



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Amy Buckler
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Thursday, January 11, 2018

6:00 PM

Council Chambers

1. CALL TO ORDER

Chair Corso called the meeting to order at 6:00 p.m.

1.A ROLL CALL

Present: 7 - Chair Mary Corso, Boardmember Jeffrey Barrett, Boardmember Janis Dean, Boardmember Lindsay Galariada, Boardmember Kim Murillo, Boardmember Nathan Rocker and Boardmember Danielle Ruse

Excused: 6 - Boardmember Jacob David, Boardmember Audrey Henley, Boardmember Sandra Hall, Boardmember Connie Phegley, Boardmember David Rauh and Boardmember Jeffrey Trinin

OTHERS PRESENT

Community Planning and Development Staff:
Economic Development Director Mike Reid
PBIA Staff Liaison/Senior Planner Amy Buckler
Minutes Recorder Stacey Rodell

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

3.A [18-0042](#) Approval of December 14, 2017 PBIA Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - None

5. ANNOUNCEMENTS

Ms. Buckler announced the following:

- Mike Reid is the new Economic Development Director.
 - Mr. Reid briefly shared some of his career background.
- Twinklefest had over 85 businesses who participated

- Over 500 individual votes were received
 - 1st Prize awarded to Belleza Ropa
 - 2nd Prize awarded to Speak Easy
 - 3rd Prize awarded to Sharp Design
- The Downtown Ambassador and Clean Team Programs are now part of the City operations. Mark Moore is the new Clean Team Lead, he and Mr. Rentfrow will be at the February meeting to provide an update on their progress.
- PBIA Council Liaison will be decided soon by Council.

6. BUSINESS ITEMS

6.A [18-0040](#) Orientation for PBIA Advisory Board Members

Ms. Buckler presented an orientation for PBIA Boardmembers via a PowerPoint presentation. A copy of the presentation can be found in the meeting details on the City's website.

The information was received.

6.B [18-0041](#) Recommendation on 2018 PBIA Work Plan

Ms. Buckler reviewed the PBIA 2018 Work Plan via a PowerPoint presentation. A copy of the presentation can be found in the meeting details on the City's website.

Boardmember Ruse moved, seconded by Boardmember Dean, to approve the 2018 work plan and forward it on to City Council for review. The motion was unanimously approved.

6.C [18-0043](#) Announcement of Interest in 2018 Officer Positions

Chair Corso reminded Boardmembers that at the next meeting there will be an election for Chair and Vice Chair positions.

The report was received.

7. REPORTS

7.A [18-0044](#) Report from the Marketing Subcommittee on 2018 Marketing with ODA

Marketing Report:

Boardmember Dean reported on the meeting with the Olympia Downtown Association (ODA) representatives regarding the draft Scope of Services. She reviewed the changes the Marketing Committee compiled. They will meet with the ODA to finalize the contract.

General Board Reports:

Boardmember Barrett reported he heard lots of positive feedback on the new snowflake decoration lights. He suggested the Marketing Committee discuss increasing the

snowflake inventory in the future.

Boardmember Ruse reported she heard positive feedback about the complimentary parking during the holidays.

Boardmember Dean reported no unhappy customers this holiday season. She also mentioned her employees feel safer now that the smart parking lot has been cleaned up.

Boardmember Murillo reported she has concerns about the hours of the Community Care Center. When they are closed the businesses are affected by crowds gathering around the facility. Also she appreciated seeing the sidewalks being cleaned. She is excited about the ODA contract.

Boardmember Rocker reminded the Board of the Sea Level Rise open house coming up on January 18, 2018 from 6:00 p.m. - 8:00 p.m. It will be held at the Olympia Center.

The reports were received.

8. ADJOURNMENT

The meeting adjourned at 7:49 p.m.