

AGENDA

DEVELOPMENT OF AN EXPANDED ARTS, CULTURES AND HERITAGE PROFILE FOR OLYMPIA

Resource Committee Meeting #1 - Thursday, October 19, 2017

City of Olympia, City Council Chambers

11:00am – 1:00pm

11:00 a.m. Welcome and Introductions - Jay Burney, Asst. City Manager and Mayor Selby

- ArCH Overview
- Timeline and Aspirations
- Athena Group Consulting Team
 - Kendra Dahlen, Project Manager
 - Peter Steinbrueck, Steinbrueck Urban Strategies
 - Vivian Phillips, Communications - Arts Producing - Arts Consulting

11:10 a.m. Resource Committee Introductions

- What are your ArCH Aspirations?
- Is there an Arts, Cultures, Heritage activity are you looking forward to?
 - A walk along Percival Landing, gallery visit, Farmers Market, Harlequin, Rhythm and Rye?

11:20 a.m. Diving In: Meeting Purpose and Outcomes Kendra Dahlen, Athena Group

- Share what we've learned – so far
- Learn from one another, develop common understandings
- Explore values and visions
- Lay foundation for next two meetings
- Inspire new possibilities for initiatives, partnerships, alignment & investments

11:25 a.m. Overview of Olympia Arts, Cultures and Heritage landscape Vivian Phillips and Peter Steinbrueck

- The baseline, a brief review of arts, cultures and heritage in Olympia
- Highlights and themes from first stakeholder meeting
- *Note:* The Creative Vitality Index, conducted by The Economic Development Council, is a resource we've reviewed and look forward to sharing in November meeting. This index (CVI) provides an important economic perspective on the value arts, cultures and heritage.

- 11:40 a.m. Arts, Cultures And Heritage – What do these represent? Vivian Phillips**
- Brainstorming session – a starting point for common understandings
 - Explore the breadth and depth of our vernacular for ArCH; and
 - Quality of life and cultural vibrancy that is enhanced by the intersection of arts, cultures and heritage.
- 12:00 p.m. Values and Visioning: Values lead to Visions Vivian Phillips**
- Value is statement of guiding principles, a quality or belief, such as: "Inclusion is important"
 - Vision is what to achieve: "Everyone has equal access to the arts"
 - Value Example: "Arts, culture, heritage should be for all ages" =
 - Vision Example: "Every child knows about the historic district, attends a arts/cultural event at earliest age"
 - **Values - Green notes / Visions - Yellow notes**
- 12:15 p.m. Post notes and grab lunch**
- 12:20 p.m. Review - Themes and Aspirations Vivian Phillips**
- What stands out – surprises and revelations?
 - Further refinement in subsequent meetings
- 12:30 p.m. PolicyLink Report: Creating Change through Arts, Culture, and Equitable Development: A Policy and Practice Primer Vivian Phillips**
- Arts & Culture: Nourishing the Soul of Communities of Opportunity
 - Housing, Anchoring Cultural Communities
 - Infrastructure and Community Investment: Creating Vibrant Foundations
 - Technology and Information Access: Opening Doors to the Creative Economy
 - What resonated or informed your perspectives?
 - What can be applied to Olympia?
 - Additional resources and promising practices for next meetings
- 12:15 p.m. Where we go from here Next steps Athena Group, Jay Burney**
- Wrap up and Recap
 - Next Resource Committee Meeting, Thursday, Nov.16:
 - Build upon Values and Visions
 - Enhanced by comments from 2nd Stakeholder mtg.
 - Promising practices and models from other cities
 - Goals, priorities and timelines
 - Strategies for action: Immediate, within 1 yr., Intermediate 2-3yrs., Longer term 3 – 5yrs and beyond
 - Next Stakeholder meeting – 1st week of November
 - Questions and Comments

From ArCH RFP:

BACKGROUND

Olympia has a well-established reputation for arts and heritage Programs. The City has achieved national recognition for its history, diverse cultures, artists, and creativity.

In addition, Olympia has strong interest in its heritage as a place where communities have lived, worked, and gathered for thousands of years. Olympians are proud to celebrate our story as Washington State's capital. In addition to the City's 30-year-old historic preservation program, multiple community groups and individuals promote and support a deep connection to Olympia's tribal and historical places.

The Olympia Arts Commission and Olympia Heritage Commission are staff-supported citizen advisory committees that provide policy and program recommendations to City Council, as well as oversight for a number of events, activities and products. Numerous community organizations, groups and individuals contribute to varied experiences and resources.

And, finally, the City's Comprehensive Plan, Parks Plan, Historic Preservation Plan, and Downtown Strategy each highlight the value of arts, culture and history as critical elements for adding to the livability and the economy of the community.

We are proud of what we have accomplished and treasure the quality of life in our community. The City seeks to build on this strong foundation to further develop an ARCH profile that strengthens, demonstrates and leverages our commitment to arts, cultures, and heritage.

Adjourn
&
Thank You!

**Development of an Expanded Arts, Culture and Heritage (ARCH) Profile
Resource Committee Members/Bios**

Kris Tucker

Kris Tucker served as Executive Director of the Washington State Arts Commission (ArtsWA) 1999-2014. She is a leader in the state and national arts community and a tenacious advocate for the arts. At ArtsWA, Ms. Tucker led a staff of 12 to provide programs and services including Art in Public places, Arts in Education, grants to organizations, and community partnerships. Ms. Tucker was previously Executive Director of the Boise City Arts Commission; Arts & Entertainment Editor of the Boise Weekly; and a freelance writer. She served for 14 years as a Trustee of the Western States Arts Federation (WESTAF). She earned her MA in Whole Systems Design from Antioch University Seattle, and her BA from Oregon State University. She chairs the Board of the Olympia Artspace Alliance, and is an arts consultant for Fort Worden Public Development Authority in Port Townsend WA.

