

# Parking Committee



## Program Areas Focus:

- Parking

- Lead 'Parking Program
- "Establish pro-active presence on parking issues"
- "Put the P back into Parking – PBIA
- Meet with city staff to stay apprised of programs and issues
- Actively engage in Parking Strategy projects
- Develop stronger collaboration/coordination with business community on parking issues
- Establish 'Good Neighbor Program' to educate business owners about parking, to inform about available parking lots and parking zones, address issues such as designated employee parking vs. customer parking (impacts to adjacent businesses)
- Coordinate with public and private arts venues to inform/identify locations for event parking. Communicate with private parking lot owners to encourage use of parking lots on evenings and weekends
- Explore the use of a smart phone App such as an 'Oly Parking App' to show where to park Downtown
- Gear up - prepared and pro-active about future parking challenges as businesses grow and more residents move into Downtown
- Support development investment that addresses parking facility solutions and possible public/private partnerships

