



Action Plan—Draft Action Areas

Listed below are the five proposed Action Areas for the Action Plan: Neighborhoods, Environment, Community, Economy, and Downtown. For each Action Area, there are:

- A) Summaries of the language and concepts in the Comprehensive Plan that characterize the Action Area; and
- B) Summaries of goals and policies for each Action Area, which may also serve as desired outcomes.

The summaries below ‘set the stage’ for determining action items and performance measures for each Action Area.

Neighborhoods

Neighborhoods have their own unique sense of character and community. Neighbors have opportunities to meet and spend time with one another, and are invested in how their neighborhood grows and develops. Community members can walk or ride bikes to nearby places to shop, visit, and play.

- 1) The City plans collaboratively with neighborhoods, involving a broad spectrum of community members through a variety of outreach and public engagement methods.
- 2) Neighborhoods are recognizable places with unique identities; people feel safe and have a sense of pride in their neighborhood.
- 3) Neighborhoods have retail and community services within ten minutes, nearby places to spend time and gather together, and many different options for how to get around.
- 4) Development is focused in areas that enhance the community, have the space and infrastructure needed to support it, and that contribute to Olympia’s goals for growth and development.

Environment

The natural environment is integral to our daily lives. Everyone can experience and benefit from tree-lined streets, natural trails, healthy wetlands, and parks and open spaces. As our community continues to grow and develop, we strive to reduce our impact on the natural environment by planning for growth, protecting sensitive areas, making sustainable choices, and participating in long-term stewardship.

- 1) Everyone has the opportunity to experience the natural environment, and to participate and invest in its long-term stewardship.



- 2) As a community and as individuals, we make choices that lessen our impacts to the natural environment and reduce our carbon footprint.
- 3) We protect and restore natural areas to protect wildlife habitat, maintain or restore natural hydrologic processes, and preserve healthy ecosystems.
- 4) Olympia plans for and accepts population growth and denser development, preserving larger expanses of natural areas, such as forest, wetlands, and prairie in the rural area.

Community

Our community is vibrant, healthy and welcoming. Everyone can rely on predictable and reliable police, fire and other City-provided services. Community members have their basic needs met, and so can pursue a fulfilling and high quality life with opportunities to learn, play, and be involved in City programs and decision-making.

- 1) Community members engage in respectful and productive discussions on city issues; they feel that their opinions and ideas are heard, valued, and have impact on the City's decision-making processes.
- 2) Olympia's health, safety and public welfare are protected by predictable and reliable police, fire, and other vital services.
- 3) Residents have access to what they need to meet their basic needs, including a quality education, healthy food, a safe place to live, and clean water.
- 4) Olympia's neighborhoods and community programs offer opportunities for community members to choose healthy ways in which to live.

Economy

Olympia has a stable economy that provides meaningful work resulting in a strong revenue base. The community fosters an economic environment that encourages and promotes entrepreneurship, and that strongly supports local businesses and businesses that are invested in the Olympia community.

- 1) Olympia strives for a balance of diverse businesses, investments that support family-wage jobs, and opportunities for entrepreneurship.
- 2) Olympia has a stable economy with a strong revenue base that funds city services, healthy schools, social services, and other community goals.
- 3) The Olympia community produces and invests in the production of local food, goods, arts, and entertainment.
- 4) Olympia is a place that people choose to visit, and spend time and money.



Downtown

Downtown is safe and clean, and a desirable place to work, live, and visit. Public and private investments support a thriving mix of businesses and a variety of welcoming, attractive public spaces.

- 1) More people live, work, and shop downtown.
- 2) Downtown is a regional destination.
- 3) Downtown is safe and welcoming for all.
- 4) Downtown's unique character, historic buildings, and waterfront are protected and enhanced.