Todd Cutts

Todd Cutts began his tenure as Executive Director of the Olympia Downtown Association in March 2017. Prior to that, Mr. Cutts was the President of Water Street Consulting, Inc., a consultancy specializing strategic planning and implementation, meeting facilitation, and team building. Before founding the consultancy, he was the City Manager for the City of SeaTac, overseeing all operations. This followed stints as the City's Assistant City Manager and Economic Development Manager. Mr. Cutt's experiences working for downtown management organizations include starting an economic development program for the Downtown Long Beach Associates (in California) and working as an economic development professional for the Downtown Denver Partnership.

Jill Barnes

Jill Barnes is a Wisconsin native and the trajectory of her career and life passions have been fueled through her experiences as a youth at the John Michael Kohler Arts Center. After receiving a degree in music (vocal performance) from the University of Utah, and a Masters in Arts Administration from Boston University she was the Marketing Director for Ririe-Woodbury Dance Company and returned to her roots and worked at JMKAC as the Performing Arts Coordinator. She then served as Executive Director of the Idaho Falls Arts Council for six years and has been the E.D. of the Washington Center for the Performing Arts since 2013. Ms. Barnes is currently board president for the local VCB and serves on the Arts Northwest Board of Directors. She thrives on the challenges presented with balancing an artistically stimulating, entertaining and engaging season with appropriating serving her community and operating in a fiscally responsible manner.

Shanna Stevenson

Shanna Stevenson received her B. A. in History and Education from Gonzaga University and holds a Master's Degree in Public Administration from The Evergreen State College. She worked in Historic Preservation in Olympia, Tumwater and Thurston County for nearly 20 years before becoming the Coordinator of the Washington Women's History Consortium at the Washington State Historical Society in 2006. Since retiring in 2014, she has been an independent historian and historic preservation consultant. An author who has also contributed to several local history publications, Ms. Stevenson is a long time board member of the Olympia Historical Society and Bigelow House Museum and is currently president of the Governor's Mansion Foundation.

Jonah Barrett

Jonah Barrett is a multimedia artist with a background in filmmaking and writing. He has worked for the Washington State Arts Commission and served as the editor of The Evergreen State College literary and arts magazine Vanishing Point from 2015-2017. Mr. Barrett is a regular contributor to the publications Oly Arts and Creative Colloquy, and produces art under the label “Malicious Wallydrags.”

Ed Echtle

Ed Echtle is a lifelong resident of western Washington and developed an interest in local and regional history early in life. He earned an MA in History from Western Washington University in 2004 and currently works as an independent consultant specializing in public history projects and historical research in support of litigation. Mr. Echtle has produced museum exhibits, historical publications, interpretive displays and programs for public and private institutions. He currently serves on the board of the Olympia Historical Society and Bigelow House Museum.

Marygrace Goddu

Marygrace Goddu is the Cultural Resources Manager and a Senior Facility Planner for the State Department of Enterprise Services. She provides historic preservation oversight for the buildings and historic grounds of the State Capitol, cares for the Capitol’s collection of fine arts, sculptures and memorials, and provides long-range planning and management for several state capitol properties including the Governor’s Mansion. Ms. Goddu has been a member of the City of Olympia Arts Commission since 2013. A resident of Olympia for 26 years, she has raised three children here and makes her home in the North East neighborhood.

Ben Helle

Benjamin is an archivist with the Washington State Archives in Olympia. He is responsible for promoting digital access to the State Archives collections and has co-chaired the Washington Archives Month activities for the past seven years. He has been serving on the Olympia Heritage Commission since 2013. Before coming to Olympia in 2006, Mr. Helle previously served as acquisitions archivist for the Ohio Historical Society Archives/Library and at the State Archives of Ohio.

Michael Cade

Michael Cade is the Executive Director of the Thurston Economic Development Council. As Executive Director he is responsible for the overall direction and management of the organization. Prior to being named Executive Director of the Thurston EDC in 2004, Mr. Cade served as the Vice-President of the Snohomish County Economic Development Council from 1992 – 2003. His career has spanned over 20 years in economic development with an emphasis on rural economic development strategies, business recruitment and attraction, community development, and community growth strategies. He currently serves on the boards of the following organizations and agencies: Thurston Chamber of Commerce, Pacific Mountain Workforce Development Council, Morningside, Thurston Regional Planning Council, and the Technical Advisory Committee for Foreign Trade Zone 216.

Mr. Cade has a degree in geography from Western Washington University.

Heather Walker

Heather Walker is a mother, grandmother, daughter, and granddaughter. She is the middle generation fortunate enough to have grandparents and a grandson. She is an enrolled member of the Confederated Tribes of the Chehalis Reservation located just south of Olympia. Ms. Walker believes that preserving the past for future generations is what she was born to do. Ms. Walker currently works at the

Washington State Department of Health overseeing the Section 106 and NEPA/SEPA compliance in the Office of Drinking Water. Her volunteer work includes: Chehalis Tribal Heritage Committee; U.S.F.W.S South Sound Prairies Communication Partnership; and City of Olympia Heritage Commission. She also serves in her local and tribal communities on countless events. Additionally, she is working on her thesis to finish her Masters in Historic Preservation through Goucher College. The core value that drives her each and every day is a value that has been taught in her family for many generations. It is, "Each and every one is important and not one is unimportant." Our histories are intertwined and are forever connected. Therefore, it is our responsibility to preserve our history and pass it on to the coming generations.