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DOWNTOWN MURAL REQUEST FOR PROPOSAL

Parking & Business Improvement Area
601 4th Avenue E
Olympia WA 98501-1967
PBIA@ci.olympia.wa.us
www.olympiawa.gov

Application Deadline: 5:00 PM February 17th, 2017



PBIA Announces Phase Three of Collective Visions Mural Program

The PBIA Clean and Safe Committee is asking artists with skills in arts administration to submit proposals to create a mural project in Downtown Olympia. The project will include the placement of a mural on a privately owned wall in the Downtown core. Murals prevent graffiti while adding to our already diverse and expansive arts culture.

Mural Location

It is the responsibility of the artist to work with the local business/building community in the location selection process. The mural must be located within Downtown Olympia. Projects that promote youth empowerment and the inclusion of youth artists, and are located in areas that experience higher amounts of graffiti will be favored in the selection process.

Mural Theme

There is no required theme for the mural proposals. We want you to play to your strengths! Wow us with creative designs that take our downtown mural scene to the next level!

Since this is a publicly funded mural there are a few restrictions. Mural content cannot contain political or religious themes or promote the signage of existing private businesses.



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Project Budget

The Clean and Safe Committee has allocated funds from their 2017 budget toward this project. Multiple submissions may be selected. Each mural will receive a maximum \$5,000 budget.

Desired Qualifications

- ❖ Experience installing large scale murals.
- ❖ Experience working with youth on art projects.

Application Must Include

- ❖ A signed letter of support from the building/business owner where the mural will be located
- ❖ Digital copies of up to five previous works (additional submissions will not be considered)
- ❖ Description of design concept for proposed mural. Be descriptive. Sketches/renderings will be accepted.
- ❖ Proposed installation timeline
- ❖ Proposed installation budget (including artist fees)

Selection Criteria

- ❖ Ability to install mural in a timely manner.
- ❖ Proposals including matching funds from business/building owners will be favored in the selection process.
 - Note: Business/building owners will not be able to use this mural as an opportunity for additional advertising.
- ❖ Quality of previous work
- ❖ Prevalence and visibility of selected location. We want your mural to be seen!
- ❖ Projects that promote youth empowerment and the inclusion of youth artists, and are located in areas that experience higher amounts of graffiti will be favored in the selection process.

Additional

- ❖ Artists need to have an Olympia Business license for payment
- ❖ Selected Artists will need to provide a Certificate of Insurance before proceeding
- ❖ Artists will need to sign a contract with the City of Olympia
- ❖ Artists will be responsible for mural maintenance for 1 year

DUE DATE AND SUBMISSION INFORMATION

Applications **MUST** be received by **5:00 PM, February 17th, 2017**. Applications may be submitted at the **Second Floor Counter** at City Hall (601 4th Ave E) or electronically to PBIA@ci.olympia.wa.us. If submitting electronically, total application packet **CANNOT EXCEED 10 MB**. If packet exceeds 10 MB, the City's email server will reject the email. Incomplete or late applications **WILL NOT** be considered. Read the application requirements carefully.