



Meeting Minutes - Draft

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Mark Rentfrow
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Wednesday, March 29, 2017

10:00 AM

City Hall Room 224

Marketing Committee

1. CALL TO ORDER

1.A ROLL CALL

Present:

Co-Chair Kim Murillo
Co-Chair Janis Dean
Ratepayer Danielle Ruse
Staff Liaison Mark Rentfrow

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES - None

4. PUBLIC COMMENT

5. ANNOUNCEMENTS

6. BUSINESS ITEMS

6.A [17-0345](#) Public Restroom Support Discussion

The discussion was postponed.

6.B [17-0341](#) Discuss Seasonal Hanging Flower Basket implementation

Mr. Rentfrow briefed the Committee on current options and expected expenses for the basket watering program. He is helping to coordinate for a new watering provider amongst existing contracts and City providers.

The discussion was discussed and closed.

7. OTHER TOPICS

Kid's Books Festival Week discussion consisting of:
- Strategies to promote or sponsor a Kid's Books Festival in 2018
- Ways to effectively advertise online

- Newsletter updates and deployment

8. AGENDA TOPICS FOR NEXT MEETNIG

9. ADJOURNMENT

Accommodations