A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OLYMPIA, WASHINGTON, ADOPTING THE DOWNTOWN STRATEGY FOR THE YEARS 2017-2021.

WHEREAS, pursuant to Olympia Comprehensive Plan policy PL17.1, the City of Olympia has prepared a Downtown Strategy which outlines City actions for the ensuing five calendar years; and

WHEREAS, the Downtown Strategy responds to Olympia's Comprehensive Plan policy PL17.1 which states, "Adopt a Downtown Plan addressing - at minimum - housing, public spaces, parking management, rehabilitation and redevelopment, architecture and cultural resources, building skyline and views, and relationships to the Port peninsula and Capitol Campus;" and

WHEREAS, the aim of the Downtown Strategy is to identify public priorities and realistic, impactful actions to move forward the Comprehensive Plan vision and goals for Downtown; fostering a rich diversity of Downtown places and spaces that will attract and support people who live, work and play in Downtown Olympia, including 5,000 new Downtown residents; and

WHEREAS, the City conducted a vast public process to form the Strategy, in which approximately 3,500 people from throughout the Olympia region were involved, and a wide variety of stakeholder interests were considered; and

WHEREAS, the Downtown Strategy Stakeholder Work Group, which was comprised of 20 community volunteers representing diverse perspectives and had the role of guiding the planning team throughout the public process and development of the Strategy, wrote a memo of support stating, "We believe that the Downtown Strategy we are forwarding reflects the general directions and public preferences resulting from the public engagement process;" and

WHEREAS, the Downtown Strategy will help to guide City budgets, work plans and community partnerships over the next five years, as well as help the community market Downtown to potential visitors, residents, businesses and investors; and

WHEREAS, the City's objective is to update the Downtown Strategy at the end of the five year planning period, including evaluating progress toward goals and actions, reassessing existing and forecasted conditions, and establishing new priorities and initiatives for the next 5 years; and

WHEREAS, the Olympia Planning Commission held a public hearing on the draft Downtown Strategy on February 27, 2017, at City Hall in Olympia, Washington, and subsequently concluded there is overall alignment with the City of Olympia Comprehensive Plan and recommended the City Council adopt the report with minor edits; and

WHEREAS, this Ordinance is supported by the staff report and materials associated with this Ordinance, along with other documents on file with the City of Olympia, including but not limited to documents relating to the Downtown Strategy; and

WHEREAS, City Staff are known to the City Council, and staff's curriculum vitae shall be part of the record in support of this Ordinance;

NOW, THEREFORE, THE OLYMPIA CITY COUNCIL DOES HEREBY RESOLVE AS FOLLOWS:

<u>Section 1.</u> The City of Olympia Downtown Strategy, a copy of which is attached hereto and made a part hereof, is adopted.

<u>Section 2.</u> The City of Olympia determines that this Strategy is not binding on future Comprehensive Plan and development regulation amendments; rather it provides general guidance on the drafting of future proposals. The City Council will consider such future actions based on public participation and records created at that time.

PASSED BY THE OLYMPIA CITY COUNCIL this _	day of April, 2017.	
	MAYOR	
ATTEST:		
CITY CLERK	•	
APPROVED AS TO FORM:		
Davren Nienaber		

DEPUTY CITY ATTORNEY