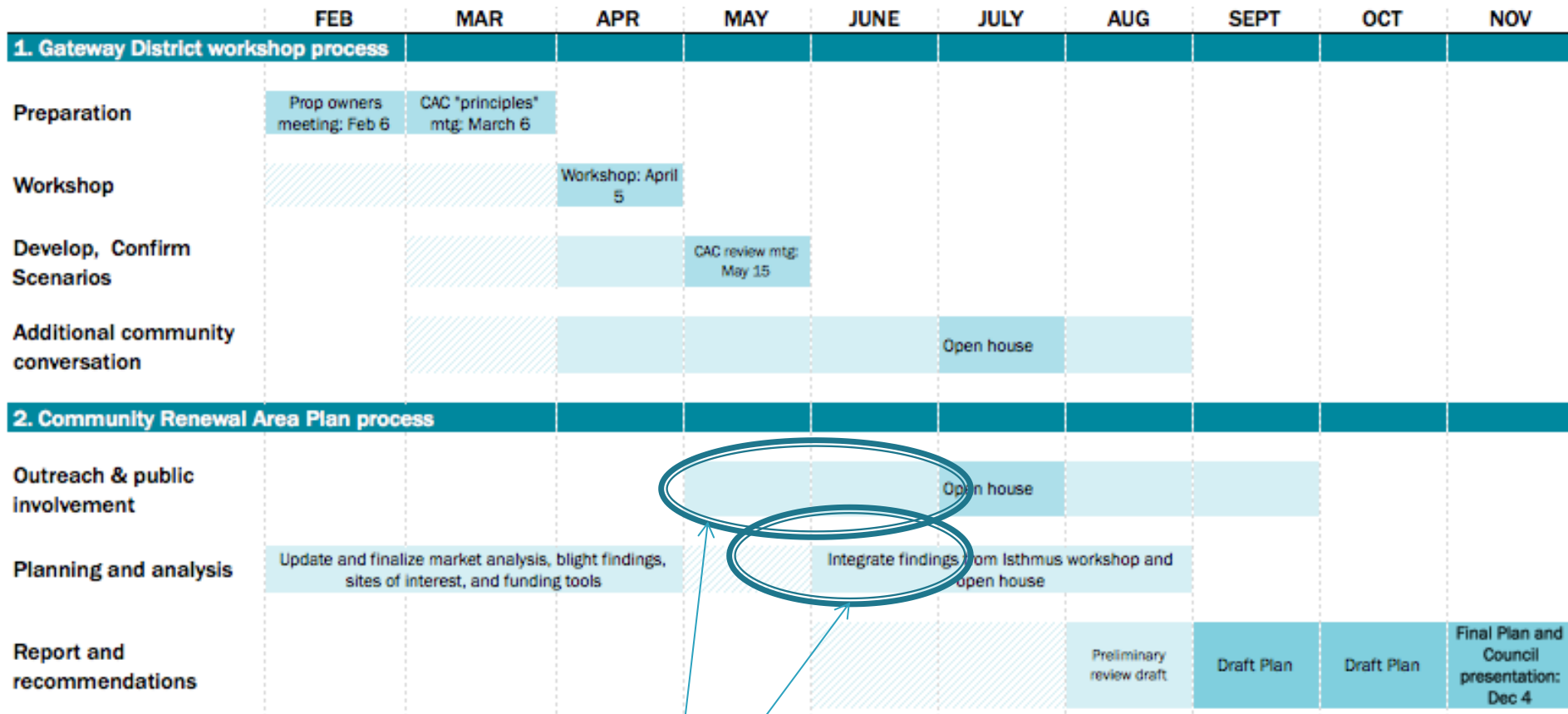
Existing



Not currently in scope



# CRA Process Overview



To Finish By December 2014  
This Work Must Continue





# CRA Meeting Schedule

Event	Dates	Purpose	CC	Ad Hoc	CAC	Who attends Staff	ECO	Fregonese
Property owners in Gateway	February 6, 2014	Discuss design workshop and interests in Gateway area						
Ad Hoc Committee	March 6, 2014	CRA process update and principles for Gateway area						
CAC mtg	March 6, 2014	CRA process update and principles for Gateway area						
Ad Hoc Committee	March 20, 2014	Finalize CRA process for Council						
CAC	April 5, 2014	Design workshop for Gateway area						
CAC	May 1, 2014	Fine tune scenarios for workshop						
OPEN HOUSE	Date TBD, in July	CRA and Gateway area						
Ad Hoc Committee	August 1, 2014	Discuss feedback from open house; show final scenarios; Consider initial draft of CRA plan; clarify development toolkit						
CAC	August 1, 2014	Discuss feedback from open house; show final scenarios; consider initial draft of CRA plan						
Ad Hoc Committee	October 2, 2014	Revised draft of CRA plan						
CAC	October 2, 2014	Revised draft of CRA plan						
Ad Hoc Committee	Nov. 6, 2014	Review draft of CRA plan						
Ad Hoc Committee	December 4, 2013	finalize draft for Council consideration						
City Council	late Dec TBD	Final report draft						
City Council	Jan TBD	Final report presentation						

Only One Public Input Session is Included in the Scope