

### **Creative Vitality Index**

**Total Population** 

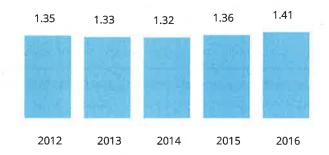
92,847

CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry sales, FDR grants, and Nonprofit revenues.

## Past 5 years of CVI Performance



GAIN

**A** 6% since 2015 2016 Creative Jobs

**Total Creative Jobs** 

There are 266 more creative jobs in the region since 2015

Occupations with greatest number of jobs







323

225

Waiters and waitresses

Cooks restaurant Photographers

First-line food supervisors

Postsecondary Teachers

2016 Creative Industries



\$244.8M

**Total Industry Sales** 

Industries with greatest sales

Industry type	
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Jewelry Stores

**Industry Sales** 

\$6.1M

Full-service restaurants	\$131.2M	DAY SOL
Film & Video Production	\$27.7M	
Cultural & Historical Clubs	\$9.7M	-
Architectural Services	\$6.7M	

GAIN

2016 Cultural Nonprofit

**11%** since 2015

\$9.0M

Nonprofit Revenues

There are \$956 thousand more in revenues in the region since 2015

CVSuite does not have grant data for 2016.

Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics **CREATIVE VITALTY SUITE:** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org



# **Snapshot of the Arts in 98501, 98502, 98506** 2016

## **Data Sources (Version 2017.3)**

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

#### Occupations: Economic Modeling Specialists International.

SOC Codes (57) 11-2011, 11-2021, 11-2031, 13-1011, 17-1011, 17-1012, 17-1021, 17-3011, 25-1099, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1012, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3042, 27-3043, 27-3091, 27-3099, 27-4021, 27-4031, 27-4032, 35-1011, 35-1012, 35-2013, 35-2014, 35-2015, 35-3031, 35-9031, 39-3092, 39-3099, 39-5091, 51-6051, 51-6052, 51-9071, 51-9151

#### Industry Sales: Economic Modeling Specialists International.

NAICS Codes (49) 238340, 238390, 323117, 327110, 327212, 337212, 339992, 448310, 451130, 451140, 451211, 453110, 453920, 511130, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 519120, 541310, 541320, 541410, 541430, 541490, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190, 722320, 722330, 722511, 813410

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

**Cultural Nonprofit Revenues: National Center for Charitable Statistics** 

Demographic: Economic Modeling Specialists International.

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

98501, 98502, 98506 contains: 98501, 98502, 98506 contains:

98502, 98501, 98506



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92.847

**(Ib)** 

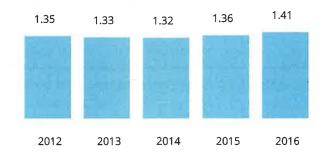
1.41

CVI Value

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## Past 5 years of CVI Performance



GAIN

▲ 6% since 2015

2016 Creative Jobs



**4,783**Total Creative Jobs

There are 266 more creative jobs in the region since 2015

Occupations with greatest number of jobs

665 499







323

225

Waiters and waitresses

Cooks restaurant Photographers

First-line food supervisors

Postsecondary Teachers

GAIN

▲ **12%** since 2015

2016 Creative Industries



\$92.8M

Total Industry Earnings

There is a gain of \$10.9 million in creative industry earnings in the region since 2015

## Industries with greatest earnings

Industry type	<b>Industry Earnings</b>	
Full-service restaurants	\$48.7M	

Film & Video Production \$6.9M

Cultural & Historical Clubs \$6.2M

Architectural Services \$3.4M

Artists, Writers, & Performers \$2.5M

GAIN

since 2015

**A** 11%

2016 Cultural Nonprofit



\$9.0M

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